Naviance Alternatives

For more information, please reach out to:
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MAIA Learning: Mary Connolly (mconnolly@bcp.org)

SHARE, LEARN AND CONNECT

CIALFO

College Success With Cialfo

The modern, complete college access platform

Cialfo Is...

- **A College Counseling/Application Platform used for:**
  - Sending **Electronic Documents** (Common App and Parchment)
  - Student **College Search** & Lists
  - Scheduling and Managing College Representative **School Visits**
  - Creating and Assigning **Tasks**
  - **Communicating** with Parents and Students (Email, SMS, Chat)
  - Student Engagement: Messaging, Surveys, Career Planning (Human eSources), Mobile App

- **A College Guidance/Application Platform known for:**
  - It works
  - Responsive customer service and partner experience
  - Easy to use and powerful tool
  - Very customizable for your school
  - Great college search tool
  - Lots of cool new features, updated often!

Cialfo's Mission and Vision

Counselors

We believe that your college guidance technology should be as simple and streamlined as possible to free up your time to work with students. Cialfo was made by counselors and educators to be a fully featured, modern platform that does just that.

Students

We believe that every student deserves access to educational and career opportunities. We are on a mission to make college applications and career readiness simple, efficient and accessible to every student.

Teachers

Letters of recommendation should be really, really easy. So we built it that way.

Guardians

Regardless of family type or configuration, we aim to empower guardians and parents to stay engaged and informed at the right level.

Cialfo at Glance

1. Designed For Counselors, By Counselors

Cialfo offers a vast amount of functionality and customization for schools including enabling or disabling your students ability to add schools to their applying list, setting task lists, sending out questionnaires, and generating customized reports.

In Cialfo, your counselors can also simply drag-and-drop bulk uploads, text students and guardians, and schedule college visits all within one platform.

2. Ridiculously Awesome Customer Service

Our team of experts do so much more than simply help you troubleshoot and learn the basics. We are here as your thought partner, resource, and helper during the most stressful times of the year.

3. Send Docs With Common App & Parchment

Cialfo integrates with The Common Application and Parchment to send transcripts, school profiles, and letters of recommendation directly to schools and universities! Never get told that a file size is too large again!

In addition, Cialfo is integrated with all of the major SIS platforms including PowerSchool, Blackbaud, Veracross, and more. We're even integrated into your email and calendar via Gmail and Outlook!

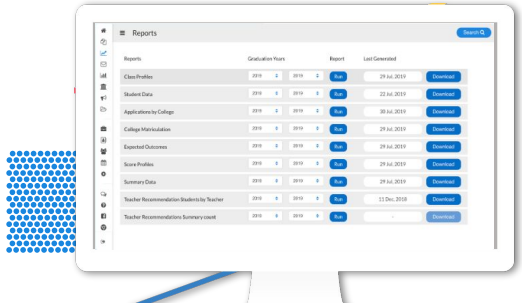
Cialfo at Glance

4. Refreshingly Modern & Engaging Student Interface

Increase student engagement by 2x.
We've built Cialfo with that in mind. Cialfo is proven to decrease your admin time by 3x and increase student engagement by 2x. In addition, students get started on Cialfo in just 30 minutes! That's right: increase happiness, decrease hassle.

5. Reporting Capabilities For Schools

Drill deeper into your student data with Cialfo. Browse application history, student engagement, matriculation, and student outcomes in a clean and easy to use dashboard - or download in a handy spreadsheet.

