



WACAC Membership Meeting

Houston Convention Center
Thursday, September 22, 2022

Welcome (Speaking)

(Herbie Walker) - Call to order

- Approve Minutes from April 13th 2022, Long Beach
 - Minutes: <https://www.wacac.org/membership-meetings/>
- Review of approved budget

Agenda

- Welcome & Call to Order
- Current Leadership & Committees
- Financial Update
- CCEP Updates
- Language Ad-Hoc
- Development Update
- Governance & Delegates
- Conference Update

- Social Time
- Rolling Updates
 - College Fairs
 - Professional Development
 - Nevada Interests
 - Inter-Association
 - Transfer Advocacy
 - IDEA
 - CBO
 - Membership
 - GRAC

Financial Update

- 2022-2023 Final Budget
- YTD Budget & Actuals

WACAC Membership Meeting (Houston)

Thursday, September 22, 2022

6:00 pm to 7:30 pm

WACAC 2-Yr Budget Analysis

2022-23 FY BUDGET			2021-22 FY BUDGET			ACTUAL TO DATE			
Revised August 16, 2022, Approved August 22, 2022				Revised February 16, 2021, Approved May 14, 2021				Year Ended June 30, 2022	
COMMITTEES	EXPENSES	INCOME		COMMITTEES	EXPENSES	INCOME		EXPENSES	INCOME
ADMINISTRATI ON	\$165,400	\$0		ADMINISTRATI ON	\$145,000	\$0		\$165,322	\$0
ADMISSIONS PRACTICES	0	0		ADMISSIONS PRACTICES	1,000	0		0	0
AD HOC	0	0		AD HOC	1,200	0		0	0
COLLEGE FAIRS	80,000	305,000		COLLEGE FAIRS	90,000	260,100		47,845	245,732
COMMUNICATI ON	4,000	0		COMMUNICATI ON	9,000	0		3,305	0
CONFERENCE	40,000	55,000		CONFERENCE	240,000	310,000		265,867	297,410
DEVELOPMENT (Donations)	600	13,000		DEVELOPMENT (Donations)	500	7,000		344	8,029
EXEC BOARD	110,000	0		EXEC BOARD	78,300	0		62,973	0
GOV RELATIONS	39,000	0		GOV RELATIONS	27,000	0		9,550	0
IDEA	8,000	8,000		IDEA	15,200	0		9,090	0
INTER- ASSOCIATION	2,500	2,500		INTER- ASSOCIATION	5,000	0		3,974	0
MEMBERSHIP	23,900	95,000		MEMBERSHIP	23,900	90,000		9,701	94,500
NEVADA	3,000	0		NEVADA	2,000	0		2,690	0
NOMINATIONS	0	0		NOMINATIONS	0	0		0	0
PROFESSIONAL DEVELOPMENT	67,100	65,000		PROFESSIONAL DEVELOPMENT	81,000	53,000		13,575	83,575
TRANSFER ADVOCACY	0	0		TRANSFER ADVOCACY	1,000	0		0	0
TOTALS	\$ 543,500	\$ 543,500		TOTALS	\$ 720,100	\$ 720,100		\$ 594,236	\$ 729,246

Language Access Ad-Hoc

Admission Loteria Coming Spring 2023!!



Inter-Association: CCEP Update

The College Counseling Education Program launched in July of 2022!

- Open to all WACAC members, **with a special invitation to public school counselors** looking to “update” the college and career readiness of their school counseling credentials
 - Complete and reflect on **10 professional learning sessions** (recorded/live)
 - Visit **2 new-to-you college campuses**
 - Create your own **Professional Learning Plan**
- Registration is ongoing and the program is self-paced - **there is no time like the present to sign up!**

Development Update

Buy Some WACAC Merch

- www.bonfire.com/store/wacac
- All proceeds go to supporting WACAC initiatives



Increased Participation

- We're looking to increase donor participation by 15%
- Please consider giving, even if it's a few dollars

Giving Tuesday

- Tuesday, November 29th, 2022
- Donate through Facebook or MemberClicks



Governance & Nominations Committee

- Future of the Delegate Role
 - WACAC Ad Hoc formed to work on solutions and ideas
- NACAC will send a vote to members Oct 5th
- ELECTIONS WILL BE EARLY
 - Nomination form open Oct 24th, closes Nov 11th
 - Voting opens Nov 28th, closes Dec 9th
 - Results announced Dec 14th

Conference Update



**April 17 - 19, 2023
with our partners from
Pacific Northwest and Rocky Mountain
Spokane, WA**

**Session Proposals Open Soon!
Conference Scholarship Applications Open in
November!**

**Early Bird Registration will be available for
WACAC Members Only,
so please join at wacac.org to receive the
lowest registration cost.**

Conference Update



MORE INFORMATION COMING SOON!



