

Share Learn Connect

Thursday March 21, 2019 7:30 a.m. - 3:30 p.m. Chapman University



AGENDA

Time	Event (Location)
7:30 - 8:15 a.m.	Registration/ Check-in & Continental Breakfast (Musco Center for the Arts)
8:15 - 9:15 a.m.	Opening Session & Keynote (Musco Center for the Arts)
9:30 - 10:15 a.m.	SESSION I (Beckman Hall - room listed with session)
10:30 - 11:15 a.m.	SESSION II (Beckman Hall - room listed with session)
11:30 a.m 12:15 p.m.	SESSION III (Beckman Hall - room listed with session)
12:15 - 1:30	Lunch (Musco Center
12:30 - 1:30	Counselors' for the Arts) College Fair
1:30 - 2:15 p.m.	SESSION IV (Beckman Hall - room listed with session)
2:30 p.m.	Campus Tour <i>Optional</i> (Beckman Hall)

DETAILS

OPENING SESSION & KEYNOTE

Lauren Cook, President Elect - WACAC

Dean of College and Gap-Year Advising Jewish Community High School of the Bay, San Francisco, CA

Dr. Jason Keller

Associate Professor, Interim Dean Schmid College of Science and Technology Chapman University

SESSION I

Health Sciences MD: More than Doctors — Explore the Diagnostic, Therapeutic, and Support Career Options Beckman 101

Many students, when asked about intended major/academic area of interest, state 'medicine.' Are they contemplating a career as a medical doctor? Or perhaps another unrealized health science option may be a better 'fit!' This presentation will explore and examine academic paths leading to 'medical' careers in diagnosing, caring, research, and support fields.

Gary K. Bednorz, Student Recruitment Specialist, University of New Mexico **Alan Beaudoin**, Associate Director, Massachusetts College of Pharmacy and Health Sciences

Perfecting the Summer College Bootcamp

Beckman 102

The summer is a great time for seniors to get started on their applications and essays. Come learn about how to establish and organize a successful and well attended summer bootcamp for your rising seniors. After each bootcamp, seniors will have a working essay, developed a stand out resume, and learn the ins and outs of a successful interview.

Rick Diaz, Regional Director of Admission, Southern Methodist University **Michele Murphy**, College Counselor, JSerra Catholic High School

Advising the Undecided: Incorporating Career Exploration in the College Search Process

Beckman 103

What is the future of work? We will analyze specific digital resources that students' can use to help learn about their own self, as well as how to research multiple career paths and trends. Lastly, we will demonstrate how LinkedIn's alumni tool can help the undecided student build their network.

Chuck Liddard, Assistant Director of Admission & West Coast Youth Entrepreneurship Coordinator, University of Delaware

Johnathan Rastello, Director of College Counseling, Tarbut V'Torah Community Day School

UC & CSU Update

Beckman 104

Admission Officers from the UC and CSU systems will provide updates and expectations for Fall 2019 and information on initiatives and what is new, exciting, and available for 2019-20.

Bryan Jue, Senior Associate Director, UC Irvine

Julianna Hernandez, Associate Director for Outreach, Recruitment & Orientation, CSU Fullerton

SESSION II

The 10 Commandments of Transfer

Beckman 101

Whether you are trying to help students transfer, are trying to attract transfer students, or are trying to encourage students to attend community college and transfer, there is core information that needs to be presented, available, comprehensive and understandable. This workshop will share information that is essential to helping transfer students and the professionals that help those students have a smooth transition.

Dan Nannini, Transfer Director Emeritus, Counselor, Santa Monica College **Esperanza Bernal**, Senior Assistant Director, Transfer Reading Manager, UC Berkeley

Application Essays - Creating the Likability Factor

Beckman 102

With so much emphasis put on transcripts and standardized testing, it is vital that students use the application essay to stand apart. Students need to capture attention, be memorable, show diversity, and create the likeability factor. Learns strategies to help students succeed in the competitive front of college admissions.

Rachel Mead, President, Enhanced Prep

The Struggle is Real: Counseling the Emotionally Fragile Student Beckman 103

This session aimed at high school counselors and IECs will discuss methods on counseling students who are prone to stress, have exhibited signs of anxiety, depression, or other mental health issues. We'll talk strategies on connecting with students, communicating with parents, and minimizing stress for them through the counseling process.