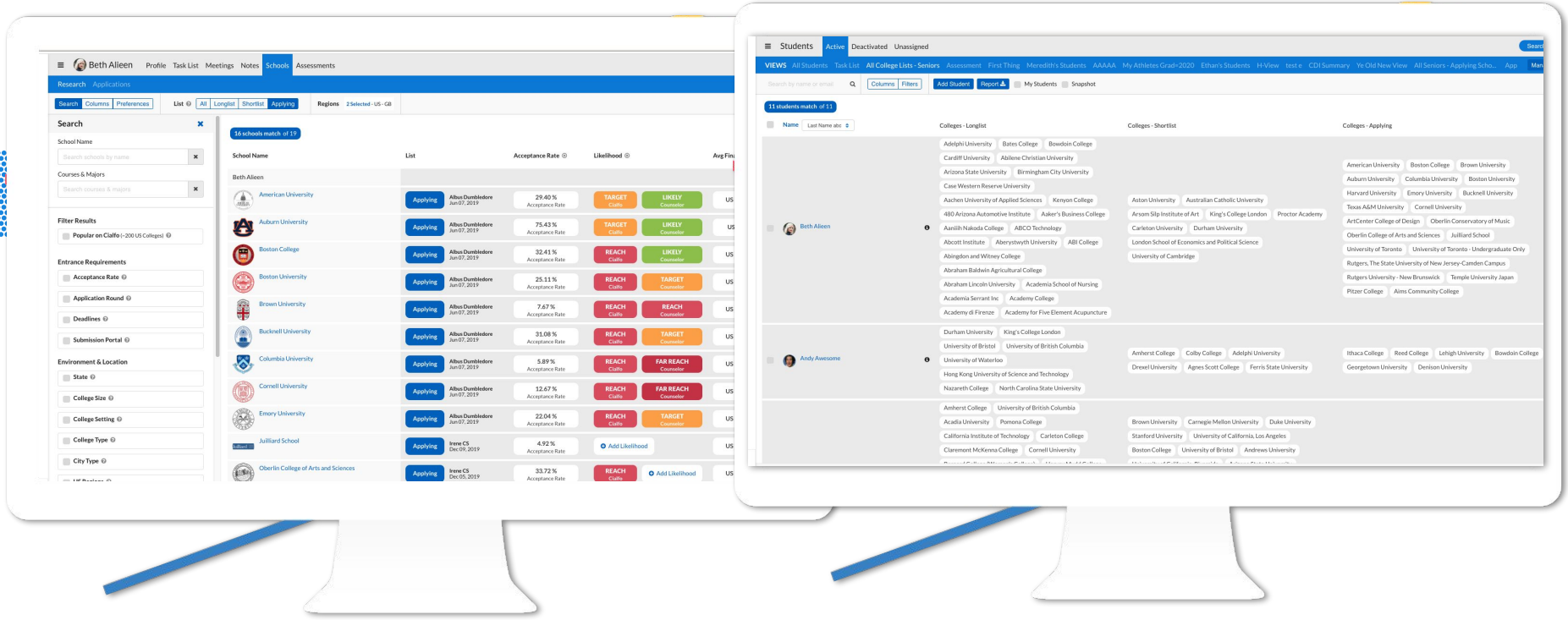


6. More Than A Platform, A Community

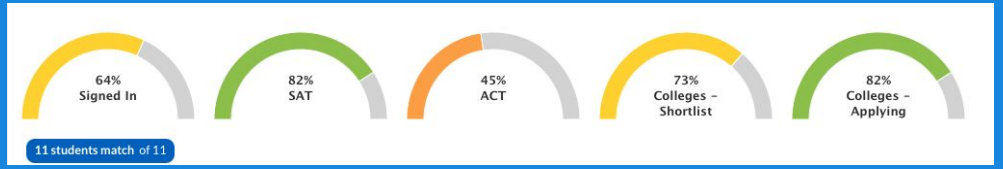
Cialfo isn't just another college planning platform. We're a group of educators that share a mission to democratize education and help all students achieve higher educational and life goals. We believe counselors and students deserve better, and that drives us every day.

