

The New **CA College Match Tool** - Helping Students, Families, and College Counselors Generate **PERSONALIZED** Lists of Affordable, High Grad Rate 4-Year College Options in CA

Chapman, Point Loma Nazarene, Santa Clara, and Woodbury Universities

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Session Overview

The CA College Match Tool helps California students, families, and their college advisors identify high grad rate, affordable 4-year college options. It is unique in the field in that it incorporates some of the nuances of our UC (example: ELC), CSU (example: local admission areas), and Cal Grant (example: GPA thresholds) systems. It is free, easy to use, easy to align with a variety of programs and platforms (example: Naviance, Cialfo, etc.), and doesn't collect or sell any student-level data.

Session Overview

At this session, we will:

- introduce the tool,
- set some expectations,
- go over two case examples,
- offer time for you to explore the tool, and
- provide time for you to log feedback.

Let's Lead from Our Humanity!

- A minute to honor those who have crossed these lands, indigenous peoples and immigrants, seeking justice, equity, and peace.
- A minute to meet a neighbor or two!
- A minute to reflect – what objective are you hoping to accomplish in these next 30 or so minutes?
- A minute or two to share out those reflections: (I'll type):
 - ...



Introduction

- URL: <https://cacollegematch.org/>
- Highlights:
 - Nuances: UC (ELC), CSU (admission areas), Cal Grant (affordability)
 - Majors? Impaction? Not included in this launch version
 - Focus: Target Grad Rate Range (ex: Cal Maritime, UC Merced)
 - Features: Info Icons, MyList, print, and email
 - Centers: the experience of Pell-eligible students from URM backgrounds
- Introduction options for students:
 - Embedded videos in English and Spanish, including a guided demo
 - Lesson [HERE](#)



More Introduction – FAQs and Additional Info/Resources

- Additional Info & Resources (embedded into the Tool):
<https://cacollegematch.org/info/additional-resource>
- FAQs [HERE](#) (not embedded into the Tool)
- Colleges not in the Tool [HERE](#) (make a copy, save to your drive, add and otherwise customize for your students/teams)



Expectations

- Very much a “tool-in-development”
- 2nd iteration:
 - Fall 2019 prototype >>>
 - 3 feedback convenings >>>
 - Incorporation of feedback >>>
 - Launch version (what you see here)
- Almost 50 colleges:
 - UCs, CSUs, and a sample of privates
- Investment thus far:
 - A lot of time and effort
 - \$11,000 for design and development
- College fit is just half the game; there is also college *fit*!

Case Example #1: NorCal

- Common Choices: CSU EB and SF, URM grade rates of 41% & 50%
- Other in-region options:
 - San Jose State, URM grad rate of 57% (no commute!)
 - Chico State, URM grad rate of 58%
 - Sonoma State, URM grad rate of 61%
 - UC Merced, URM grad rate of 64%
 - Cal Maritime, URM grad rate of 66%.

Case Example #2: SoCal

- Common Choices: CSU LA and DH, URM grade rates of 45%
- Other in-region options:
 - CSU Channel Islands, URM grad rate of 53%
 - CSU Fullerton, URM grad rate of 63%
 - Cal Poly Pomona, URM grad rate of 66%
 - CSU Long Beach, URM grad rate of 66%
 - CSU San Diego, URM grad rate of 71%
 - UC Riverside, URM grad rate of 73%.

Exploration

- Student/family-facing video (including a guided demo)
 - <https://cacollegematch.org/info/instructions>
- Impersonate a student (self-directed demo)
 - <https://cacollegematch.org/>
 - Please jot down like, dislikes, and wishes for the ...

Feedback

- Feedback Survey and Raffle!
 - <https://cacollegematch.org/info/feedback-raffle>
 - Students and adults alike, by completing the survey, are entered into a monthly raffle for 2 \$50 Target gift cards/month!

Q n A

