

Politics, Amiright?

Learn how to
actively advocate
for Students

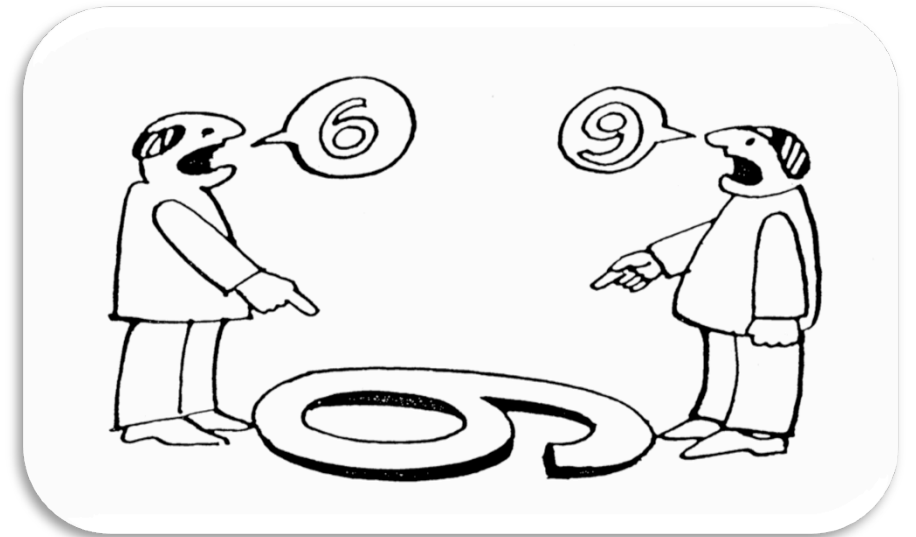
Share, Learn, and Connect 2019



Presenter

Maureen Chang – WACACGRAC@WACAC.org

- Chair, WACAC Government Relations Committee
- Alma Mater College Admission Consultants





Session Agenda

- What is GRAC? What do we do?
- Go over NACAC and WACAC stances on current topics – Take note of what topic is important to you!
- Take the topic you care most about from the topics we discussed.

NOW we will give you tools to affect change!

WACAC Government Relations & Advocacy Committee (GRAC)

Educating WACAC members on legislative issues related to higher education, counseling, and student access to college

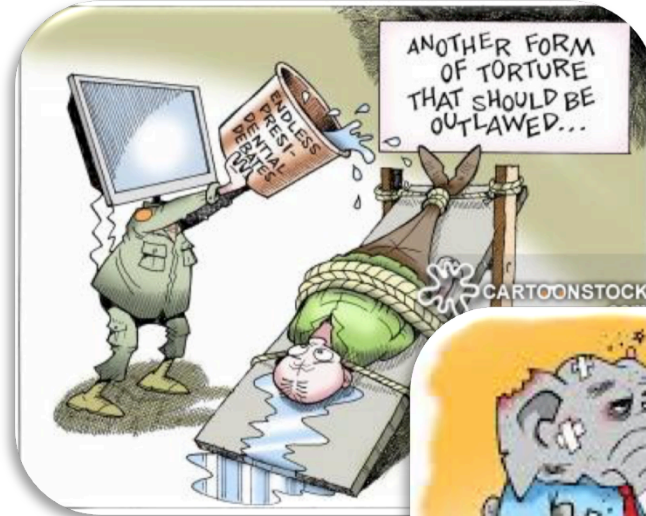
- Visits with state and federal elected officials
- State legislative conference in Sacramento in February (2020: 2/10-2/11)
- Organizing workshops, trainings, and webinars
- Collaborate with and advise WACAC lobbyist
- National legislative conference in DC
- Serve on the NACAC government relations committee

National Advocacy - NACAC



NACAC Legislative Priorities

- **ACCESS TO QUALITY COUNSELING**
- **SUPPORT STUDENT MOBILITY AT AN INTERNATIONAL LEVEL**
- **DEFERRED ACTION FOR CHILDHOOD ARRIVALS (DACA)**
- **PROTECT STUDENTS IN THE ADMISSIONS PROCESS FROM UNSCRUPULOUS COLLEGES AND PREDATORY LENDING**