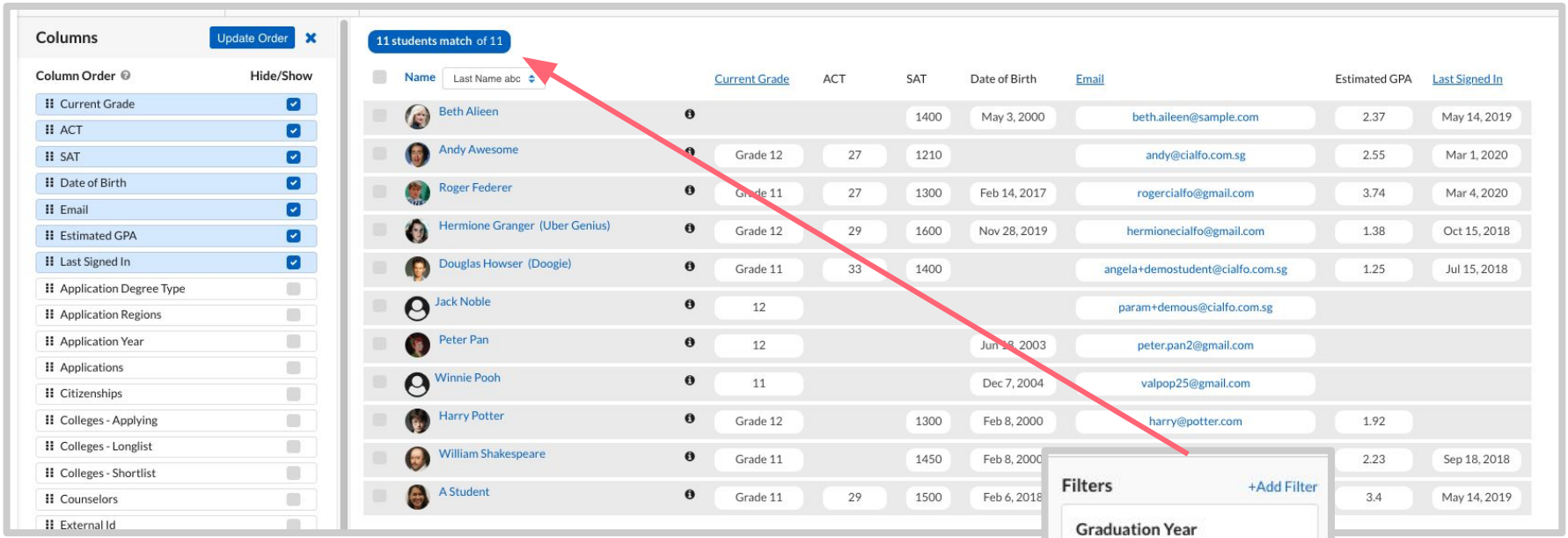
By joining our community, counselors get access to regular webinars, professional development opportunities, our private Facebook group, and local in-person events with fellow Cialfo users to grow and stay connected.