CONTACT ABBY TUDOR AT ABBY.TUDOR@NAU.EDU TO
BE ADDED TO OUR CONTACT LIST FOR
SPONSORSHIPS.



College Fairs Update

Nevada fairs update:

- Reno - 54 registered
- Las Vegas - 104 registered

Virtual Fairs w/ Strive Scan:

- Working with StriveScan on offering two virtual fairs in Dec/Jan as ways to provide more access to areas where colleges don't recruit, additional revenue for WACAC, and to support transfer populations and colleges still accepting applications.

Spring 2023:

- Spring fairs for 2023 are beginning to be planned. No dates locked down but we are likely going to have a fair in San Diego, Los Angeles, Central Coast, and up to three fairs in the Bay Area.

PD Update-Save the dates!

→ Share, Learn, & Connect

◆ *Virtual*

- Tuesday, February 28

◆ *Southern California, Occidental College*

- Thursday, March 16

◆ *Northern California, Saint Mary's College*

- Wednesday, April 6

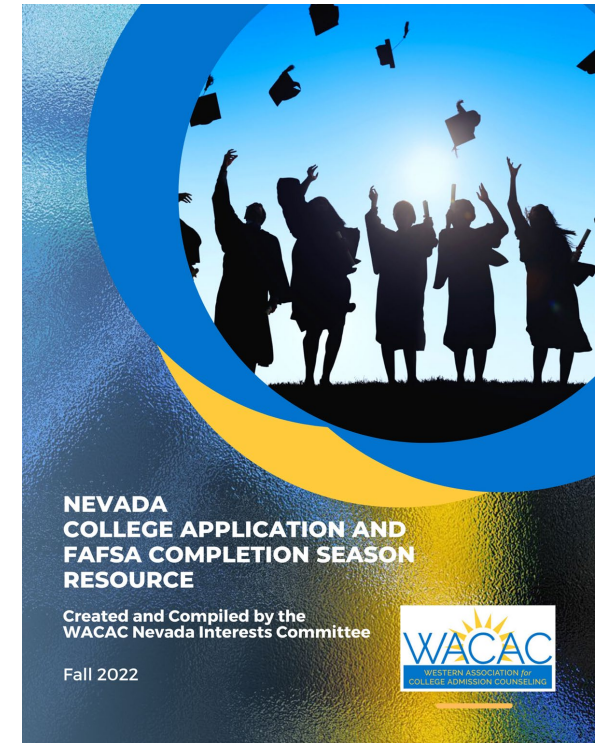


→ Leadership Development Institute

- ◆ January 27-28, Claremont, California

NV Interests Update

- We created and recently distributed a resource document for counselors for the 2022-23 college application/FAFSA season. The document has links to many useful websites, dates and deadlines, announcements and info on WACAC!
- For the next year, we want to explore offering professional development opportunities for counselors to get renewal hours. This will not only be helpful to counselors but will also spread the word on WACAC and create income from the committee.