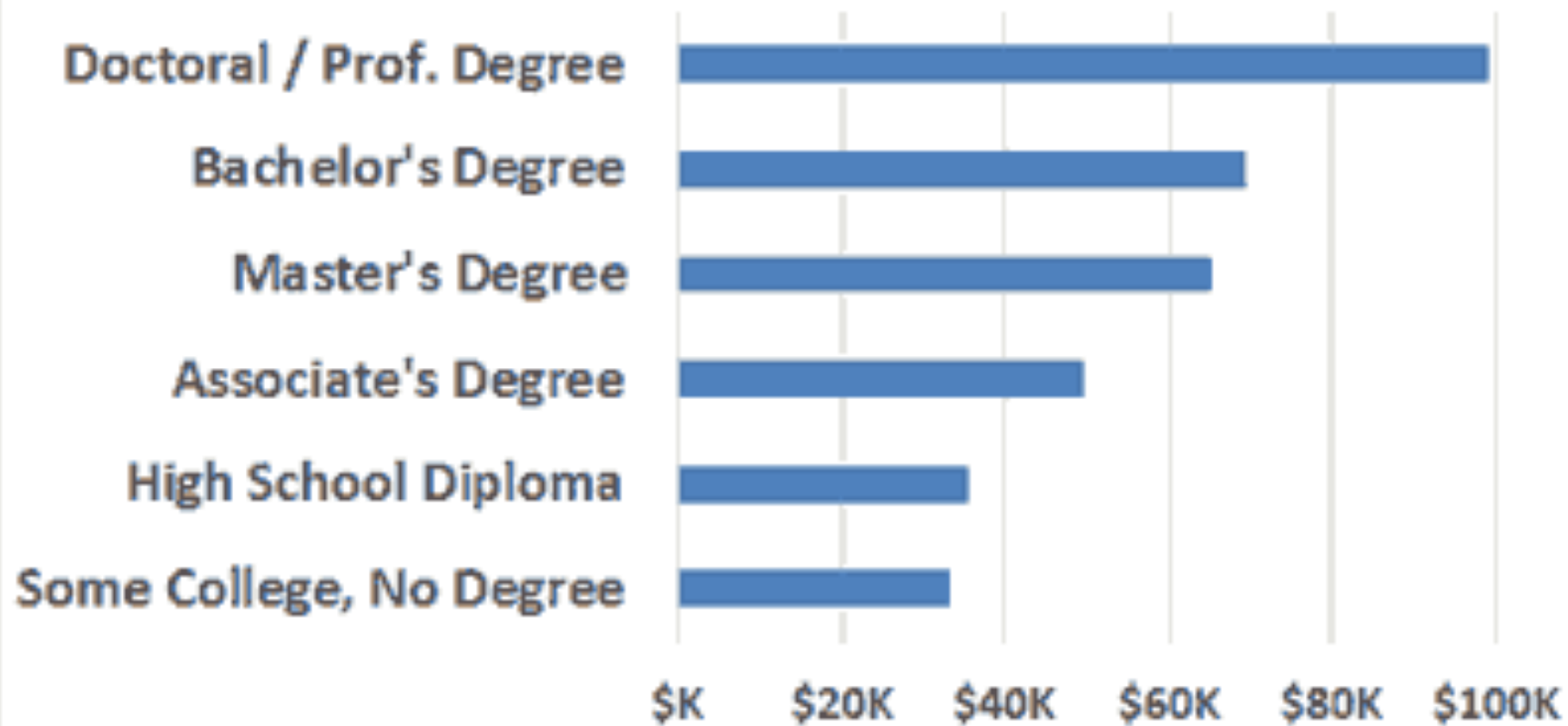


ACCESS TO QUALITY COUNSELING

A 2013 study found the number of hours school counselors spent on college counseling was a strong predictor of the school's four-year college going rates. It also noted that school counseling departments that offered financial aid assistance to students were approximately 12 percentage points higher in four-year college going rates compared to schools that did not offer that type of assistance (Engberg & Gilbert, 2013).



Median Salary



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Public secondary counselors spend less than a quarter of their time on postsecondary admission counseling

