

Sorry, What Was Your Name Again?

College Counseling with a Large Student Population

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Today we will cover...

1. What opportunities are available for **college/career exposure**?
2. What kinds of **workshop offerings** are available?
3. How can we **outreach** to our college partners?
4. How can we get to know students we write **letters** for?
5. How do colleges **review applications** from large high schools?



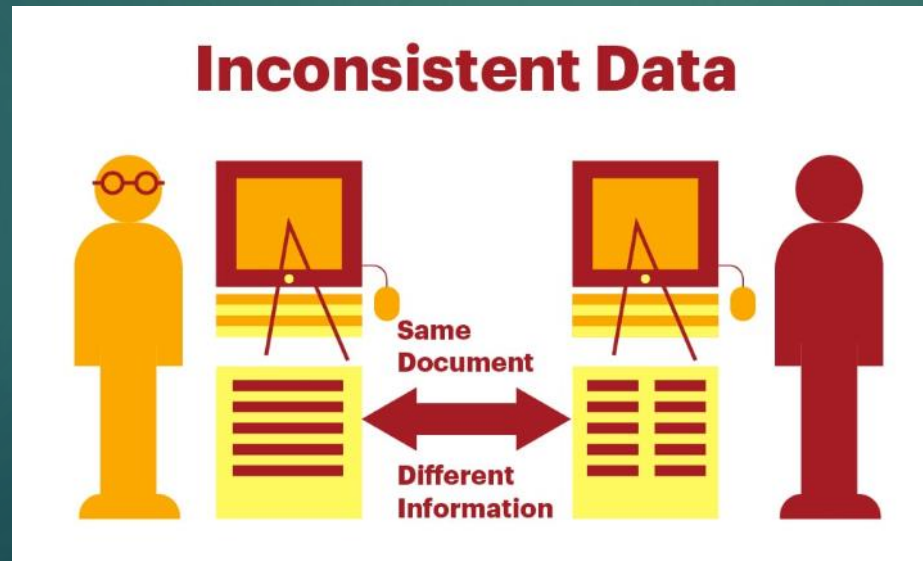
Background Information

Granada Hills Charter HS 	Culver City HS 	LACES 
4700 students Grades 9-12	2250 students Grades 9-12	1600 students Grades 6-12
10 Academic Counselors	5 Academic Counselors	4 Academic Counselors
3 College Counselors	1 College Counselor 1 Career Counselor	1 College Counselor (also AP Coordinator)
51% on free/reduced lunch	43% on free/reduced lunch	53% on free/reduced lunch
60% to 4-year university		

Challenges High Schools Face




Challenges Colleges Face



College/Career Exposure: Small Groups

College Representative Visits

Field Trips



RepVisits

Setup your school's visits availability, publish college fairs, and manage appointment requests.

[SCHEDULE](#)



College/Career Exposure: Large Groups

GRADE Level Presentations

Peer Counselors

**Individual CLASSROOM
Presentations**



**Remind app/Text Messages/Email
/Phone Calls**

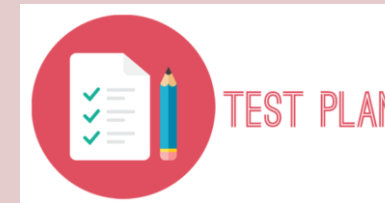
Weekly NEWSLETTER

**Evening and Weekend PARENT
workshops**

Workshop Offerings

Granada Hills Charter

LACES



Workshop Spotlight: GHC Case Studies

- Invitation to 40 colleges based on Naviance reports
- Held during school day
- Open to 11th grade only
- Accommodate 20-25 colleges in auditorium
- Each rep leads a discussion with 7-8 students per table
- Share out from each table at the end of case study
- College Fair during lunch for all students
- Feedback from colleges



SAVE THE DATE
April 24 2019
WEDNESDAY

**Granada Hills Charter
College Application
Case Studies**

GHC GRANADA HILLS
CHARTER
HIGH SCHOOL
10335 ZELZAH AVE GRANADA HILLS CA 91344
AN INDEPENDENT PUBLIC SCHOOL.

