



WESTERN ASSOCIATION *for*
COLLEGE ADMISSION COUNSELING

MEMBERSHIP MEETING

Louisville, Kentucky
September 26 , 2019



WESTERN ASSOCIATION *for*
COLLEGE ADMISSION COUNSELING

CALL TO ORDER

Lauren Cook, President



WESTERN ASSOCIATION *for*
COLLEGE ADMISSION COUNSELING

WACAC.ORG/LOUISVILLE



WESTERN ASSOCIATION *for*
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APPROVAL OF THE AGENDA

wacac.org/louisville



WESTERN ASSOCIATION *for*
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SPRING MEETING MINUTES APPROVAL

wacac.org/louisville



WESTERN ASSOCIATION *for*
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INTRODUCTION OF THE EXECUTIVE BOARD

Greetings from the NACAC Board of Directors

Derek DuBose
University of Southern California





WESTERN ASSOCIATION *for*
COLLEGE ADMISSION COUNSELING

COMMITTEE REPORTS



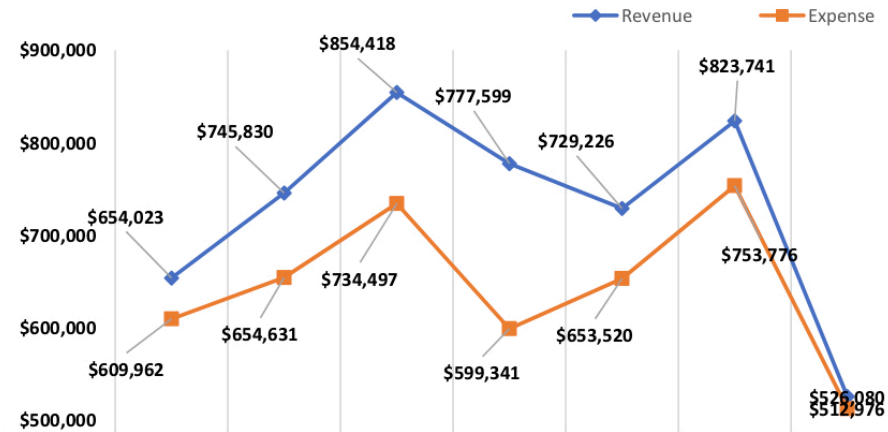
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TREASURER'S REPORT

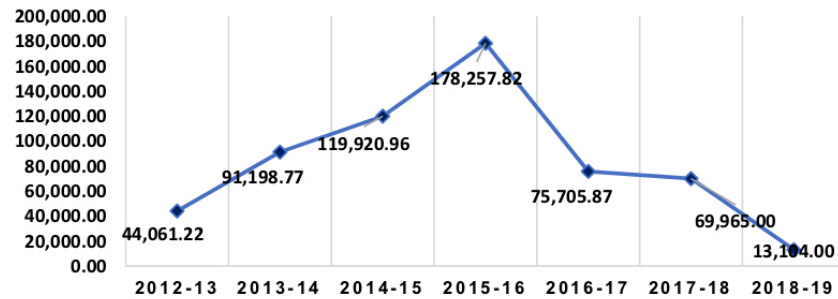
Dewey Wilmot

TREASURER'S REPORT

WACAC NET PROFIT & LOSS (2012-2019)



6 YR NET INCOME TOTALS



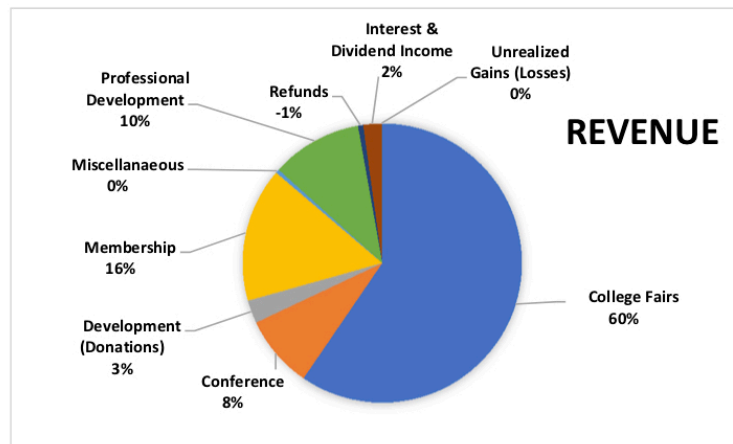
\$0	2012-13	2013-14	2014-15	2015-16	2016-17	2017-18	2018-19
Revenue	\$654,023	\$745,830	\$854,418	\$777,599	\$729,226	\$823,741	\$526,080
Expense	\$609,962	\$654,631	\$734,497	\$599,341	\$653,520	\$753,776	\$512,976