Noor Haddad, College Counselor, Collegewise

Karen Ellis, Head College Advisor, Palisades Charter High School

Financial Aid 101

Beckman 104

Come learn the basics of financial aid - what it is, where it comes from and how to apply.

Corinne Schell, Director of West Coast Admission, Marist College

SESSION III

Matchmaker, Matchmaker Make Me A College Match Beckman 101

We will share strategies to help students diversity their college lists. We will address the benefits of different types of colleges and address college affordability as part of designing college lists. The two college reps and one counselor/professor have a wide range of experience at helping students find the right match colleges.

Rebecca Joseph, Professor and College Access Expert, CSU Los Angeles
Phillip Moreno, Director of West Coast Recruitment, Dickinson College
Libby Browne, Regional Associate Director of Admission, University of Rochester

Politics Are Rough, Amiright?

Beckman 102

When someone mentions politics or policy, you mostly tune out, right? We don't blame you. It can be super boring. We want to change that. The members of the WACAC Government Relations & Advocacy Committee (GRAC) will update you on what is happening in California as well as at the federal level when it comes to education. We know it's been a bit crazy out there recently, so let us fill you in and leave you with some practical tips to help your school and community.

Breanne Boyla, Executive Director of Systems Innovation, Collegewise **Jessica Largent**, Admission Officer, UC San Diego **Amy Brennen**, Independent Counselor

Make Good Choices: Helping Students Avoid the Race for Rigor *Beckman 103*

The increase in college selectivity has driven many students to increase the rigor of their curriculum through honors and AP classes. What gets lost in this discussion is the value of authentic choices and the consequences of oversubscription. In this session, we will discuss strategies to combat the race for rigor.

Greg McCandles, Dean of 9th and 10th Grade College Counseling, Sage Hill School

Financial Aid and the Scholarship Research Process

Beckman 104

This presentation will provide participants with information on the financial aid process, with a specific focus on scholarship research including: what scholarships are, how to find them, and other valuable tips for students looking to make college a little more affordable.

Paul Hinnenkamp, Financial Aid Counselor, University of San Diego

BREAK FOR LUNCH AND COLLEGE FAIR SESSION IV

Learning Differences and Standardized Testing

Beckman 101

Learn about the latest developments for students with learning differences and disabilities (LDs) on standardized exams, including: the recent classaction over reporting student-disabilities on score reports; how to identify potential LDs in a 1-on-1 setting; student privacy and flagging issues on... (cont. on next page)

the SAT and ACT; how the new rules for extended time on the ACT have affected LD students; why large score-increases on the SAT and ACT are often flagged and how this often affects students with LDs.

Johnathan Rastello, Director of College Counseling, Tarbut V'Torah Community Day School

Nick Standlea, CEO, Test Prep Gurus

From Stress to Success: Finding the Perfect College and How to Pay for It!

Reckman 102

With thousands of options available, deciding where to attend college can be a challenging task. This presentation will pave the road to the perfect choice and will help counselors assist families figure out how to pay for it! The informative and entertaining workshop covers in-state choices, out-of-state possibilities, the top reasons students choose a college, the various costs, financial aid and scholarship opportunities including WUE (Western Undergraduate Exchange).

Gary K. Bednorz, Student Recruitment Specialist, University of New Mexico **Evelyn Alexander**, Founder, Magellan College Counseling

Good Grief: It's Important. Prioritize Students Wellbeing vs. Academics

Beckman 103

Grief is the normal and natural reaction to a loss. Students attend classes with hidden traumas. Their learning engagement can be impacted if they experience grief or loss from a death, move, divorce, pet loss or other life changes. Learn non-therapeutic tools to recognize and respond and help struggling students.

Susan Toler Carr, Director of College & Career Counseling, Justin Carr Wants World Peace Foundation

2019 College Board Program Updates

Beckman 104

This session will be an opportunity for attendees to meet their College Board regional representative and receive the recent program updates around the changes coming to AP in the 2019-20 year. Updates will include: Additional Supports for AP as well as updated data rosters and reports available to school counselors.

Ricky Cherry, Assistant Director, The College Board



Select "Chapman Open" network and accept terms of use. No password necessary for log-in.

range County WACAC SLC Co-Chairs

Marie Bury Assistant Director of Admission Chapman University

Olivia Huie

Director of College Counseling Serra Catholic High School

