

Tech Tools to Talk to Teens

Presented by:

Elizabeth An, MA. Ed., PPS



Introductions

Move around, talk to someone you don't know, and...

Introduce yourself

- ★ Why you are here
- ★ What school you are from
- ★ What you hope to gain from this session





Have you...

- X Ever had students tell you they NEVER heard you mention a school event/important date?
- X Ever wondered how to make a short quick video without needing to know how to use fancy programs?
- X Ever had students say they never know when you are available or that they can't make an appointment with you?
- x Ever had parents say they don't know what is going on at school or in the classroom?



According to CommonSense.org,

- X 70 percent of teens report using social media more than once a day
- X Of surveyed 13- to 14-year-olds, 84 percent now have a smartphone, and 93 percent have some type of mobile device such as a tablet



What does this mean for us as educators?

Who am I?

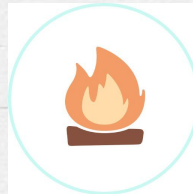
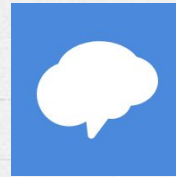
- ❖ BA in English
- ❖ MA. Ed. in Educational & Clinical Counseling
- ❖ Interned at Arcadia USD
- ❖ Works at Alhambra USD
 - Mark Keppel & Century HS
 - Counselor for college, career, CTE, special programs (dual enrollment, Early College Program, Posse)



Elizabeth An

Today's Session will cover:

- Canva
- Smore
- YouCanBookMe
- Bitable
- Remind



All are FREE to use

TODAY'S GOAL:

For you to walk away today with at least
ONE NEW TOOL
that you will want to *and*
be able to utilize in the classroom

PURPOSE:

Communicate with students and parents effectively,
using tools to help you maximize your outreach, and
generally, make your life easier.

MKHS CCC
LET'S GET
COLLEGE & CAREER

- USE KHANACADEMY.COM
- USE CAREER CRUISING TO FIND OUT YOUR INTERESTS
- PARTICIPATE IN CLUBS, CT DUAL ENROLLMENT CLASSES

10

- MAKE SURE YOU TAKE RIGOROUS CLASSES
- CONTINUE TO INVEST IN YOUR CAREER INTERESTS
- RESEARCH COLLEGE FAIR WORKSHOPS/

- KEEP YOUR GRADES HIGH
- TAKE THE PSAT IN OCTOBER
- PARTICIPATE IN A TEST PREP WORKSHOP OR CLASS
- COMPLETE AN SAT AND ACT IN THE SPRING

12

- STAY ON TRACK
- COMPLETE AN APPLICATION
- ONE TO TAKE
- CSU/UC APPLICATIONS
- FAFSA OPEN
- CHECK EMAIL
- COLLEGE RECEPTION
- APPLY TO COMMUNITY COLLEGE
- APRIL 1 FOR PRIORITY ENROLLMENT
- NOTIFY YOUR COLLEGE OF YOUR INTENT TO ENROLL BY MAY 1

SHAR

This school
WELCOME
students of all races, ethnicities
nationalities
students with diverse abilities
students who are LGBTQ+
students of all family structures
students who are English language learners
students of all religions
students from all socio-economic backgrounds
students of all body types
YOU



PRESENTS

TURN IT IN TUESDAY

COLLEGE APPS, FINANCIAL AID, SCHOLARSHIPS,
COLLEGE ESSAY REVIEWS, AND MORE!

**EVERY TUESDAY
AT LUNCH & AFTERSCHOOL
IN THE COLLEGE & CAREER
CENTER A128**

COUNSELORS AND COLLEGE ADVISORS
AVAILABLE TO HELP YOU WITH...

**UC APPS | CSU APP | COMMON APP
SCHOLARSHIPS | CSS PROFILE |
FAFSA | DREAM ACT | PERSONAL
STATEMENTS | PIQS | EOP APP & more!**
Don't wait, Turn It In Tuesday!

