

Don't Stop Believin': New College Counseling Practices During Uncertain Times

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Communication

- Streamlining communication
 - Videos vs Email
 - Using platforms they are already on
 - Shared calendar
 - FAQ Shared Google doc pages
 - Remind (text)

Programming

- Pre-recording presentations and answering questions live
- Case Studies and College Fairs
- Extending your reach
 - More flexibility with college reps invited to programs
- Collaborating with other schools
 - College nights financial aid nights, athletic night, case studies, etc



Budgets

Reduced budget benefits:

- Free and Affordable Programs
- Virtual Opportunities
- Creativity- “I Applied”

Budget Autonomy

Freedom to expand offerings

