

THANKS TO: Mills College

MILLS

The 2019 Bay Area Share, Learn and Connect Planning Committee

Co-Chairs: Tillie Gottlieb The Athenian School
Maria Woodruff The Admissions Advisor

Aisha Gonzalez Mills College
Dr. Peggy Hock Bellarmine College Preparatory
Amanda Hotinger Texas Christian U
David Kamimoto UC Santa Cruz
Laurie Kiguchi LK Educational Consulting
Patrick Lorenzo Presentation HS
Colleen Lim Carondelet HS
Carolyn Mariot Valley Christian HS - Dublin
Ebello Mondragon UC Berkeley
Katy Murphy Bellarmine College Preparatory
Dr. Greg Smith Judith Winters College Counseling
Jenny Uribe Peninsula Bridge Program
Jessica Wenzel Cristo Rey HS - San Jose



**The Western Association for
College Admission Counselors**

The 2019 Bay Area Share, Learn and Connect

**March 27, 2019
Mills College**

WiFi: Click on Mills Guest. Register New Account and enter your name and a valid email address. Default is 24 hours. Write down your Guest Pass Code.

If using more than one device, go to Guest Access Portal, your pass code should fill and hit submit. Accept the terms of use, click continue when you see "Authenticated."

*Session Power Points will be available to attendees
within a few weeks after the conference evaluation is completed.*

Welcome to the 2019 Bay Area Share, Learn, and Connect Mills College

8:25 a.m. OPENING SESSION

LISSER HALL

WELCOME

Dr. Audrey Tanner	Vice President of Enrollment, Mills College
Sonia Ryan	Past-President of WACAC

KEYNOTE: Liberal Arts and the Future of Work

Dr. Angel Perez	Vice President for Enrollment and Student Success Trinity College, CT
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BUILDING CODES: GSB = Graduate School of Business
LIS = Lisser Hall
MH = Mills Hall

9:30 a.m. SESSION ONE

Ni hao! ¡Hola! Sawasdee ka!: Advising International Students in the US **GSB 125**

Navigating the world of U.S. higher education as an international applicant is no easy task. We'll walk through key differences in the application process for your students, discuss financial aid, outline resources on college campuses, share general advising tips, do some myth busting, and examine current trends in the field.

- Stephanie Eto UC Berkeley
- Tillie Gottlieb The Athenian School
- Becky Konowicz Santa Clara U
- Dr. Greg Smith Judith Winters College Counseling & California State U
- Susan Solomon Pacific Bay Christian School & Independent Educational Advisor

California Community College: Guided Pathways **GSB 109**

The Guided Pathways framework creates a highly structured approach to student success that provides all students with a set of clear course-taking patterns that promotes better enrollment decisions and prepares students for future success.

Dr. Stacey Shears Berkeley City College

UC & CSU Update **LIS 200**

UC and CSU admission officers will provide updates on application growth, enrollment trends, policies, etc. and expectations for Fall 2019 as well as updated information on university support for specific populations, including undocumented students, first-generation and low-income students. *(Repeated in Session 2)*