Postsecondary admission counseling 21%

Choice and scheduling of high school courses 23%

Personal needs counseling 25%

Academic testing 13%

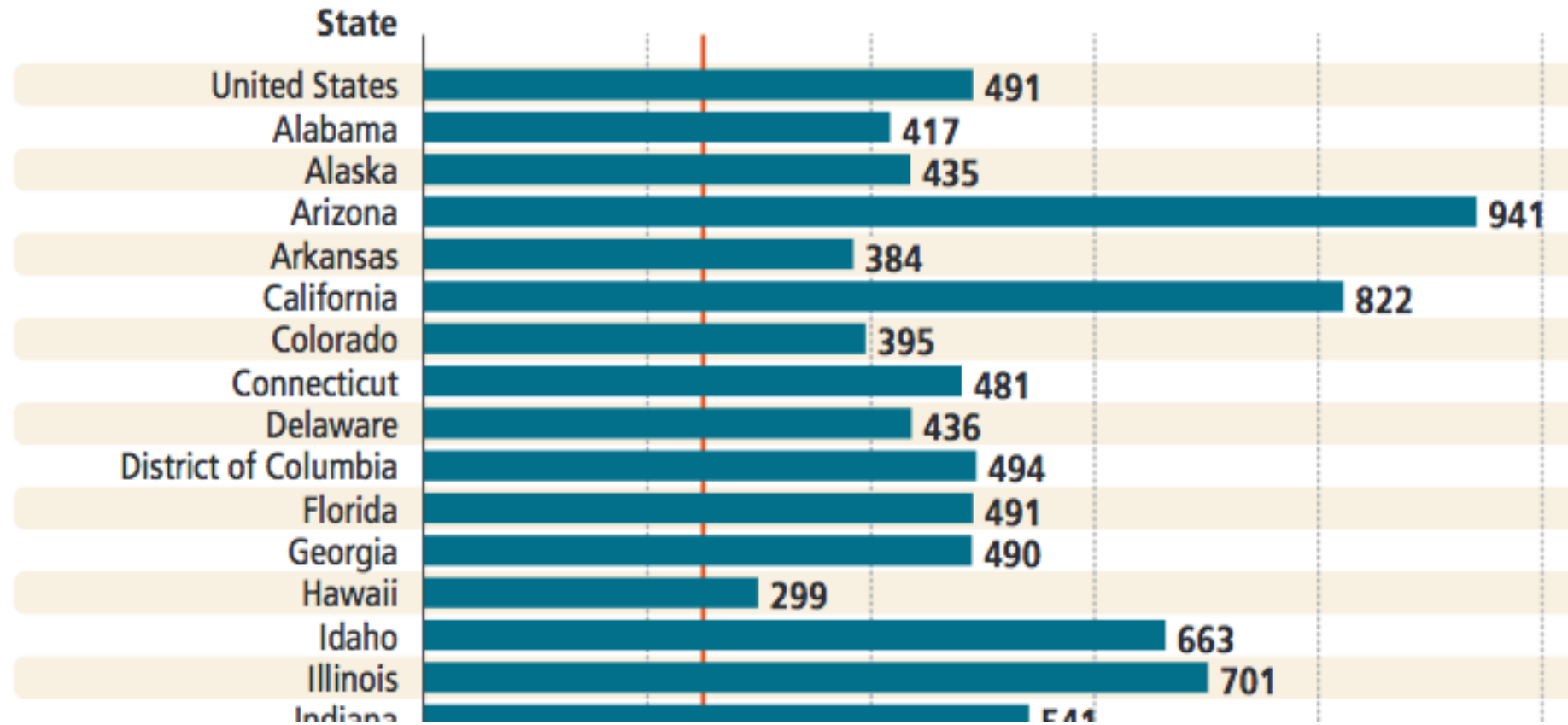
Occupational counseling and job placement 7%