TREASURER'S REPORT

Western Association for College Admission Counseling ANNUAL REPORT DASHBOARD (Fiscal Year 2018-19)

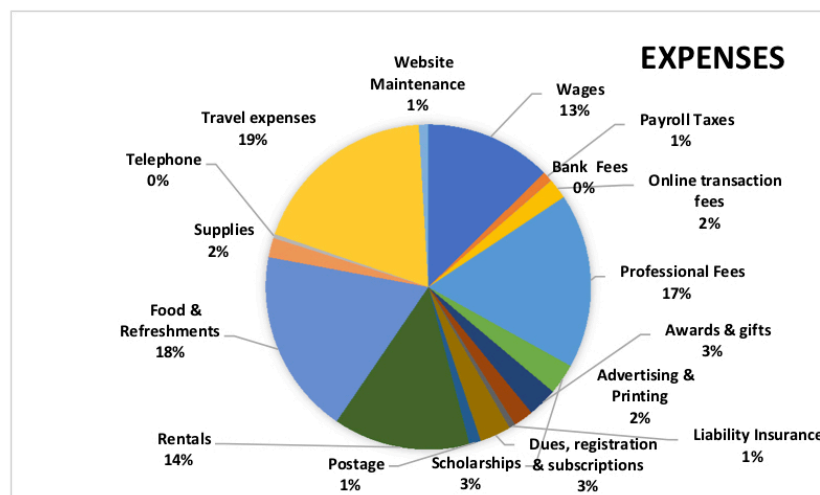
REVENUE

College Fairs	\$317,037
Conference	\$44,956
Development (Donations)	\$14,180
Membership	\$82,920
Miscellaneous	\$2,340
Professional Development	\$56,126
Refunds	-\$3,179
Interest & Dividend Income	\$11,513
Unrealized Gains (Losses)	\$187
TOTAL REVENUE	\$526,080



EXPENSES

Wages	\$64,567
Payroll Taxes	\$5,241
Bank Fees	\$122
Online transaction fees	\$10,425
Professional Fees	\$89,210
Scholarships	\$15,716
Awards & gifts	\$15,115
Advertising & Printing	\$10,160
Liability Insurance	\$3,205
Dues, registration & subscriptions	\$15,881
Postage	\$5,958
Rentals	\$69,795
Food & Refreshments	\$94,459
Supplies	\$9,909
Telephone	\$2,080
Travel expenses	\$96,261
Website Maintenance	\$4,872
TOTAL EXPENSES	\$512,976



TREASURER'S REPORT

WACAC Membership Meeting (@NACAC - Louisville)