"The greatest amount of wasted time is the time not getting started" -D. Trotman

MKHS CCC

BEST LIST

D

IG

asers

st of

AM
ssion

IMPORTANT DATES

2019-2020 SAT & ACT TEST DATES

SAT Register to take the SAT at collegeboard.org	SAT TEST DATE	REGISTRATION DEADLINE
	August 24, 2019	July 24
	October 5, 2019	September 5
	November 2, 2019	October 2
	December 7, 2019	November 7
	March 14, 2020	February 13
	May 2, 2020	April 2
	June 6, 2020	May 6

ACT Register to take the ACT at actstudent.org	ACT TEST DATE	REGISTRATION DEADLINE
	September 14, 2019	August 16
	October 26, 2019	September 27
	December 14, 2019	November 15
	February 8, 2020*	January 10
	April 4, 2020	March 6
	June 13, 2020	May 15
	July 18, 2020*	June 19

FROM MS. AN, MKHS CCC A128



TURN IT IN TUESDAY

COLLEGE APPS, FINANCIAL AID, SCHOLARSHIPS,
COLLEGE ESSAY REVIEWS, AND MORE!

EVERY TUESDAY
AT LUNCH & AFTERSCHOOL
IN THE COLLEGE & CAREER
CENTER A128

COUNSELORS AND COLLEGE ADVISORS
AVAILABLE TO HELP YOU WITH...

UC APPS | CSU APP | COMMON APP
SCHOLARSHIPS | CSS PROFILE |
FAFSA | DREAM ACT | PERSONAL
STATEMENTS | PIQS | EOP APP & more
Don't wait, Turn It In Tuesday!

*"The greatest amount of wasted time is the time not
getting started" -D. Trotman*

This school
WELCOMES...
students of all races, ethnicities and nationalities
students with diverse abilities
students who are LGBTQIA+
students of all family structures
students who are English language learners
students of all religions
students from all socio-economic backgrounds
students of all body types

YOU

FROM MKHS CCC SAT TEST CHECKLIST

BE PREPARED

WHAT TO BRING

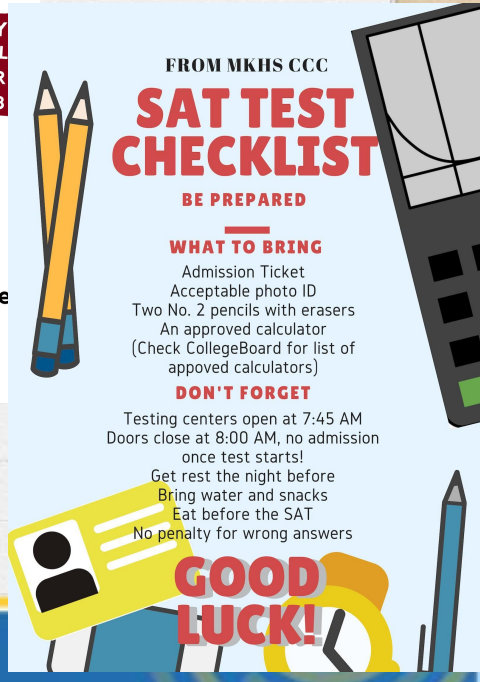
- Admission Ticket
- Acceptable photo ID
- Two No. 2 pencils with erasers
- An approved calculator
(Check CollegeBoard for list of approved calculators)

DON'T FORGET

Testing centers open at 7:45 AM
Doors close at 8:00 AM, no admission
once test starts!

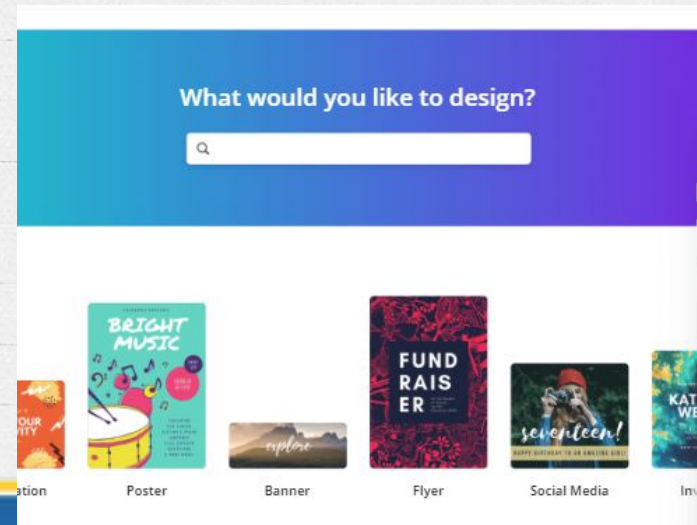
- Get rest the night before
- Bring water and snacks
- Eat before the SAT
- No penalty for wrong answers

GOOD LUCK!



