



CHRIS FERGUSON

Vice President, Enrollment Strategy

University of the Pacific

EDUCATION

Wilmington College

Bachelor of Arts in Behavioral Sciences

University of Denver

Master of Social Work

University of Pennsylvania

Doctor of Education, Higher Education Management



PROFESSIONAL EXPERIENCE

University of the Pacific

Vice President for Enrollment Strategy, 2020+

Occidental College

Associate Vice President of Enrollment, 2016-2020

Drexel University

Vice President & Dean of Admission, 2014-2016

The New School

Vice President for Strategic Enrollment Management, 2010-2014

Wilmington College

Director of Admission, 2002-2010

Associate Director of Admission, 2000-2002

Assistant Professor, Behavioral Sciences, 2008-2010

Adjunct Faculty, Behavioral Sciences, 2001-2008

PROFESSIONAL ACTIVITIES

Founding Faculty of the Strategic Enrollment Management Institute, 2019+

Enrollment Advisory Board Member for several companies

The Learning Alliance for Higher Education, 2010-2019

ANYTHING ELSE

I'm a native Californian who moved to the east coast when I started high school, and it took me until 2016 to find my way back. I have three children, two aging rottweilers, and a loving partner. My oldest and middle children are roommates in Los Angeles. One is a video game designer and the other is a vintage sustainable fashion entrepreneur who graduated from Cal State Long Beach this year. My youngest lives with us in Stockton and will be a senior in high school. I probably rode my motorcycle here from Stockton, and I enjoy trying to still ride skateboards and one-wheels. I'm a nerd about craft beer and punk music.