

WACAC Virtual Membership Meeting

Thursday, September 24, 2020
1 PM - 2 PM



Welcome WACAC

- **General Membership Meeting Explained**
- **Zoom Rules of Order**
- **Launch Poll**
- **Introduction of Panelists**
- **Opening Remarks**

Agenda

1. Call to Order
2. Agenda (Approval needed)
3. Approval of Minutes- NACAC Louisville Membership Meeting
(available at www.wacac.org/membership-meetings/)
4. Submission of Notes from May, 2020 Virtual Meeting
(available at www.wacac.org/membership-meetings/)
5. Introduction of the Executive Board, including Assembly Delegates
6. Committee Reports (select reports will be presented LIVE)
 - a. Ad Hoc Committees:
 - IEC, CBO, Public
 - b. Admission Practices
 - c. College Fairs
 - d. Conference
 - e. Communications
 - f. Development
 - g. Executive Committee
 - h. Inclusion, Diversity, Equity and Access (IDEA)
 - i. Governance & Nominations
 - j. Government Relations (GRAC)
 - k. Inter-Association
 - l. Membership
 - m. Nevada Interests
 - n. Professional Development
 - o. Transfer Advocacy

New Business:

Budget COVID Update
WACAC Event Plans 2020-21

Adjournment

Next Meeting: WACAC Annual Conference, Sacramento, CA –
Wednesday, May 19, 2021

Item 2. Agenda (Approval needed)

3. Approval of Minutes



WACAC Membership Meeting
Thursday, September 26, 2019
Louisville International Convention Center
Ballroom A, 4:45pm - 6:15pm

NACAC Louisville Membership Meeting
(available at www.wacac.org/membership-meetings/)

1. **Call to Order:** Lauren Cook, **President**, called the meeting to order at 5:02pm. She noted that Western has the most attendees of any affiliates. Lauren addressed the members about the future 80th NACAC conference will be in Los Angeles
2. **Agenda:** Lauren Cook asked for a motion. David Wilmot made the motion, Amy Krueger seconded the motion. Agenda approved.
3. **Minutes of the May 21, 2019 Membership Meeting in Phoenix:** Lauren asked for a motion to approve the minutes. Greg Mc Candless moved, Eli Shavalian seconded. Minutes approved.
4. **Introduction of the Executive Board, including Assembly Delegates.** Lauren recognized the Executive Board, the Assembly Delegates and introduced Stacy Kadesh, chair of the new IEC Ad Hoc committee.
5. **Message from the NACAC Board:** Lauren introduced Derek DuBose, USC, NACAC Board of Director and Western member. Derek introduced Steve Pultz, USD and Fiona Rees, UCLA, from WACAC, who are also NACAC Board of Directors. Derek reviewed NACAC current status with the Department of Justice, upcoming votes and impending changes to bylaws. He explained the ramifications and outcomes of the Assembly and Membership meeting. He updated the WACAC membership on the current NACAC CEO search. He spoke about the Imagine Fund and the benefit of the fund in the broader NACAC community.
6. **Committee Reports**
 - a. **Treasurer:** David Wilmot directed the membership to the financial documents, including profit and loss overview, breakdown of income and expense categories which are located on the WACAC website. Katy Murphy asked that future SuperACAC conferences be looked at carefully for profit to the organization. Lauren remarked that the 2023 SuperConference is in the planning stages.
 - b. **Membership:** Amy Krueger reported that as a result of our new membership model, the public high school counselors total 831 of 2091 members to date.
 - c. **Conference:** Phil Moreno talked about the annual conference May 27-29, 2020, in Long Beach, CA. Phil also introduced the mentors and participants in the Leadership Development Institute
 - d. **Executive Committee:** Lauren explained that the Fiscal Policy committee has changed into the Executive Committee as a result of Spring bylaws changed. The Executive Committee is charged with fiscal oversight and short-term management of the organization. Executive Committee Members include: 3 presidents, Treasurer and Elect (if appropriate), Secretary, chairs of Communications, Development and Professional Development and Executive Assistant.