Canva.com

- ★ Many free templates for flyers, brochures, cards, social media, business cards, etc.
- ★ You can upload your graphics/images, use their free ones, pay for certain templates/graphics
- ★ Easy to use
- ★ Download your design as jpg, png, pdf
- ★ Colorful, modern flyers are perfect for posting on school websites, sending out through e-mails, REMIND messages
- ★ Mobile app available



IMPORTANT INFORMATION

ALHAMBRA USD COLLEGE & CAREER CENTERS

OUR COLLEGE & CAREER CENTER SERVICES AT A GLANCE:

- Career Technical Education courses (during the school day and selected FREE courses for after school) can provide students what's needed to succeed for life: technical skills, academic skills, and employability skills.
- College Credit Courses are offered at various high schools taught by college instructors. Students earn college credits that are transferable to UC/CSUs.
- Career Guidance Information through information and assistance with resumes, interviewing skills, job search strategies, and Career Cruising
- Industry Professional Career Guest Speakers
- College & Career Readiness Information through field trips to College Campuses, Work-site Visits & opportunity to speak to stationed college reps from local institutions
- Workshops about financial aid, college applications, resume writing, interviewing skills, and more!
- Work Permits & Job/Internship Opportunities

EARLY COLLEGE PROGRAM

ALUSD has partnered with East Los Angeles College to bring the Early College Program to our high school campuses. This program allows students to earn college credits towards an IGET Certificate.

Class of 2023 cohort starts in Summer 2020
(Enrollment begins Spring 2020)

CONTACT INFORMATION

District:
<https://www.ausd.us/cte/>

Alhambra High School
College & Career Center
(626) 943-6990
www.tinyurl.com/moors-ccc

Mark Keppel High School
College & Career Center
(626) 943-6790
www.tinyurl.com/mkhs-ccc

San Gabriel High School
College & Career Center
(626) 943-6890
www.tinyurl.com/sghs-ccc

SAVE THE DATE

District Events
Open to ALL K-12 students

District College Fair
San Gabriel HS
October 17, 2019

District Career Fair
Alhambra HS
March 12, 2020



ALHAMBRA UNIFIED SCHOOL DISTRICT

2019-2020 COLLEGE FIELD TRIPS

for AHS, MKHS, SGHS students

WOODBURY UNIVERSITY
UC RIVERSIDE
CSU LONG BEACH
UC IRVINE
CSU NORTHRIDGE
UNIVERSITY OF LA VERNE
CSU FULLERTON

EAST LOS ANGELES
RIO HONDO COLLEGE
PASADENA CITY COLLEGE
LA TRADE TECH
GLENDALE COMMUNITY COLLEGE
MT. SAN ANTONIO COLLEGE

THIS LIST IS TENTATIVE AND SUBJECT TO CHANGE.
PLEASE SIGN UP FOR REMIND AND LISTEN/READ THE STUDENT
BULLETIN TO GET UPDATES ON UPCOMING TRIPS.

DUE TO LIMITED SPACE AND FUNDING, STUDENTS ARE ALLOWED A
MAXIMUM OF TWO (2) COLLEGE FIELD TRIPS
THROUGH THE COLLEGE & CAREER CENTER
FOR THE 2019-2020 SCHOOL YEAR