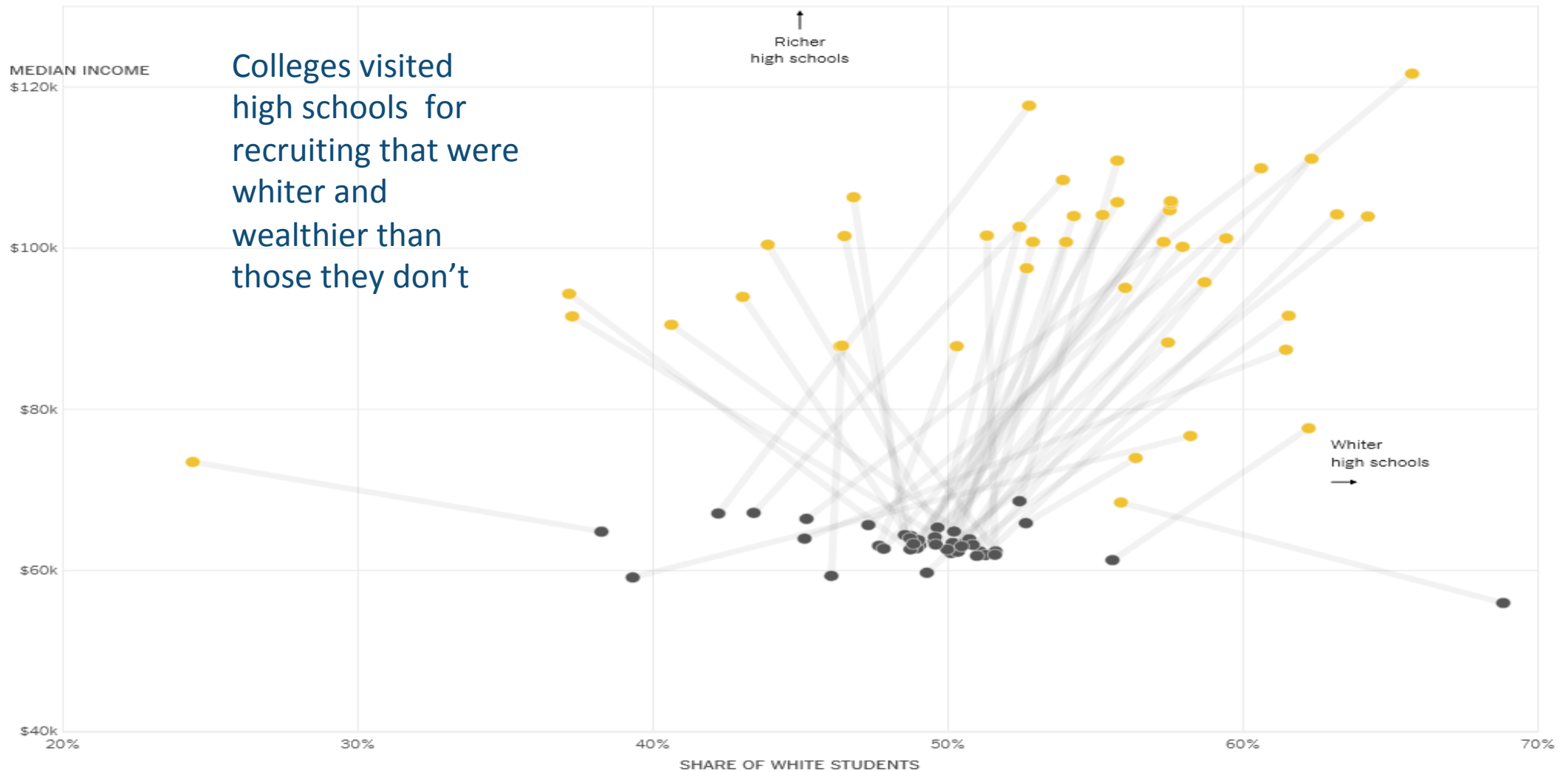
Teaching 5%

Other nonguidance activities 6%



Student-to-School-Counselor Ratio 2013-2014





www.nytimes.com/interactive/2018/04/13/opinion/college-recruitment-rich-white.html?auth=login-email.

STUDENT MOBILITY AT AN INTERNATIONAL LEVEL





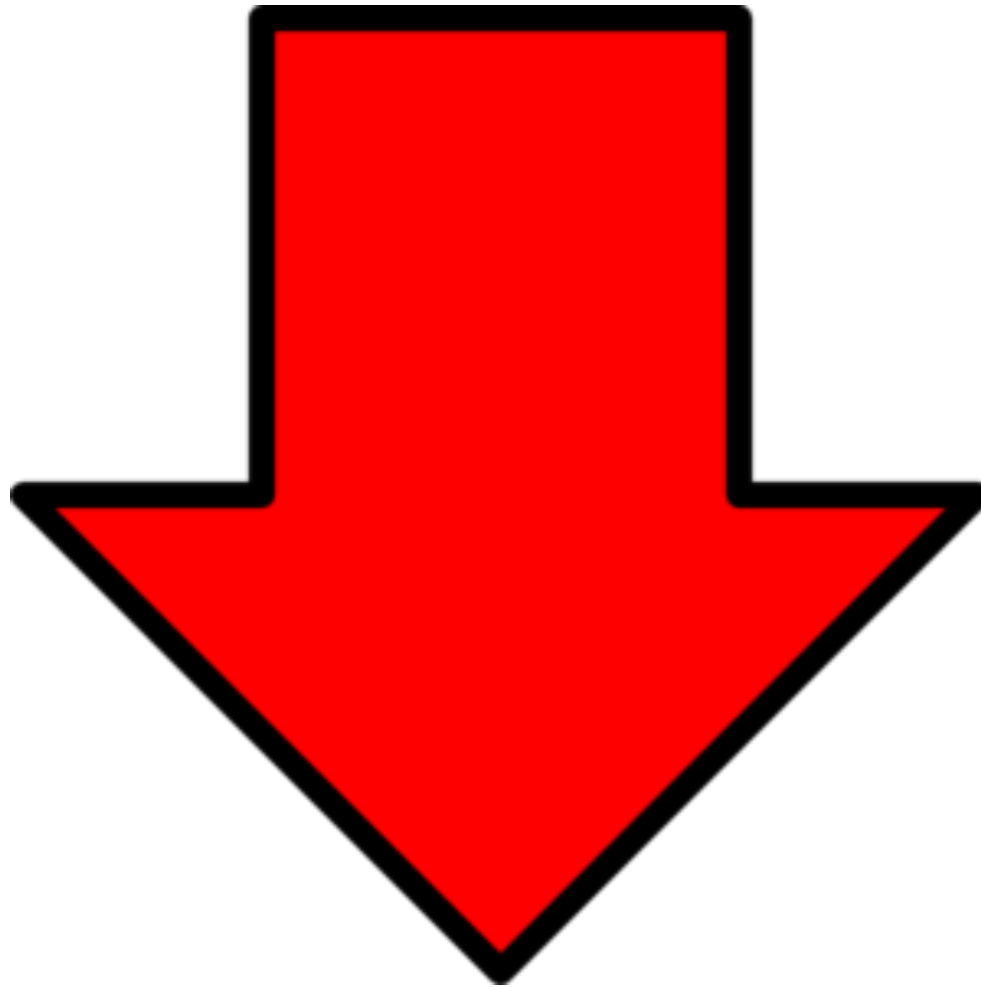
INTERNATIONAL
UNDERSTANDING
IS GREAT

BUT MONEY TALKS !!!!!