Using Cialfo

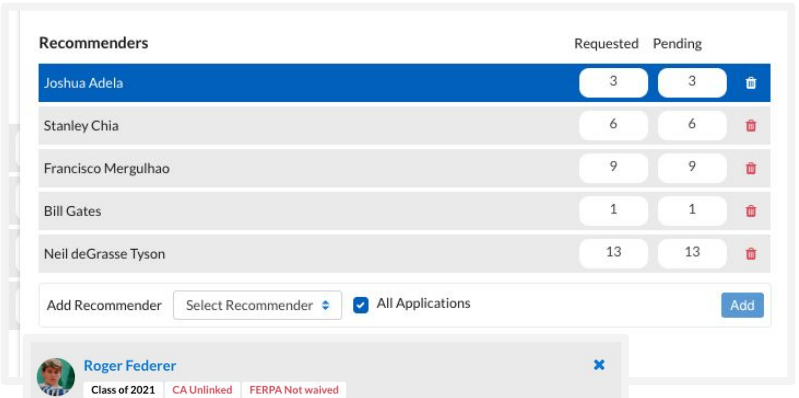


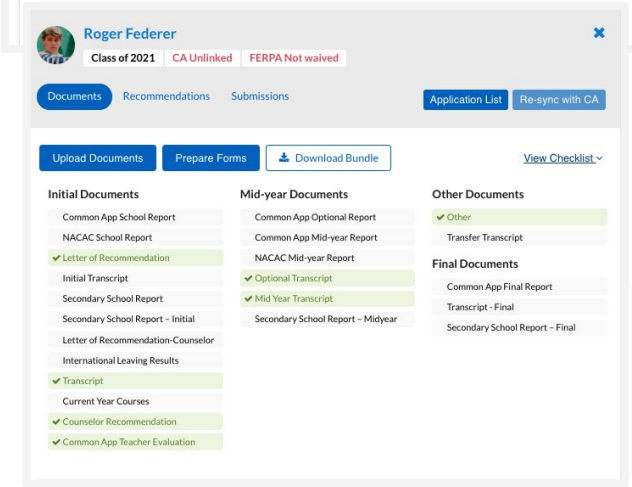
Student View

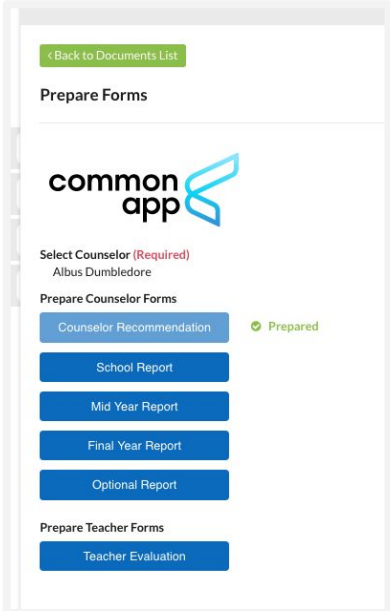


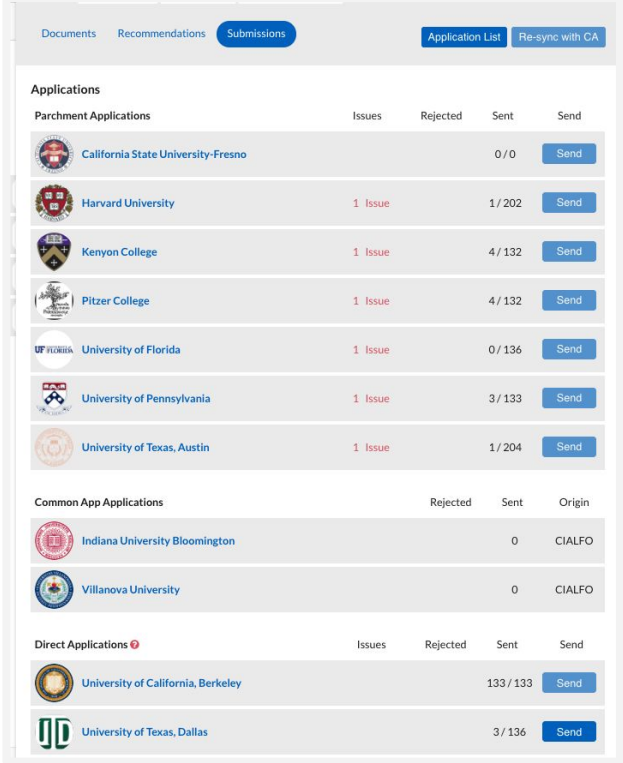


Document Sending (cDocs) + Common App









Noteworthy Points

- **No More Password Resets** - Cialfo features Google **Single Sign-On** for students. No more passwords needed (but they're still there!)
- **Cialfo is a Communications Platform** - iOS and Android app, private messaging, **broadcasts**, email integration, calendar integration, and **text messaging...for free**
- **Cialfo is a Task Management Platform** - create tasks and task lists customizable to students by grade, group, and trackable by counselors
- **Track Student Groups** - Customize how you see, track, and counsel and guide students by assigning **groups** - including for **tasks and communications** by group
- **Better Meetings** - Set up meetings through Cialfo, and keep all your notes in Cialfo
- **College/University Visits** - Manage individual and college fairs, and colleges can schedule meetings directly on Cialfo at your school!

Digitize your 4 year Counseling Curriculum

Quarter	9th Grade	10th Grade	11th Grade	12th Grade
1st	▸Understand strategies & resources, self-advocacy ▸Review online resources ▸Graduation requirements	▸Individual appointments ▸Small group sessions with identified students as needed ▸College and Career Day: PSAT	▸Individual appointments ▸Small group sessions with identified students as needed ▸College and Career Day: PSAT	▸Review of senior calendar ▸Grad review student transcripts ▸Post Secondary plan review ▸Discuss app timeline & tasks ▸Positive choices and self advocacy ▸College & Career Day
2nd	▸Review of web & campus resources ▸Review of graduation requirements ▸Cialfo introduction ▸Potential earnings discussion	▸Review of resources & transcript ▸Update 4 Year Plan in Clalfo ▸Revisit Career Inventory and further investigate 3-4 careers	▸Individual appointments ▸Small group sessions with identified students as needed	▸Individual appointments as needed ▸Small group sessions as needed ▸Additional support post-sec plans
3rd	▸In class course selection ▸Review of graduation requirements ▸Individual course selection sessions with counselor, grad review ▸Discuss post-sec goals	▸In class course selection ▸Review of grad reqs ▸Individual course selection mtg ▸Discuss post secondary goals	▸In class course selection ▸Review of grad reqs ▸Individual registration ▸Discussion of post-sec goals	▸Individual appointments with students ▸Additional support of post secondary plans
4th	▸Individual appointments with students and families as needed ▸Small group sessions with identified students	▸Individual appointments with students and families ▸Small group sessions with identified students	▸Review of post sec resources ▸Final post secondary plan ▸Review of senior year & application tasks ▸Graduation review	▸Senior Exit Meetings with counselors ▸Small group sessions with students ▸Additional support of post-sec plans ▸Graduation prep and transition tasks

Moving to Cialfo

1. ## Data Migration

Cialfo coordinates and does the heavy lifting to migrate decades of Naviance data so your student data shows up in Cialfo.