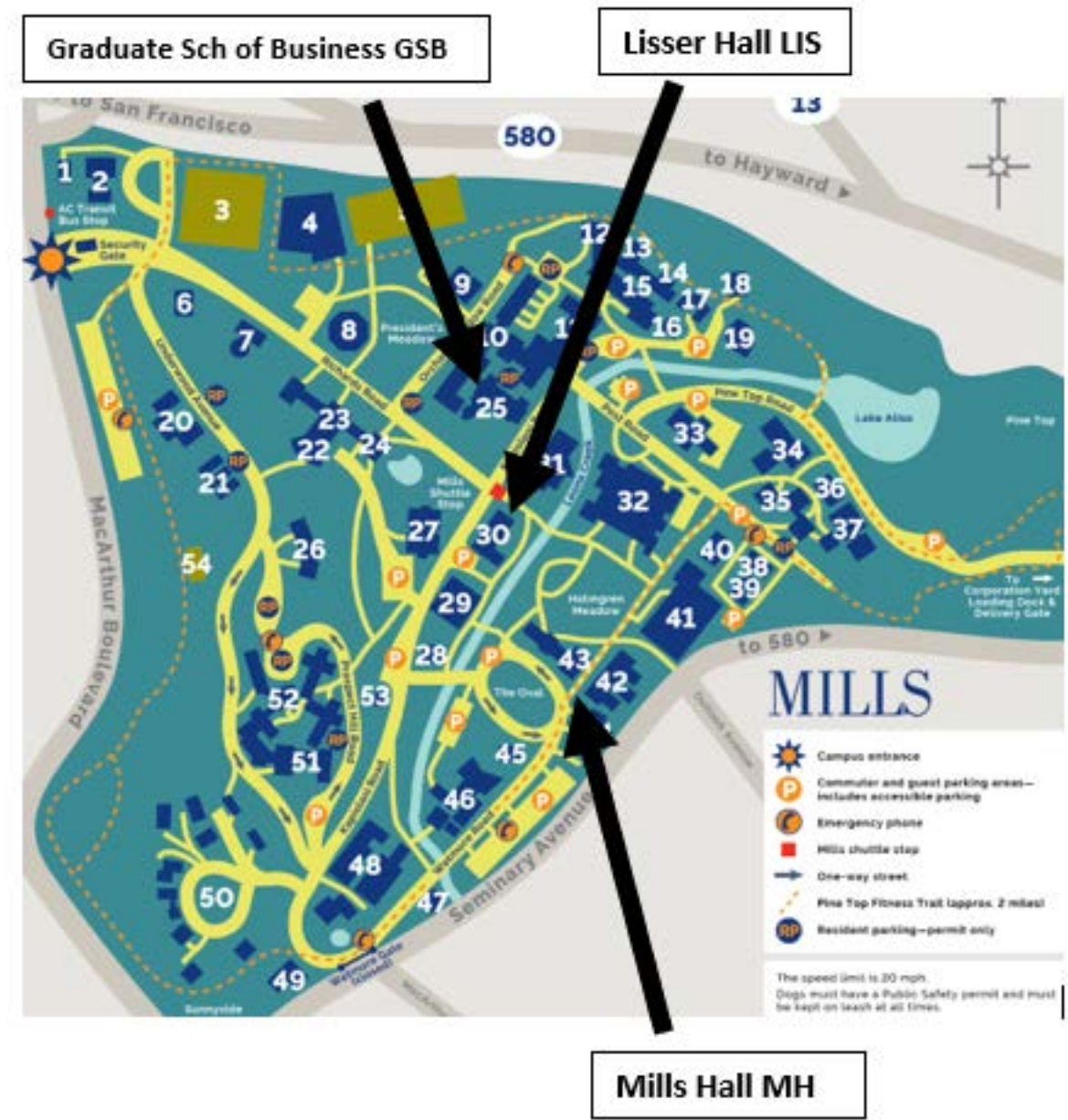
- Marc McGee California Maritime
- Robert Penman UC Berkeley

How Can CTCL Help You Help Students and Families?

GSB 125

No sciences? No jobs? Too much debt? The liberal arts are being talked about... and not always in a good way. The session will offer examples of research and articles that can help counselors encourage students to expand their search criteria and to counter their students' and parents' struggle with getting beyond the usual list of highly visible schools to create a list that reflects the student's talents, needs, and loves.

Maria Furtado Colleges That Change Lives



Mills College Tour - Departing from GSB Terrace or Mills Hall Living Room

12:30 p.m. LUNCH AND COLLEGE FAIR GSB Atrium

1:45 p.m. SESSION FOUR

Using Technology in College Counseling GSB 118

In addition to implementing a new college counseling platform this year, the BCP College Counselors have been using a variety of applications to track, edit essays and assist our students in learning about their college opportunities. Info on our projects will be presented and we're looking for your ideas as well!

Mary Connolly, Chris Fleitas & Joe Romano Bellarmine College Preparatory

Best Practices in Transfer Days/College Nights Program Planning GSB 117

This session will provide an overview of the TDCN Program as well as best practices and tips for running a successful event. Topics covered will include scheduling/coordination, preliminary planning, program format, college/university representation, publicity, and evaluation.