The Economic Impact of International Students on the US economy.



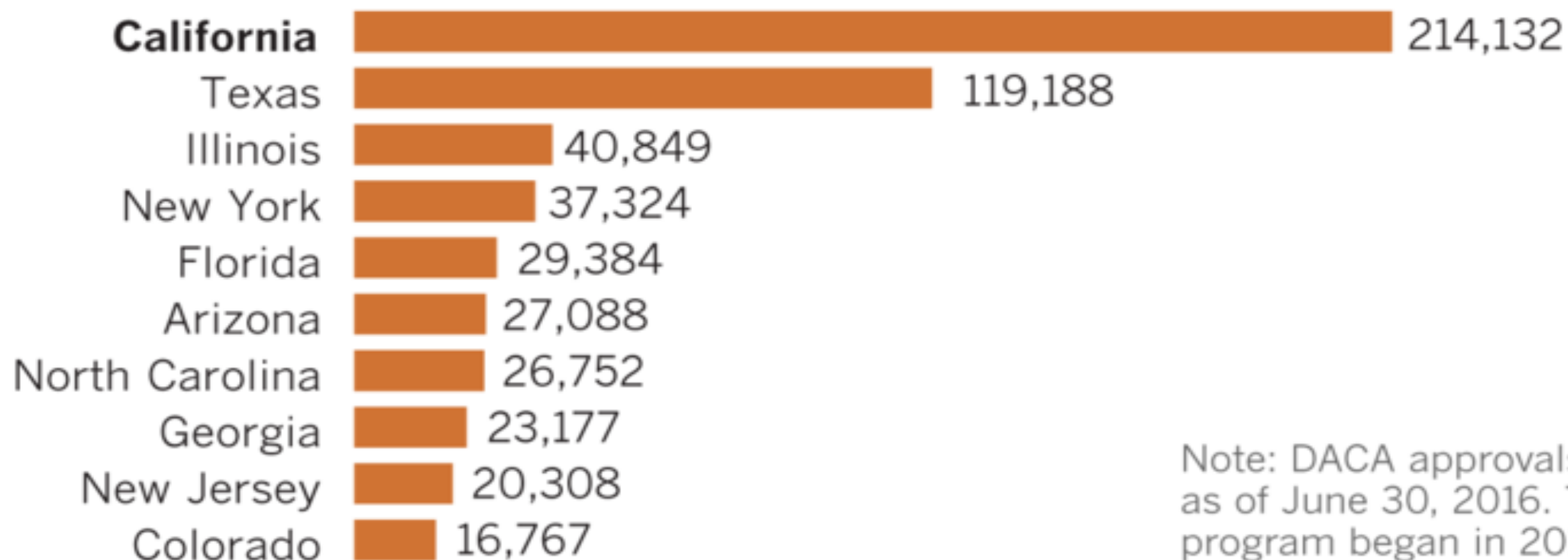
Unfortunately, the number of international students coming to study in the US has dropped by 6.6% since the 2016 election as students choose to go to Canada, Australia, and the UK rather than come to the US. Surveys show this is caused by a combination of the unwelcoming rhetoric by the current administration and concerns about gun safety.

DEFERRED ACTION FOR CHILDHOOD ARRIVALS



California has the most DACA recipients

Top 10 states of residence



Note: DACA approvals as of June 30, 2016. The program began in 2012.

Sources: Department of Homeland Security, U.S. Citizenship and Immigration Services

@latimesgraphics

Undocumented Students in California: What You Should Know



The Education Trust—West

DEMOGRAPHICS

1 in 13 Californians is undocumented¹

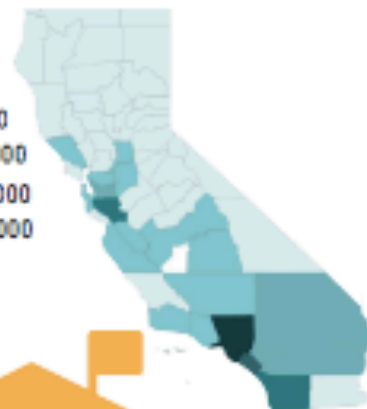
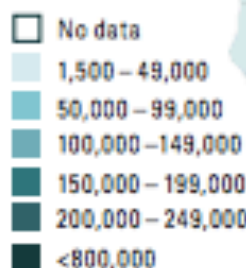


