



## Preconference Sessions

**Pre-Conference:** Financial Aid 101

**Pre-Conference:** How to Write Better Recommendation Letters in Less Time: An Interactive Workshop

**Pre-Conference:** Ready to Rise: Professional Development Essentials for Future Admissions Leaders

**Pre-Conference:** Establishing a Successful, Ethical, Student-Centered IEC Practice

## Regular Sessions

Help Me Help You

How to Talk to Gen Z and their Families about the Cost of College

Continuous Improvement for Equity: A College Access Case Study  
Personalized Counseling on a Low Budget - A Guide for Public School College Counselors

Coming to America: Working with International Students Stateside  
Exploring implementation and success of utilizing a CRM from the community college perspective

Student Veterans: A holistic approach to support student success in higher education

Strategic Enrollment Planning Imperative, Entering the Second Decade

Examining Race-Neutral Strategies: Preparing for a SCOTUS Decision

The Joint Adventures of Motherhood & Admissions

5 Proven Strategies To Increase 4-Yr Acceptances for FGC/Low Income Seniors

Slate Captain Roundtable Discussion

If I Were Your Counselor: Unpacking the Transfer Student Identity

Let's Get Digital! Preparing for the New P/SAT

Finding Support: Navigating Disability Services at Medium & Large Universities

Enie, Meenie, Miney, Mo! Pick a Major You Don't Know!



Finding Your Place: First-Generation Students Tapping into Community Cultural Wealth

Understanding the Arts College Application Process, useful tips and navigation strategies

Centering Diversity, Equity, and Inclusion in Admissions, Enrollment Management, and Campus-Wide

If a Picture is Worth 1,000 words, a Map is Worth 1,000 Pictures: Using Mapping for Data-Driven Decision Making

Collaboration to Bolster Latinx Student Matriculation and Persistence

The Small Talk Profession: Navigating the College Admissions World as an Introvert

Using Data and Behavioral Intelligence to Make Every Interaction Count

Not Your Model Minority

UK University Pathways - Options for Every Type of Student

Context Matters in Holistic Admissions at Public Institutions

Supporting Athletes In Transition

Higher Ed / Lower Cost! Adventure Out-of-State

Embracing College-Going Milestones Post-Pandemic

The Digital SAT® What Counselors Need to Know

Transborder/Transfronterizo Students and the Challenges They Face

University of Regionals: What Regional Counselors Want Counselors and their Leadership to Know

Native identity. Complexities you need to know beyond the application checkbox.

Equity in the Match: How to identify best practices for the college search and lessen undermatching

Navigating the College Search for Students Who Learn Differently

How To Optimize Your College Counseling Practices Using Scoir and Other Tools



Debunking the Myth of the Starving Artist: Creative College and Career Pathways

It's Not Always About College: Exploring the Trades as a Post-Secondary Option  
100+ Resources for High School College Counselors (Yes, Really)

The Road Not (Yet) Taken: Making a Professional Pivot

Beyond the Classroom - Experiential Learning in Canada

It Takes A Village: How To Support FGLI/Undocumented Communities Beyond The Basics

Data is NOT a Four-Letter Word. Use it, Show Impact, and Excel

The Health Benefits of CBE: How to implement committee-based evaluation in your admissions office - and why you'll never look back!

The Bill is Due: How to Pay the Balance

Why Can't We Be Friends? IEC & Admissions Collaboration

Modeling Best Practices in College Admissions

Students with Learning Differences: Navigating the College Path

College Success Foundation: College Services Expansion

Title IX Over Time: Keeping Up With the Changes

Building a Professional Network and Engaging in Professional Organizations

Building a College-Going Culture: A Toolkit

How to Increase Enrollment for Non-Traditional/Adult Learners

Changes in Financial Aid Are Coming!

Evidence and Equity: Advancing Opportunity Through Data and Partnerships  
Major or campus, the nuances of selective majors

Rural College Access programs and Partnerships with Native-Serving Schools

Embracing Multipotentiality: Supporting Undecided Students in Their Adventure



Help your students go global: How to introduce International Ed into your college counseling offices.

Student Mental Wellbeing and the Admissions Journey

What We Know Now: Best Practices for Admission Offices

We Did It and So Can You: Advice from Unlikely Leaders

Building an Adventurous Career in Admissions

Strategic Engagement & Capacity-Building with (not for) Community-Based Organizations

Embracing a Career-Going Culture

Get in the Game- A Case for Strengthening the Relationship between Admissions & Athletics at Division III Institutions

Creating Inclusive Environments For Transgender Students

Friction, Overwhelm and Overlook; rural counselor perspectives on college admission

Institutional Priorities: Fact from Fiction

The Future of Race-Conscious Admissions: Update on the UNC and Harvard Cases

StriveScan 201 - Streamlining Your College Fair Data

Where have all the vaqueros gone? The search for Latino Males in Higher Ed.

Mobilize! Make an Impact through Educational Policy!

Colleges and Independent Consultants: Effective Communication for Student Success

Sharing is Caring: Transparency and Privacy with Slate.org

A Shared Goal: Supporting student wellbeing through the college application and decision-making process

List Building Resource Extravaganza

Australia and New Zealand: The Better Adventure

Highly Selective Admission 101: Embracing a new adventure at highly selective schools

Admissions is Hard: Survival Guide for New Admissions Counselors

Oh the Places You'll Go (And Can't Go)!: Balancing Budget, Territory Management, and Institutional Goals on the Road

