Advise the Advisor: Maximizing Students Career and Its Potential



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Becoming



• *"What do you want to be when you grow up?*

As if growing is finite. As if at some point you become something and that's the end." -Michelle Obama

The Role of College Career Services

Navigating career development and job hunting processes can be overwhelming and intimidating. The best college career services departments provide ongoing support and direction.

♦ self-assessment tools ♦ job search databases ♦ resume review ♦ career advising
♦ internship placement assistance ♦ workshops, and specialized libraries available
on campus and online ♦ lifetime access to career services for alums ♦ on-campus
recruiting ♦ mentorship program ♦



NAME OF PRESENTATAION | 3

An opportunity to shift our model from a transactional focus of helping students find jobs to a transformative focus of helping students find themselves and how they want to engage with the world.





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The Case for Change

- So much about both the world of work and our students has fundamentally changed in recent years.
- Rapidly evolving technology, a more fragmented job market, and generational differences have redefined career management for today's college students.
- Most importantly, this generation of students is seeking opportunities and experiences through which they feel they can make a difference in the world.

JOBS, CAREERS, AND CALLINGS They care deeply about meaning, purpose, happiness at work. Jobs: Callings: Careers: Work as income Advancement in Fulfillment from occupation the work itself "If I was financially secure, I would continue my current SHARE, LEARN AND CO "I view my job as a stepping "My work makes the world NNECT work even if I stopped stone to other jobs." a better place." getting paid." (reversed)

Self as An Instrument of Change

The only tool that any individual has t bring about change is themselves - their actions, behaviors, dialog, questions, and choices. We must choose to use their skills and abilities in deliberate and thoughtful ways to influence others.

Encouraging students to actively create or design their own careers and their lives.

	KN OWN TO OTHERS	OPEN KNOWN BY BOTH YOU AND OTHERS	BLIND SPOT UNKNOWN TO YOU BUT KNOWN BY OTHERS
	UNKNOWN TO OTHER	HIDPEN KNOWN TO YOU BUT NOT BY OTHERS	UNKNOWN VNKNOWN BY BOTH YOU AND OTHERS
SHARE, LEARN AND CONNECT	5-	KNOWN BY YOU	UNKNOWN BY YOU

THE JOHARI WINDOW

Step 1: Support the Process of Exploration

Inquiry \rightarrow Conversation \rightarrow Reflection \rightarrow Insight \rightarrow Vision \rightarrow Action



Good questions work on us, we don't work on them. They are not a project to be completed but a doorway opening onto greater depth of understanding, actions that will take us into being more fully alive.

– Peter Block



Reflection Questions

- Where have you been, where are you now, where do you want to be?
- What do you want to do *more* of?
- What skills can you leverage on?
- What do you enjoy most about your work?
- What have you always wanted to do but don't believe you can?
- List your needs, prioritize them: career, family, life/work balance
- What type of leader do you want to work with?
- How can I use my learning to give back and help people?

What struck you?



Mapping Your Career Plan

The only rule of this mind map: Thou shall be TRUE to thyself in every answer.



Unlock the Deep Commitment of the Community







Networking Basics

- Start Small
- Take a Leap
- Use social Media
- Be Sincere
- Follow Up

Stay Informed

- Join a professional organization
- Enroll in workshops and training sessions
- Continue your education

Ask for Help

 Asking for help is hard, but I need yours to make a difference

Key Aspects of Career Development

- Invest in yourself
- Create the spaces you wish you would've been invited to
- Visibility is Key
- Avoid making decisions based on external affirmation
- Don't be afraid to take a detour or to change course completely
- Try not to compare yourself with others
- Embrace the unknown
- Find a mentor
- When One Grows, We All Grow



"Just Not Sorry," The Gmail Plug-in

L.M. CIII

Plan for the future

president@company.com

Plan for the future

Dear Mr. President,

I'm just writing to say that I'm sorry for taking so long to get back to you. I think I have a plan for the strategic direction of the company in the coming year. I'm no expert but

Steve Brudz Lead Consultant @ Cyrus Innovation Agile Software Development and Consulting

Reaching Out	8			- 2 >
Templates +	Documents +	Log in CRM	0	C
example@pros	spect.com			
Reaching Out				
Hi Prospect,				
	oing well! I just wa Company's website			because I see you've been
				a conversation about [X g about possible solutions.

Sorry if this isn't a good fit for you right now. Let me know!

Best, Sales Rep



Questions?