COLLEGE & CAREER CENTER A128 DUAL ENROLLMENT ORIENTATION

NEW DUAL ENROLLMENT STUDENTS
MUST SIGN UP FOR AN ORIENTATION DATE
RETURNING STUDENTS,
SEE MS. AN FOR PAPERWORK

WEDNESDAY 4/17
LUNCH & AFTERSCHOOL 2:45-3:15

TUESDAY 4/23
LUNCH & AFTERSCHOOL 2:45-3:15

MONDAY 4/29
LUNCH & AFTERSCHOOL 2:45-3:15

FRIDAY 5/10
LUNCH & AFTERSCHOOL 2:45-3:15

INTERESTED? SIGN UP AT
[HTTPS://TINYURL.COM/MK-SU-19-INTEREST](https://tinyurl.com/mk-su-19-interest)

smore - newsletters

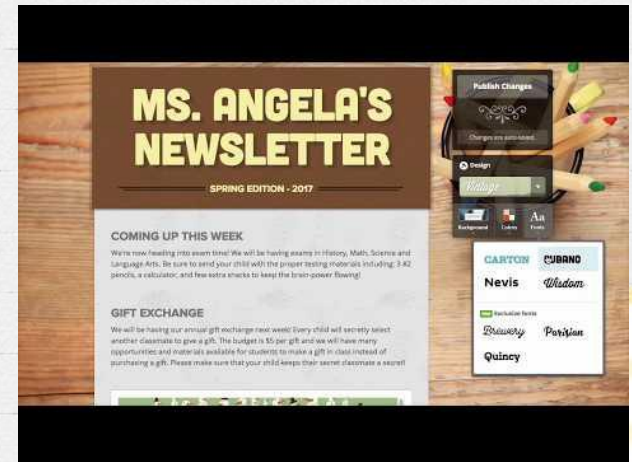
PROS

- ★ Very easy to make
- ★ Just one format but many different options for customization
- ★ Can embed on school/classroom website

CONS

- Limit to 3 with each free account

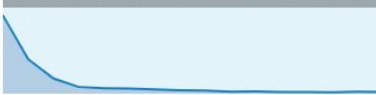
\$79 for educator 1 year account



Analytics

Analytics for MKHS College & Career Center (CCC)

3081 visits all time 5 Jun - 20 Jun



Metrics
3081 Visitors



Locations
119 Locations



Email Report

Incoming

By traffic source

Facebook 3

Websites 123

Direct 335

Smore 1

Email

2619

Interacting

What people are doing

Time spent



Goals

Is your newsletter working?

Outgoing links 78

<https://alhambraunified...> 32

<http://www.goforbroke.or...> 13

<https://1.cdn.edl.io/ffUnD...> 11

More coming soon...

Track event RSVPs, button clicks, item purchases and more!

Follow Smore on [Twitter](#) or [Facebook](#) to get updated.

Your newsletter is a top 10 newsletter on Trending Flyers!

Your newsletter MKHS College & Career Center (CCC) is doing great on Smore. Congrats!

Getting your newsletter on a board is a big deal. People looking at the board will see your newsletter and you'll get more visitors.

Elizabeth, your newsletter got its 1000th visitor on Smore!

Your newsletter 'MKHS College & Career Center (CCC)' has just received its **1000th visitor!** Keep the visitors coming by sharing it on Facebook, Twitter and Pinterest.

MKHS College & Career Center (CCC)

Source: Student Newsletter, Summer 2013

youcanbook.me

- ★ Easy to link to your Google calendar
- ★ Students can book appointments with you when YOU are available
- ★ Can embed on school/classroom website
- ★ Set how many hours in advance to book, duration, questions in booking form
- ★ Great for counselors and teachers (office hours/afterschool availability)



Appointment with Ms. An

Make an Appointment with Ms. An

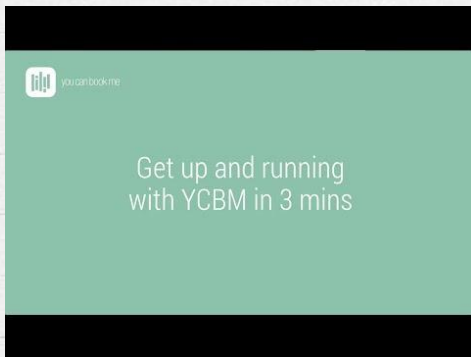
Click on any time to make a booking for assistance with the following:

- College & Career Counseling
- Resume Help
- Mock Interview
- Scholarship Assistance
- Financial Aid
- College Applications
- Dual Enrollment Classes
- Career Technical Education Classes

Time Zone:

Fri 6/21/19	Mon 6/24/19	Tue 6/25/19	Wed 6/26/19	Thu 6/27/19
8:00 AM	8:00 AM	8:00 AM	8:00 AM	8:00 AM
8:30 AM	8:30 AM	8:30 AM	8:30 AM	8:30 AM

youcanbook.me



28	AUG 2018, TUE	● 12 – 12:30pm	Booked: [redacted] Jonathan - [redacted]
10	SEP 2018, MON	● 12 – 12:30pm	Booked: [redacted] Katherine - [redacted]
13	SEP 2018, THU	● 3 – 3:30pm	Booked: [redacted] (Grace) [redacted]
17	SEP 2018, MON	● 2 – 2:30pm	Booked: [redacted] Crystal - [redacted]
3	OCT 2018, WED	● 12 – 12:30pm	Booked: [redacted] Annie - [redacted]
		● 12:30 – 1pm	Booked: [redacted] Anabelle - [redacted]
4	OCT 2018, THU	● 2:30 – 3pm	Booked: [redacted] Xitlaly [redacted]
9	OCT 2018, TUE	● 1 – 1:30pm	Booked: [redacted] Kalea - [redacted]
		● 3 – 3:30pm	Booked: [redacted] Raymond - [redacted]
10	OCT 2018, WED	● 10:30 – 11am	Booked: [redacted] Annie - [redacted]
12	OCT 2018, FRI	● 8 – 8:30am	Booked: [redacted] Kalea - [redacted]
		● 9 – 9:30am	Booked: [redacted] Annie - [redacted]
		● 12 – 12:30pm	Booked: [redacted] Daniel - [redacted]

BITABLE.COM

Say it with a song
(along with a video)





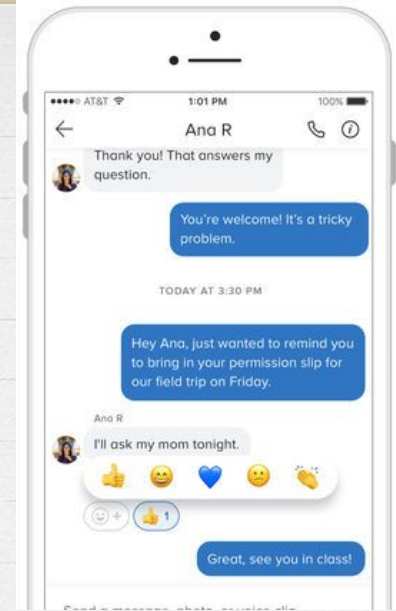
Short, concise, looks professional, watermark (removable w/paid account)
CON: cannot download your video BUT there's an easy HACK for that :)

REMIN.D.COM

PROS

- ★ Message a class, a person, or a small group (10 or less)
- ★ Attach pictures & files
- ★ Can input students/parents yourself or share a code for them to join your 'class'
- ★ Embed on website

- ★ Set 'office hours'
- ★ Turn off/on ability for students to message you
- ★ Great for classroom, schoolwide, clubs, sports
- ★ Safe, students/parents will not have your cellphone
- ★ History - no deleting messages
- ★ 140 character limit for class msgs, no limit for groups



CONS:

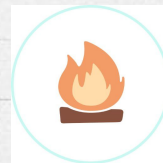
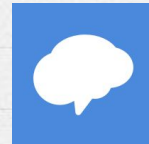
- ★ Limit to 10 classes
- ★ Limit of 150 students per class

Putting YOU to the test

Pair up with someone or form a small group and discuss what tools you think you would like to use after you leave.

Grab your laptop, ipad, mobile device, and pick one of the tools to use and create something right now.

We will share videos & flyers at 10:30 AM



RECAP

Apps/Tools Covered

Today:

- ★ Canva.com
- ★ Smore.com
- ★ YouCanBook.Me
- ★ Biteable.com
- ★ Remind.com

Other suggested tools:

- ★ Bit.ly
- ★ Tinyurl.com
- ★ Kahoot.com
- ★ Wix.com

My website:

www.tinyurl.com/mkhs-ccc

Feedback:

Your feedback on this presentation is greatly appreciated!

Please answer a quick survey:

<https://tinyurl.com/techttools87>



Thank you!

Any questions?

Connect with me:



LinkedIn: Elizabeth An



an_elizabeth@ausd.us



mkhscollegecareercenter (for students)



millennialschoolcounselor (for educators)