4. Submission of Notes



**WACAC Virtual Meeting
Minutes
Thursday, May 28, 2020
Zoom, 12:00pm-1:00pm**

Submission of Notes from May, 2020 Virtual Meeting (available at www.wacac.org/membership-meetings/)

1. **Welcome:** Lauren Cook, President, welcomed all participants.
2. **Keynote from Dr. Angel Perez:** current VP of enrollment and financial aid at Trinity College, Hartford, CT, Incoming NACAC President.
3. **Message from the President**
 - a. **Brief Year in Review:** Lauren summarized programming and actions taken by WACAC over the last year.
 - b. **COVID-19 Updates & Impact:** Lauren reviewed the past few months and presented WACAC's current budget situation, including balance sheets, profit and loss statement and 2020-2021 budget.
4. **Message from the NACAC Board:** Ffiona Rees, Senior Associate Director of International Recruitment at UCLA and three year NACAC board member, addressed the participants and provided updates on initiatives as well as ongoing issues and actions.
5. **WACAC Member Awards:** Marc McGee announced the awards
Murdoch Finks New Admission Counselor: Marcel Hite, Stanford University
Joseph P. Allen Human Relations Award: Margaret Isied, Abraham Lincoln High School
Steve Hankins New Counselor: Tillie Gottlieb, Athenian School
Katy Murphy WACAC Service Award: Elsa von Heydenreich, Sequoyah High School
Jule Lee Mentorship Award: Dan Nannini, Santa Monica College
WACAC Special Recognition Award: Olivia Cvitanic, Helms Briscoe
6. **Recognition of Outgoing Board Members:** Lauren recognized the Executive Board members who are finishing their terms this spring.
7. **Spring Election Results:** Marc McGee reviewed the recent elections. President elect Breanne Boyle, Treasurer elect, Denise Eliot, Secretary, Cecilia Chavez. Marc announced the four Bylaw revisions passed. He announced the seven new Assembly Delegates:
 - a. Dr. Jocelyn Chavez, Galt Joint Union High School District
 - b. Nitzya Cueva-Macias, Peninsula Bridge
 - c. Steve Hanson, San Mateo High School
 - d. Erin Kim, Granada Hills Charter High School
 - e. Julio Mata, Francis Parker School
 - f. Dr. Tacey Rodgers, Solano County Office of Education
 - g. Lisa Rubio, CSU San Bernardino

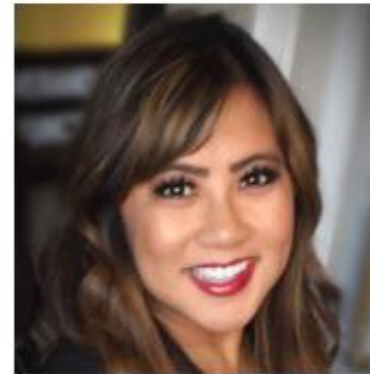
5. Introduction of the Executive Board, including Assembly Delegates

EMPLOYEES



EXECUTIVE ASSISTANT

Deanna Kilgour



TECHNOLOGY COORDINATOR

Myra Castro
Castro College Consulting
JSerra High School

Current Leadership

President-Elect: Breanne Boyle
Collegewise
Conference Planning



President: Phil Moreno
Dickinson College (regional)
Organizational Oversight



Past-President: Lauren Cook
Jewish Community HS of the Bay
Governance and Nominating