750,000



K-12 students in California have undocumented parents⁴

California's undocumented residents live across the state⁷



California's undocumented immigrants hail from across the globe⁶

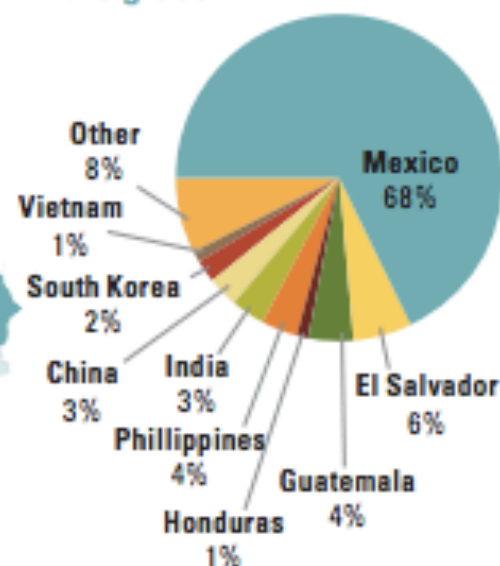
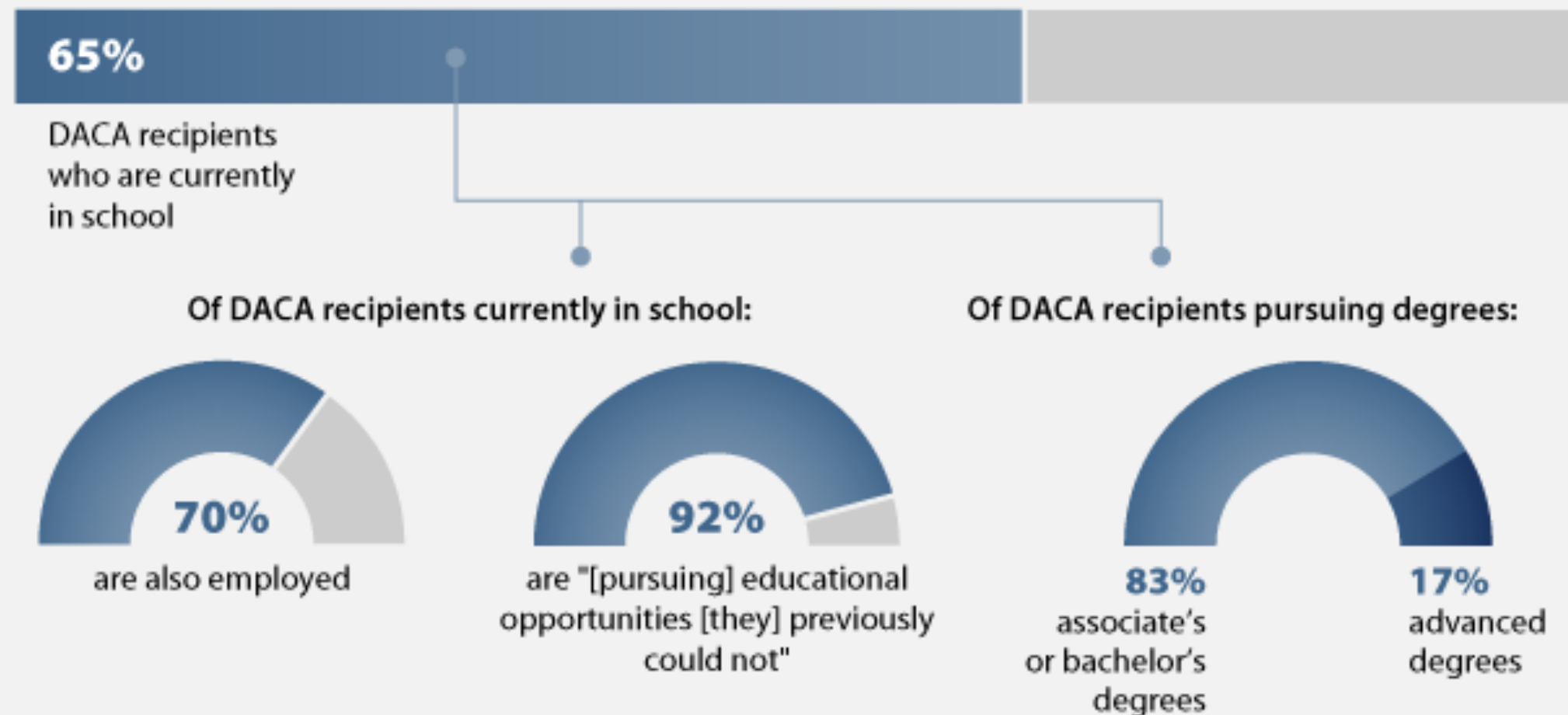


FIGURE 4

DACA recipients are gaining more education



Source: Wong/NILC/CAP survey of DACA recipients, June 2015.

UNSCRUPULOUS COLLEGES AND PREDATORY LENDING



It appears that we are seeing the beginning of yet another boom cycle for for-profit colleges at the cost of students and taxpayers.

The Department of Education recently held hearings as part of the Trump administration's campaign to dismantle two key regulations designed to ensure that unscrupulous colleges don't prey on students and the federal student aid system.

This campaign aims to reverse Obama administration efforts to guard against very poorly performing career college programs and misleading business practices that the for-profit sector challenged vehemently on Capitol Hill and in the courts.