Roberta Camarena UC San Diego
Amy Merkel Santa Rosa Junior College

Common App 101 for 1st Year and Transfers - The Basics GSB 101

For new counselors. Over 800 public and private institutions use the Common Application for freshman applicants, and over 100 use the transfer application. Learn the pieces of the puzzle and how to help your students present themselves authentically and accurately on this platform.

Katy Murphy Bellarmine College Preparatory

Neurodiversity: Reframing College Access for First-Generation Students with Learning Disabilities MH 133

Neurodiversity is a new framework that supports a broader, inclusive, and asset-based approach to engaging students with learning disabilities. Through this lens, we will explore how to better serve first-generation students with 504's and IEP's in the college admissions process at two- and four-year institutions.

Edgar Chavez, Heather Ferguson, & Michelle Icenogle Downtown College Prep

Pathways to Nursing for California High School Students GSB 109

As nursing becomes an increasingly popular career choice, we examine the UC, CSU, and private school nursing application processes. Attendees will leave with a greater understanding of how to counsel their students on preparing for a nursing career in California and what each pathway is looking for from applicants.

Nicole Pilar Collegewise
Jonathan Rice U of San Francisco

Politics are Rough, Amiright? GSB 110

Politics and policy can be super boring. We want to change that. Members of NACAC's Government Relations Committee will update you on higher education concerns both in California and on the federal level. Let us leave you with some practical tools for influencing change in education in your area.

Maureen Chang Alma Mater College Admission Consultants & Chair of WACAC Government Relations Committee

Financial Aid 101 GSB 110

This session is designed for new counselors to learn what they need to know to prepare students to apply for financial aid next Fall. Resources will include strategies for helping students get to the FAFSA and CSS Profile as well as tools for parental research and measures of value.

Katy Murphy Bellarmine College Preparatory

The 10 Commandments of Transfer MH 133

Whether you are trying to help students transfer, attract transfer students, or encourage students to attend community college and transfer, learn the core information that needs to be comprehensive and understandable and made available for your students.

Esperanza Del Rocio Bernal UC Berkeley
Dan Nannini Santa Monica College

Admissions in the Fine and Performing Arts GSB 124

In addition to learning about the range of opportunities available to your aspiring artists, photographers, film makers, dancers, musicians and theatrical students, learn how to successfully guide and prepare them for the audition and portfolio review process.

Ed Schoenberg Bellarmine College Preparatory

How Educators Can Support Undocumented Students' Path to College MH 135

Educators are critical in helping undocumented students realize their full potential! This presentation includes best practices about how to motivate students to go college, establish a support system at your school, help students pay for college and understand the rights of undocumented students and families.

Estefania Hermsillo Immigrants Rising

10:30 a.m. SESSION TWO

A Student Athlete Case Study: How to be your own agent MH 133

Athletes must start earlier and work harder at the college process, often creating lists that are far longer than non-athletes. Using a case study, we will create a list, strategize ways to get exposure to college coaches, discuss timelines of various sports, and learn about indicators in the recruiting process.

JT Thomas Former UC Berkeley Women's Soccer Coach & College Counselor

Private College and University Directors & Deans GSB 101

Our distinguished panelists represent medium and large private universities in California, women's colleges, and an East Coast institution with a national following. Topics include changing standards, deadlines, policies and on-going issues such as need blind vs. need aware admissions, ED/EA vs. Regular or Priority, and considerations of majors in the admissions process.

(Repeated in Session 3)

Kirk Brennan U of Southern California
Dr. Angel Perez Trinity College
Robynne Royster-Lofton Mills College
Mike Sexton Santa Clara U

Life Hacks: Building Skills for a Successful Transition to College MH 133

Much attention is given to academic content and skills students should know in order to be college ready, but what about soft skills to make for a smoother transition to college? Learn about programs to fill some of these gaps for students like personal finance, career preparation and "adulting" skills.