Current Leadership



SECRETARY

Cecilia Chavez

*Palomares Academy of Health
Sciences*



TREASURER

Alternate Assembly Delegate

Dewey Wilmot
Admissions Edge



TREASURER ELECT

Alternate Assembly Delegate

Denise Eliot
Eliot College Consulting

Item 5. Introduction of the Executive Board, including Assembly Delegates

WACAC Executive Board 2020-21

COMMITTEE LEADERS



ADMISSION PRACTICES CHAIR

Matt Lane
Branson School



COLLEGE FAIRS CHAIR

Herbie Walker
*Walker College
Consultants*



COLLEGE FAIRS CHAIR ELECT

Jeremiah Rakowski
American University



COMMUNICATIONS CHAIR

David Mills
Arizona State University



COMMUNICATIONS CHAIR ELECT

Noor Haddad
Collegewise



COMMUNITY-BASED ORGANIZATIONS AD HOC

Jenny Uribe
*Cristo Rey High School
San Jose*



CONFERENCE CO- CHAIR

Keith Sanpei
University of the Pacific



DEVELOPMENT CHAIR

Samantha Schreiber
*Milken Community
Schools*

Item 5. Introduction of the Executive Board, including Assembly Delegates

WACAC Executive Board 2020-21



DEVELOPMENT CHAIR ELECT

Eli Shavalian
Shalhevet High School



GOVERNMENT RELATIONS CHAIR

Jessica Greene
*University of California, San
Diego*



INCLUSION, DIVERSITY, EQUITY AND ACCESS CHAIR

Nikki Chun
*California Institute of
Technology*



INCLUSION, DIVERSITY, EQUITY AND ACCESS CHAIR ELECT

Yamilet Medina-Lopez
*University of Southern
California*



INTER-ASSOCIATION CHAIR

Catalina Cifuentes
*Riverside County Office of
Education*



INTER-ASSOCIATION CHAIR ELECT

Allison Lopour
Collegewise



INDEPENDENT EDUCATIONAL CONSULTANTS AD HOC CHAIR

Stacy Kadesh
*Stacy Kadesh and Associates
College Consulting*



MEMBERSHIP CHAIR

Amy Krueger
Oaks Christian School

Item 5. Introduction of the Executive Board, including Assembly Delegates

WACAC Executive Board 2020-21



MEMBERSHIP CHAIR
ELECT

Anna-Marie Wood
Scripps College



NEVADA INTERESTS
CHAIR

Yvonne Hicks
*Northwest Career and
Technical Academy*



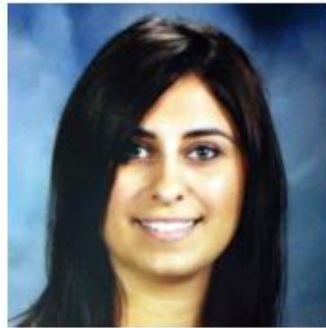
PROFESSIONAL
DEVELOPMENT CHAIR

Marie Bury Loew
Chapman University



PROFESSIONAL
DEVELOPMENT CHAIR
ELECT

Tillie Gottlieb
The Athenian School



PUBLIC SCHOOL
COUNSELORS AD HOC
CHAIR

Margaret Isied
Abraham Lincoln High School



TRANSFER ADVOCACY
CHAIR

Esperanza Bernal
*University of California,
Berkeley*



TRANSFER ADVOCACY
CHAIR ELECT

Veronica Zendejas
University of California, Davis

Item 5. Introduction of the Executive Board, including Assembly Delegates



National Association for
College Admission Counseling

Assembly Delegates

The NACAC Assembly functions as a governing body that initiates, advises and provides consent on association and professional issues.

- WACAC assembly delegates are elected for **three-year terms** by the NACAC voting members in Western. The number of elected delegates is based on proportional representation according to the number of NACAC voting members from that affiliate (WACAC has 19).
- Assembly responsibilities include **electing** NACAC Board officers and directors, **amending** the CEPP: NACAC's Code of Ethics and Professional Practices, and **making recommendations** to the NACAC Board of Directors on association-related matters.
- The Assembly meets annually at the NACAC National Conference and reports to the NACAC membership at the annual membership meeting.

NACAC Assembly Delegates



Marie Bury
Chapman University



Dr. Jocelyn Chavez
*Galt Joint Union High School
District*



Nikki Chun
*Caltech Undergraduate
Admissions*



Gary Clark
*University of California, Los
Angeles*



Nitzya Cueva-Macias
Peninsula Bridge



Steve Hanson
San Mateo High School



Marcel Hite
Stanford University



Erin Kim
*Granada Hills Charter High
School*

Item 5. Introduction of the Executive Board, including Assembly Delegates

NACAC Assembly Delegates



Candice Mackey
*Los Angeles Center for
Enriched Studies (LACES)*



Julio Mata
Francis Parker School



Dr. Tacey Rodgers
*Solano County Office of
Education*



Lisa Rubio
CSU San Bernardino



Kristine Shay
UNLV Office of Admissions



Anna Takahashi
*Eastside College Preparatory
School*



Jenny Uribe
*Cristo Rey High School San
Jose*



Elena Wong
Drew University

Item 5. Introduction of the Executive Board, including Assembly Delegates

6. Committee Reports



2020-2022: CBO Ad Hoc Committee

Item 6. Committee Reports (select reports will be presented LIVE)

6. Committee Reports

d. College Fairs

- 4 Virtual Fairs for Fall
 - Approximately \$30,000 in profit for the organization
- Looking for alternate platforms for Spring Virtual Events
 - Cost effective for organization
 - More opportunities for having more fairs all year
 - Could put on as many virtual events as we'd like for one cost for institutions

6. Committee Reports

f. Development



<http://bit.ly/IAmWACACMask>

WACAC 4-Yr Budget Analysis
09.21.20 (Approved by WACAC Executive Board)