FOR-PROFIT AND 2-YEAR COLLEGES ACCOUNT FOR INCREASE IN DEFAULTS

HALF of borrowers exiting school in 2011 attended a for-profit school or a 2-year college. These borrowers represented **70%** of defaults.

Definitions

For-Profit

Institutions run by private, profit-seeking businesses.

2-year

Public and private institutions, mainly comprising of community colleges.

Non-Selective

Public and private non-profit 4-year schools with greater than 85% acceptance rate.

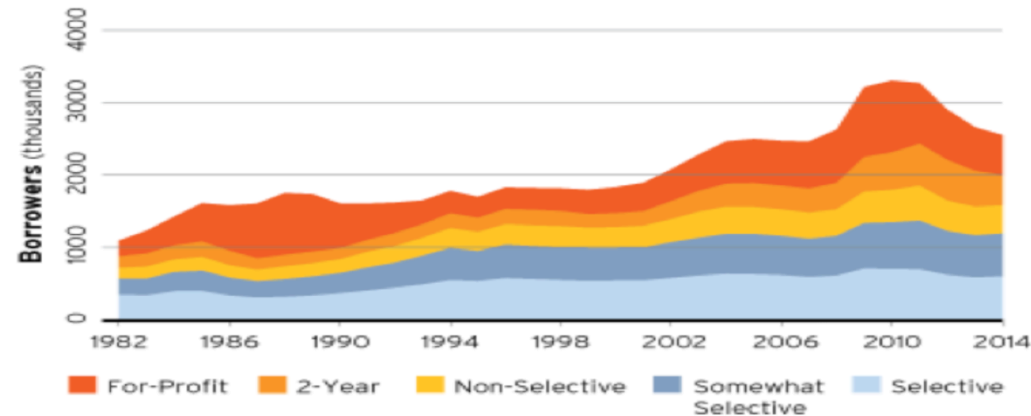
Somewhat Selective

Public and private non-profit 4-year schools with 75-85% acceptance rate.

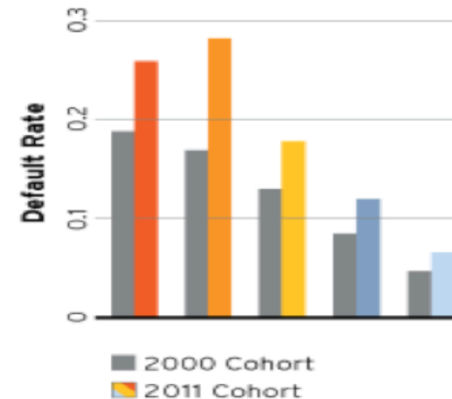
Selective

Public and private non-profit 4-year schools with less than 75% acceptance rate.

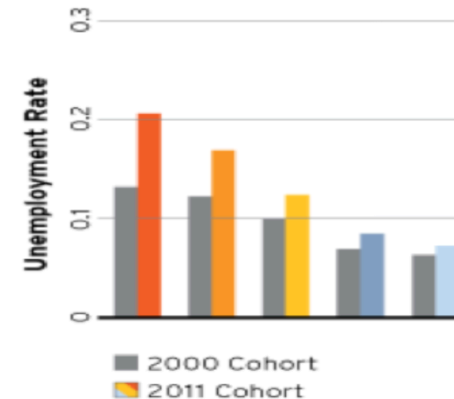
Student borrowing has surged in the past several years, particularly at for-profit and two-year institutions



Default rates have risen sharply among for-profit and 2-year borrowers...



...as they have fared particularly poorly in the job market.