Christian Sherrill Next Gen Personal Finance

UC & CSU Update **LIS 200**
 UC and CSU admission officers will provide updates on application growth, enrollment trends, policies, etc. and expectations for Fall 2019 as well as updated information on university support for specific populations, including undocumented students, first-generation and low-income students. *(Repeated from Session 1)*
 Marc McGee California Maritime
 Robert Penman UC Berkeley

**Partnerships and Pathways:
 Bridging Institutional Resources to Create Access in Higher Education** **GSB 125**
 We'll show how Mills partners with UC Berkeley, community colleges and local school districts to remove barriers and widen access to higher education. Learn the benefits of Mills Promise and Pathway programs and how to create partnerships in your community.
 Sherry Gilmore-Cleveland Mills College

How to Support Students with Learning Disabilities in the College Process **GSB 109**
 For new counselors: what you need to do and when for students with learning disabilities.
 Dr. Peggy Hock Bellarmine College Preparatory

**UC Berkeley Undocumented Student Program:
 A Model for Institutional Support and Transformation** **GSB 118**
 Learn about Berkeley's Undocumented Student Program (USP) as a model of institutional support for undocumented students. Gain an understanding of undocumented student needs and the resources available to them. We will also discuss promising practices of support and how to bring them to your campus.
 Madeleine Villanueva UC Berkeley

11:15 a.m. CONNECT BREAKS **Mills Hall Living Room and GSB Atrium**

11:45 a.m. SESSION THREE

From Good to Great: Writing Letters of Recommendation that Pop! **GSB 125**
 Spending too much time on your letters of recommendation or not giving them the sizzle that they need? How is your letter being used in the admission committee? Our goal is to help you streamline the process to write concise, effective letters of recommendation without the extra fluff.
 Kate Augus & Tania Castro Bradt Head-Royce School

What am I signing? Helping Students Understand Financial Aid **GSB 109**
 After college acceptance comes the daunting question – how are we going to pay for this? Sticker shock is a deterrent for families when it comes to paying for college. Learn techniques to educate students and parents on utilizing financial aid to remove barriers to taking the step toward college.
 Ivette Chavez Making Waves Foundation

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(Repeated from Session 2)
 Kirk Brennan U of Southern California
 Dr. Angel Perez Trinity College
 Robynne Royster-Lofton Mills College
 Mike Sexton Santa Clara U

Helping Students Get to a College List **GSB 117**
 Learn strategies, tactics and timing to help students consider and get to a finalized list by September of their senior years. We'll present information on how to help students in classroom and individualized settings as well as to help them understand the value of finding characteristics that matter to them.
 Dr. Peggy Hock Bellarmine College Preparatory
 Katy Murphy Bellarmine College Preparatory
 Carin Smith De Paul U

Talking WUE: We Understand & Explain **MH 135**
 WUE (pronounced "woo-wee") is the Western Undergraduate Exchange, a regional tuition reciprocity agreement that enables students from 5 US Western states to enroll at 150+ participating public institutions at reduced tuition. Learn about the commonalities and address the nuances among participating institutions.
 Linda Dannemiller U of Nevada
 Quentin Owens U of Nevada
 Dr. Greg Smith Judith Winters College Counseling & California State U

Supporting First-Generation Students through the Community College Transition **GSB 110**
 First-generation college students are more likely to enroll in community college than their peers and often do not make it to a four-year institution. Learn about practical strategies and lessons learned to advise high school seniors and keep them on track through the community college transfer process.
 Edgar Chavez & Dulce Grant Downtown College Prep

Assisting Transgender and Gender Nonconforming Students in the College Counseling and Admissions Process **GSB 124**
 LGBTQIA+ students make up a substantial and growing portion of high school and college student bodies. We discuss ways to make your institutions and counseling/admission processes more welcoming and inclusive. Transgender students are the focus of this presentation, but the overall LGBTQIA+ spectrum will be included!
 JT Thomas Former Cal Women's Soccer Coach & College Counselor
 Brad Ward Menlo-Atherton HS

**Essays with Heart:
 Helping students express who they are in their personal statements** **GSB 118**
 Gain insights into what makes an admissions essay stand out and the role personal statements play in the admissions process. This presentation will also provide tools and strategies to help students find their unique voices and begin writing their college essays.
 Carolyn Mariot Valley Christian High School - Dublin
 Jonathan Rice U of San Francisco