Thursday, September 26, 2019

WACAC's 3-Year Budget vs Actual Overview

2019/20 FY BUDGET			2018/19 FY BUDGET Recap			2017/18 FY BUDGET Recap				
COMMITTEE/CLASS	BUDGET		BUDGET		ACTUAL		BUDGET		ACTUAL	
	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME	EXPENSES	INCOME
Administration	\$147,000	\$0	\$147,000	\$0	\$131,329	\$8,521	\$132,000	\$28,100	\$135,115	\$0
Admissions Practices	\$1,000	\$0	\$500	\$0	\$53	\$0	\$1,000	\$0	\$0	\$0
College Fairs	\$157,000	\$300,000	\$145,000	\$300,000	\$116,408	\$317,037	\$160,000	\$250,000	\$175,166	\$356,550
Communications	\$6,000	\$0	\$6,000	\$0	\$4,864	\$0	\$9,000	\$0	\$4,099	\$0
Conference	\$260,000	\$345,000	\$200,000	\$245,000	\$36,079	\$44,956	\$235,000	\$300,000	\$237,588	\$317,325
Development	\$5,000	\$15,000	\$500	\$10,000	\$11,336	\$14,180	\$100	\$10,000	\$0	\$3,685
IDEA	\$14,000	\$0	\$12,000	\$0	\$6,879	\$1,650	\$15,000	\$0	\$2,697	\$0
Executive Board	\$110,000	\$0	\$111,500	\$0	\$118,438	\$690	\$80,000	\$0	\$101,764	\$0
Gov't Relations	\$20,000	\$0	\$20,000	\$0	\$19,133	\$0	\$23,000	\$0	\$15,727	\$0
Inter-Association	\$5,000	\$0	\$500	\$0	\$1,000	\$0	\$30,000	\$0	\$36,022	\$432
Membership	\$22,000	\$110,000	\$4,000	\$85,000	\$22,158	\$82,920	\$28,000	\$100,000	\$1,388	\$84,795
Nevada Interests	\$2,000	\$0	\$2,000	\$0			\$2,000	\$0	\$0	\$0
Prof Development	\$90,000	\$70,000	\$50,000	\$60,000	\$45,098	\$56,126	\$72,000	\$100,000	\$48,058	\$59,042
Transfer Advocacy	\$1,000	\$0	\$1,000	\$0	\$200	\$0	\$1,000	\$0	\$0	\$0
TOTAL	\$840,000	\$840,000	\$700,000	\$700,000	\$512,975	\$526,080	\$788,100	\$788,100	\$757,624	\$821,829
GAIN(LOSS)	\$0		\$0		\$13,105		\$0		\$64,205	

Balances

JPM Investment Account		Equity	\$308,521.80	Paypal Account		Wells Fargo Account	
		Fixed Income	\$195,339.94	\$6,949.94		Checking	\$145,029.10
		Cash	\$2,676.39	TOTAL ACCTS		Savings	\$300,341.29
(as of 09/20/2019) Total Investment Acct			\$506,538.13	\$958,858.46		(as of 09/20/2019) Total	\$445,370.39