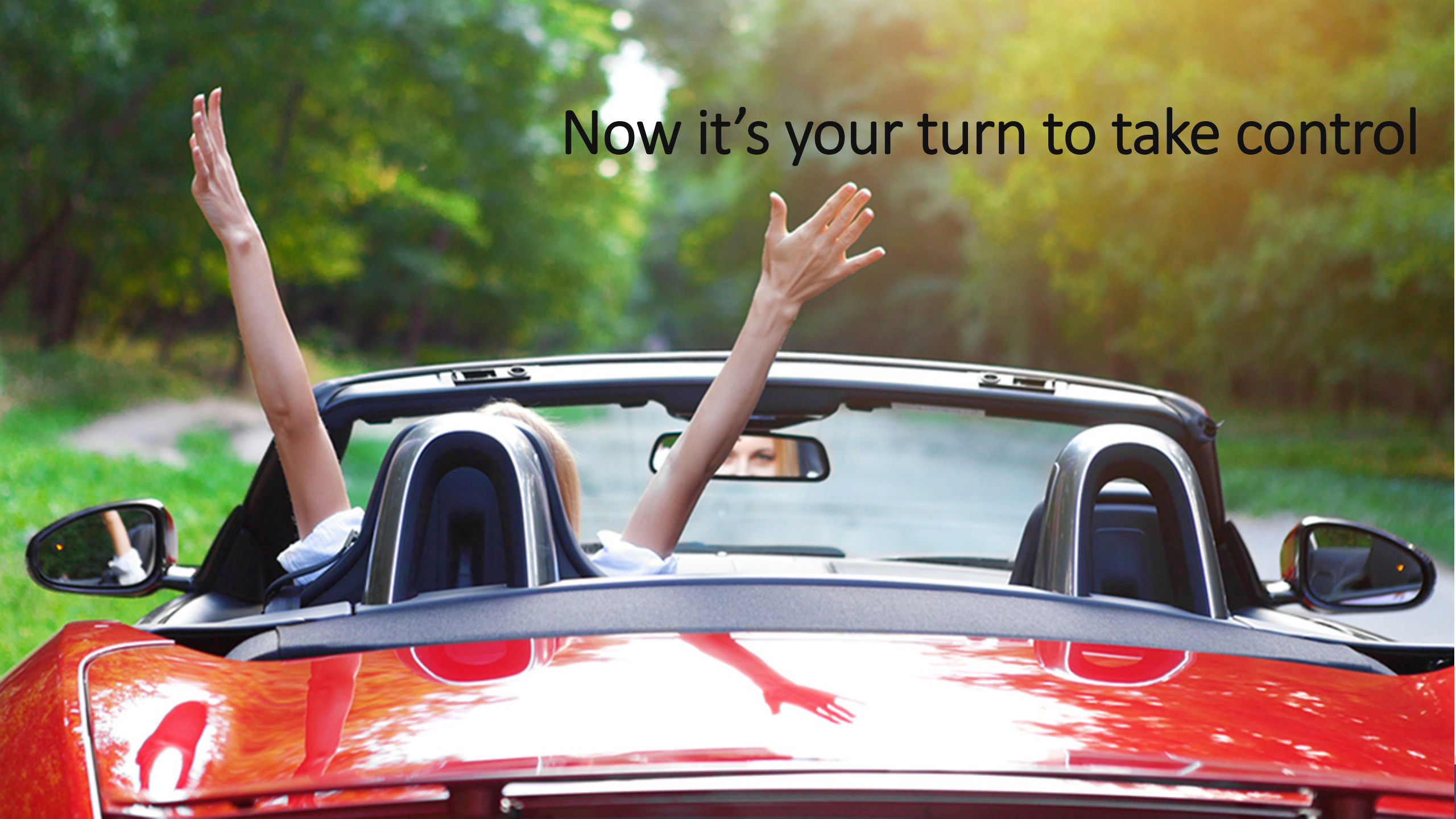
WACAC LEGISLATIVE TRIP 2019



California Highlights 2019

- AJR2 - Petition the Feds to increase the Pell Grant annual maximum
- AB2 - Expansion of the California Promise Program
- SB428 - Increased access to mental health services for students.
- AB140 - Establish the California Kickstart My Future Loan Forgiveness Program.
- SB2 – Statewide Longitudinal Student Database

Now it's your turn to take control



WACAC as a Resource for Legislators & Staff

WACAC'S +2000
ACTIVE
MEMBERS

LEGISLATIVE
ENDORSEMENTS

ANECDOTES
AND
EXPERIENCES

STATISTICS

DATA

Individual Activity: What Would You Say?

- Tell a legislator your thoughts about one of these topics.
- Consider:
 - Why does this issue matter to you personally?
 - Share your story! You are the expert!
 - Back up your story with facts.
 - Be specific. “This is happening in your district and is impacting X number of kids. I want to help you understand the situation.”



Group Activity: Staffer and Constituent

- Give name and address.
- Why does this issue matter to you?
- Staffer will listen to concern.
- You do not need to defend your position.
- YOU are their boss. You have this right.



- 1) FWD.US (Automatic Phone Dialing) - Call Congress Easily
- 2) Callyourrep.Co (Phone Number And Office Address)
- 3) Callmycongress.Com (Includes Voting Record, Twitter, Phone)
- 4) Thesixtyfive.Org (Scripts)
- 5) Resistbot. Text “Resist” To 50409

Who Are Your Reps?

1. FED: COUNTABLE.ORG

SEN. DIANE FEINSTEIN - (415) 393-0707

SEN. KAMALA HARRIS- (415) 981 - 9369

2. STATE:

FINDYYOURREP.LEGISLATURE.CA.GOV

3. LOCAL: VISIT THE CALIFORNIA SCHOOL BOARD ASSOCIATION



Take Action Now!

Visit NACAC
knowledge center,
WACAC Advocacy
Center

Join the WACAC
GRAC Facebook
group

Visit the
non-partisan
Countable.org

Text 'Resist' to
50409

Join a local political
group



If you are interested in
learning more about
NACAC's current legislative
priorities and/or about how
to help DACA and Dreamer
students, register to attend
the 2019 SuperACAC
Conference in Phoenix,
May 20-22.
Registration ends April 27,
and spots are going fast!
Register Now!!!