Transfer Advocacy Update

Increase Participation

- Interest form to be shared with current board members and WACAC members

Possible Dual Enrollment Conference

- Logistics to be finalized

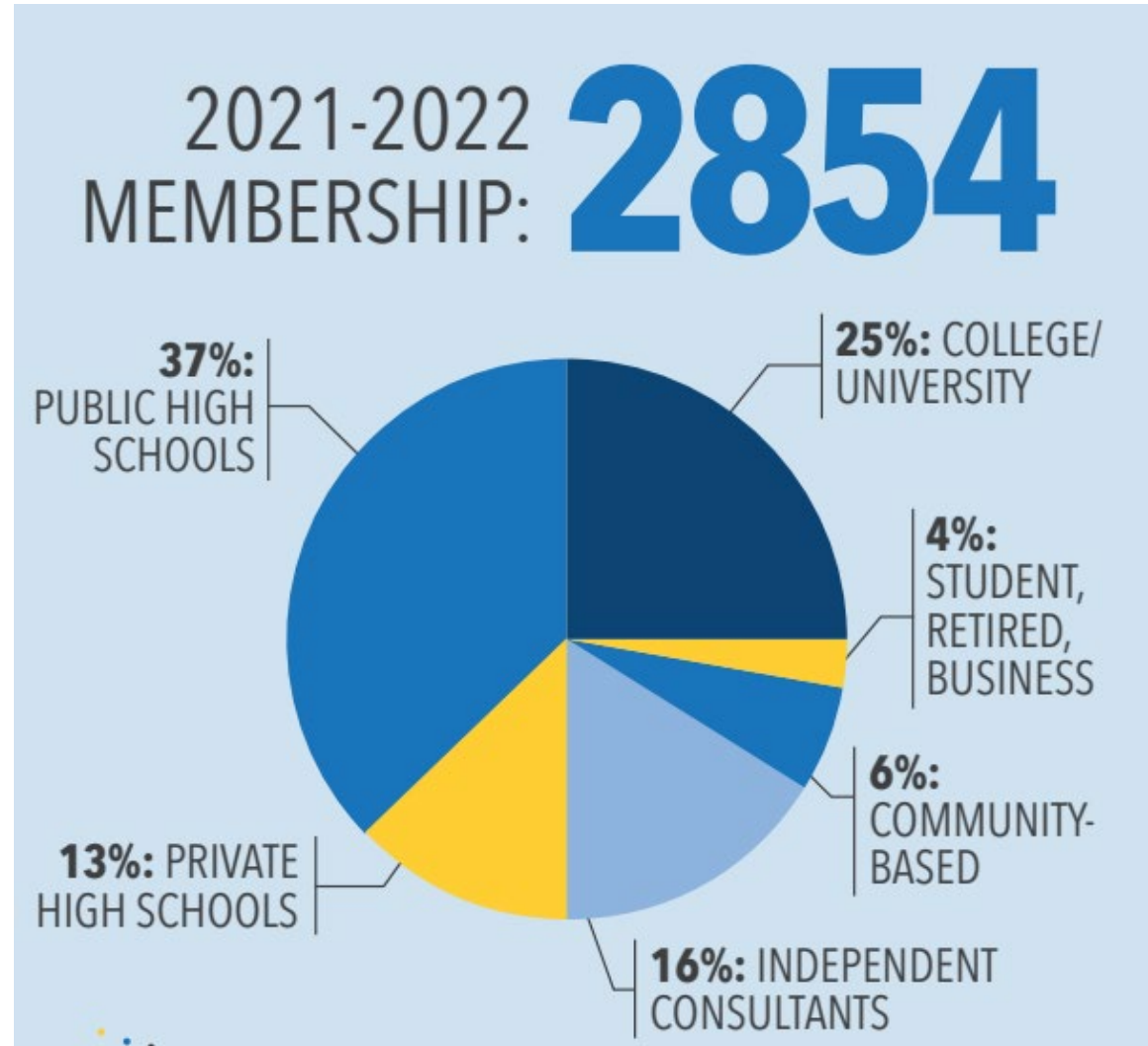
Transfer Talks

- Developing content to shed light on transfer pathway

Membership Update

Some highlights....

- 21-22
 - Community-Based Memberships increased from 2% to 6%
- 22-23
 - We are already halfway to our revenue goals for the year!

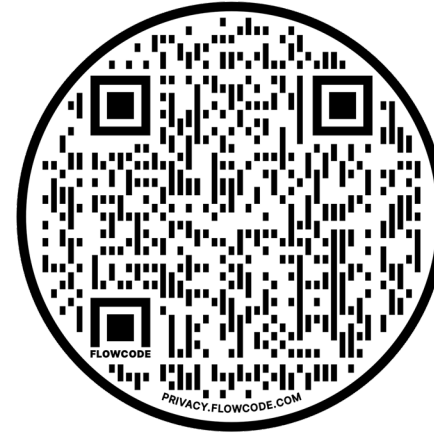
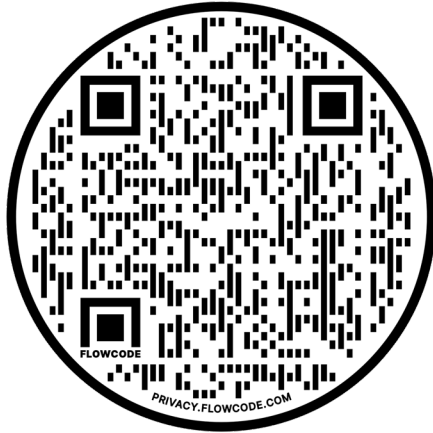


Summer Admission Institute

Special thanks to our SAI Faculty:

- Gary Clark, UCLA
- Becky Chassin, USC
- Kim Cragg, University of Rochester
- Ed Devine, Xavier University
- Phil Moreno, The Nueva School (formerly Dickinson College)
- Jim Rawlins, UC San Diego
- Falone Serna, Cal Lutheran
- Andrew Woolsey, Soka University

GRAC Update - Election Day: November 8, 2022



Get registered, and help your students register/pre-register!

Voting by mail? Mail or drop off your ballot by November 8