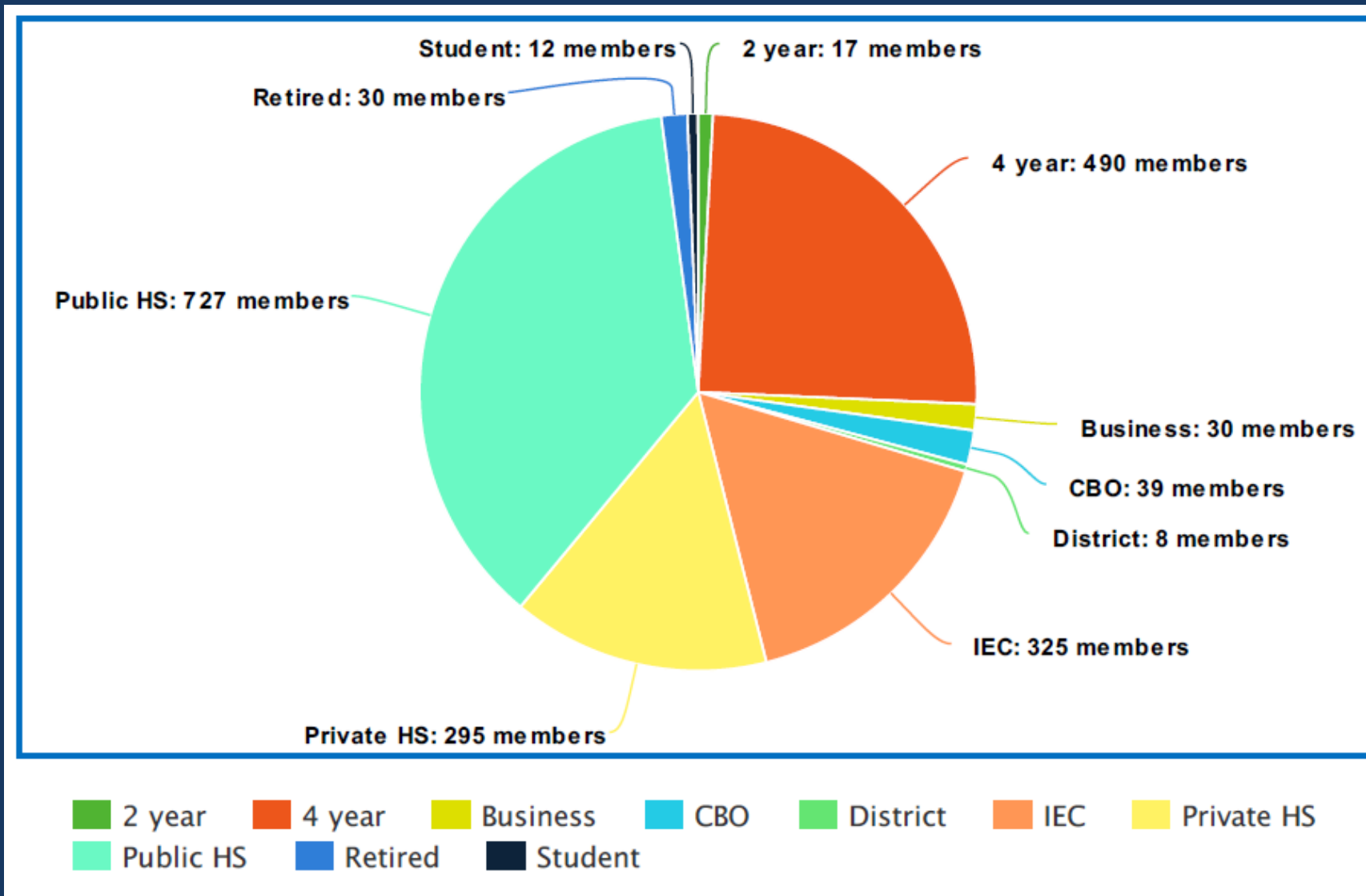


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MEMBERSHIP

Amy Whipp Krueger, Chair

MEMBERSHIP as of 9.19 – 1,973





WESTERN ASSOCIATION *for*
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CONFERENCE

**Phil Moreno, Co-Chair &
President-Elect**

I AM
WACAC

WACAC CONFERENCE 2020

MAY 27-29

LONG BEACH, CALIFORNIA

WACAC

WESTERN ASSOCIATION for
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EXECUTIVE COMMITTEE

EXECUTIVE COMMITTEE

- **Spring Bylaw changes expanded the Fiscal Policy Committee**
- **Established a Rapid Response Plan – available at <https://www.wacac.org/resources/rapid-response-plan/>**
- **Launching Strategic Planning: WACAC 2025**



EXECUTIVE COMMITTEE

WACAC 2025 - TIMELINE

Summer 2019: Establish strategic planning as a priority for 19-20

Fall 2019: Launch comprehensive survey to membership

Winter 2019/2020: Analyze survey results; develop major themes

Spring 2020: Share themes, collect feedback at Annual Conference

Summer 2020: Publish final strategic plan





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NEW BUSINESS

ITEMS BEFORE THE NACAC ASSEMBLY & MEMBERSHIP

Marc McGee, Past President
Cal Maritime



NACAC ASSEMBLY on Sat. Morning

19 delegates represent NACAC/WACAC members

- **NACAC Assembly elections of next NACAC President-Elect and 3 NACAC Board Members**
- **Vote on continuing suspension of CEPP enforcement until the DOJ investigation is resolved**
- **Vote on deleting the 3 targeted anti-trust sections of the CEPP**
- **Results of the Assembly votes will be announced at the Saturday Afternoon NACAC membership meeting**



NACAC Membership Meeting on Sat. Afternoon

- **Vote on a bylaw change accepting the proposed changes to the membership model**
- **Vote on a bylaw change expanding the authority of the NACAC Board in special, limited circumstances**

As you consider your vote, remember that the vast majority of the NACAC Board has been indirectly elected by you.

If the NACAC Board is not given the authority to quickly resolve the DOJ investigation through a consent decree, 1) NACAC does not have the financial reserves required to sustain the legal fees required if the DOJ investigation continues and 2) WACAC is likely to be added to the investigation – quickly depleting our financial reserves as well.





WESTERN ASSOCIATION *for*
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NACAC CEO SEARCH

ROOM L030, 8:30-10:00 AM FRIDAY

NEXT MEMBERSHIP MEETING:

WACAC CONFERENCE

Long Beach, California

Thursday, May 28 2020 at 12:15 PM





WESTERN ASSOCIATION *for*
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MOTION TO ADJOURN



WESTERN ASSOCIATION *for*
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**SEE YOU IN
LONG BEACH!**