2020-21 FY BUDGET			2019-20 FY BUDGET Recap				2018-19 FY BUDGET Recap				2017-18 FY BUDGET Recap			
COMMITTEES	<u>Proposed BUDGET</u>		<u>BUDGET</u>		<u>ACTUAL</u>		<u>BUDGET</u>		<u>ACTUAL</u>		<u>BUDGET</u>		<u>ACTUAL</u>	
	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME
ADMINISTRATION	145,000	0	146,500	0	148,134	-22,804	147,000	0	131,329	8,521	132,000	28,100	135,115	0
ADMISSIONS PRACTICES	500	0	1,000	0	0	0	500	0	53	0	1,000	0	0	0
AD HOC	2,500	0												
COLLEGE FAIRS	145,000	290,000	157,000	300,000	35,182	42,640	145,000	300,000	116,408	317,037	160,000	250,000	175,166	356,550
COMMUNICATION	4,800	2,000	6,000	0	5,079	0	6,000	0	4,864	0	9,000	0	4,099	0
CONFERENCE	257,000	291,000	260,000	345,000	16,011	4,025	200,000	245,000	36,079	44,956	235,000	300,000	237,588	317,325
DEVELOPMENT (Donations)	500	10,000	5,000	15,000	1,737	9,546	500	10,000	11,336	14,180	100	10,000	0	3,685
EXEC BOARD	70,000	0	109,500	0	79,380	0	111,500	0	118,438	690	80,000	0	101,764	0
GO V RELATIONS	29,000	0	20,000	0	24,660	0	20,000	0	19,133	0	23,000	0	15,727	0
IDEA	15,200	0	14,000	0	2,917	0	12,000	0	6,879	1,650	15,000	0	2,697	0
INTER-ASSOCIATION	1,000	0	5,000	0	1,000	0	500	0	1,000	0	30,000	0	36,022	432
MEMBERSHIP	19,000	100,000	22,000	110,000	22,206	103,905	4,000	85,000	22,158	82,920	28,000	100,000	1,388	84,795
NEVADA	2,000	0	2,000	0	0	0	2,000	0	0	0	2,000	0	0	0
NOMINATIONS	500	0	1,000	0	101	0	0	0	0	0	0	0	0	0
PROFESSIONAL DEVELOPMENT	53,000	53,000	90,000	70,000	44,966	16,985	50,000	60,000	45,098	56,126	72,000	100,000	48,058	59,042
TRANSFER ADVOCACY	1,000	0	1,000	0	0	0	1,000	0	200	0	1,000	0	0	0
TOTALS	746,000	746,000	840,000	840,000	381,373	154,297	700,000	700,000	512,975	526,080	788,100	788,100	757,624	821,829

Scholarships to NACAC GWI

Neli Avila

Jaliza Collins

Kevin Dupont

Jonna German

Diana Hernandez

Chelsey Kaufman

Alician Lindo

Yamilet Medina López

Harold Pearson

Brianna Rodriguez

Katrina Rose

Maria Rodriguez

Brittney Snyder

NACAC Virtual Scholarship Award Winners

Adam Bansmer

Leslie Cohen

Traci Ebue

Dina Fukuda

Brenda Garibay

Chad Gregorius

Aimee Heeren

Jen Kelly

Rhiannon Killian

Carly Lott

Rene Lozano

Frank Marquez

LeAnn Millar

Elise Moir

Andreanna Murphy

Lori Narahara

Kelly Nogueiro

Connie Peters

Joyce Smith

6. Committee Reports

d. Conference

Save the Date!

May 18-20

Sacramento, CA

Voices for Access

- Advocacy component (Think, GRAC, but bigger!)
- Virtual component (hopefully you aren't tired of Zoom!)



6. Committee Reports

h. Governance and Nominating

Assembly Results

2020-2021 Projects:

- WACAC Bylaw Revision
- 2021-2022 Board Slate

Committee Members:

Lauren Cook, Chair

Yamilet Medina López

Candice Mackey

Arun Ponnusamy

Marc McGee

Kristine Shay

6. Committee Reports

i. GRAC

- **Ongoing Advocacy in Sacramento**
- **WACAC Wednesdays - Empower Your Vote (Oct. 14)**
- **Virtual GRAC Conference in February**
- **Potential for Nevada GRAC Conference**
- **Nevada Lobbyist Being Hired**
- **CA/NV Budget Talks in 2021**

6. Committee Reports

o. Professional Development

- **WACAC Wednesdays**
 - I Am WACAC Series - Summer
 - Public School Counselors Series - Fall
- **Share, Learn & Connect**
 - Moving to Virtual Event(s) in Spring 2021



New Business

- Budget COVID Update
- **WACAC Event Plans 2020-21**

Adjournment

Stay connected to WACAC

- **Renew or Join:** <https://bit.ly/WACACMember>
- **Facebook:** facebook.com/WesternACAC
- **Twitter:** twitter.com/WesternACAC
- **Web:** www.wacac.org

Next Meeting Wednesday, May 19, 2021