10 a.m. to 1:16 p.m.
RSVP to Erin Kim
ekim@ghchs.com

Workshop Spotlight: LACES

- Lunch and Learn
- Alumni Career Day
 - Held during school day
 - All grade levels (6th – 12th)
 - 40 + speakers
 - Students listen to rotation of Career Presenters
- PSAT 7th-11th
- All Juniors participate in SAT School Day



ALUMNI CAREER DAY
FRIDAY, OCT. 18th, 2018

DOORS OPEN 9:00 a.m. | **WORKSHOPS** 10:00 a.m. - 2:00 p.m.

**LA Center for Enriched Studies -
Magnet
Los Angeles, CA**



Outreach to High Schools: The College Side

- Communication
- Regional Programming
- Workshops
 - Counselor training/programs
 - Letter/profile writing workshops
 - Information sessions
 - Space for college-specific interviews
 - Case Studies
- How-to: Successful invitations to Events

The Dickinson logo consists of the word "Dickinson" in a white, serif font, centered within a solid red rectangular background.

Dickinson

The UCLA logo features the letters "UCLA" in a bold, blue, sans-serif font, centered within a white rectangular background with a thin blue border.

UCLA

Outreach to Colleges: The High School Side

Schools that have provided info sessions/workshops :



CSUN



Pierce
college



SAN DIEGO STATE
UNIVERSITY



BROWN



WOODBURY
UNIVERSITY
FOUNDED IN 1884



RACC



Stanford



UCLA



DARTMOUTH



Pomona
College



CAL POLY
SAN LUIS OBISPO



Penn
UNIVERSITY OF PENNSYLVANIA



EMORY
UNIVERSITY



LOS ANGELES
MISSION COLLEGE



USC University of
Southern California



ROSSE

Letters of Recommendation



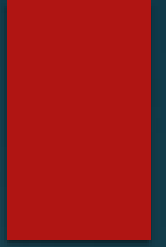
- Mandatory meeting
- Brag Sheet – Character specific questions
 - Give an example of a time you showed grit
 - Describe an impactful role in your school/family/activities
 - Describe a time you received a compliment
- Teacher specific brag sheet
- Individual Interviews
- Both Academic and College Counselors write letters, students choice
- Broad range depending on school selection

Granada Hills Charter	LACES
Class of 2019: 376/1150 letters ~30% Class of 2020:	Class of 2019: 150/220 letters ~70% Class of 2020

The College Side: Dickinson College

- How do private colleges review applications from large high schools?
- School profile
 - Unique updates and changes per year
 - Include mechanics in profile vs. LOR
- Letters of Recommendation
 - Form letters
 - **Your (counselor's)** observations about students' extracurricular activities
 - Avoid “resume regurgitation”
 - Context about the school community (positive or negative)
 - 8 periods per day for 40+ students
 - Working households, etc.
- **Be consistent** across staff (in rankings, GPA, rigor assessment)

The College Side: UCLA

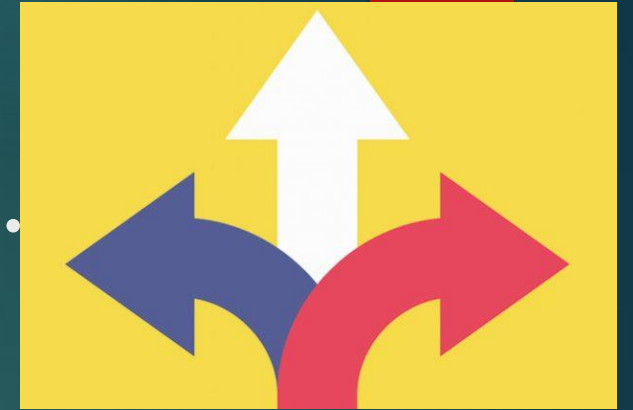


How do you manage it all?

1. Know yourself – set one or two goals
2. Authenticate your purpose
 - Sending year-end statistics (collect sign-in sheets, data, Naviance reports)
 - Updates to administration
 - Student success stories – don't wait to tell the stories at the end of the year
3. Embrace things beyond control



Next Steps: Start with a self assessment of..



- School resources
 - Budget, space, facilities, weekend/evening scheduling
 - District constraints
- Network
 - Reach out to your college rep and find out what kind of relationship you can have
 - RACC
 - Local and regional colleges and conferences
 - Academic and college counselors
 - Counselor community
 - Professional development
 - Visit other schools and borrow best practices
- Community and Culture
 - Administrative support
 - Know your families



Questions?