2. ## Dedicated CS Manager

There is a full-time customer success manager dedicated to every school site and district

3. ## Training and Onboarding

We work with you individually and as a group to make sure all counselors are fully trained and onboarded -- and students, parents, and teachers as well.

4. ## Ongoing Prof. Dev.

Even after you are set up, Cialfo persists with the goal of providing ongoing seasonal professional development opportunities in person, regionally, and online

5. ## 24/7 Support Online Chat

Our full-time team supports you 24/7/365 via our in-app chat. Any question, anytime!

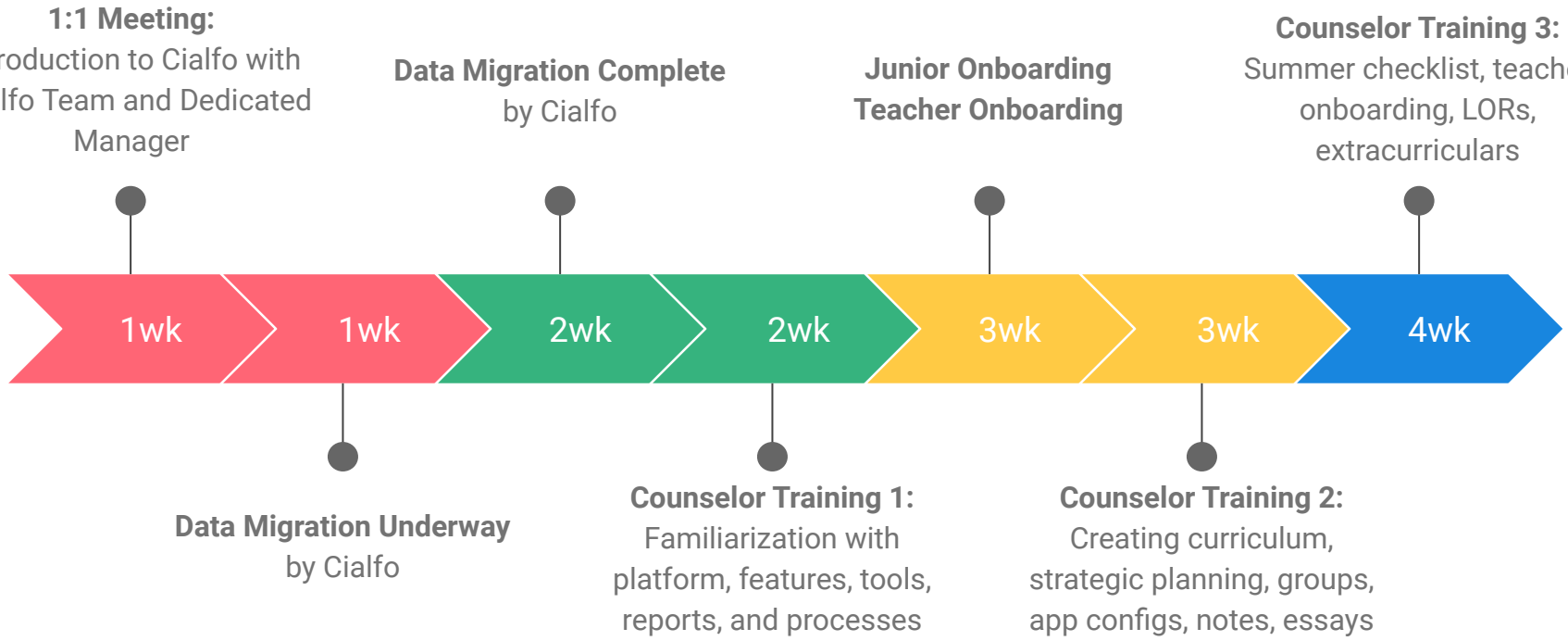
6. ## Community

You will receive exclusive invites to join our online private groups on Facebook, listservs, and engage with the broader local and global community of Cialfolks

Groups can include:

- AVID
- Humanities
- Music & Arts
- Dreamers
- NCAA Recruitable Athletes
- IB Diploma
- 504
- IEP
- Testing accommodations
- Etc...

Cialfo Implementation Plan



www.scoir.com

SCOIR Student View

Overview Wall Analysis My Colleges

University of Miami

Coral Gables, FL

Admissions

SAT

Average SAT Score

1365

Composite	1270 – 1460
Reading	640 – 720
Math	630 – 740

ACT

Average ACT Score

30

Composite	28 – 32
English	28 – 34
Math	27 – 32

Acceptance Rate

38%

Applied	33,419
Admitted	12,628
Enrolled	2,084

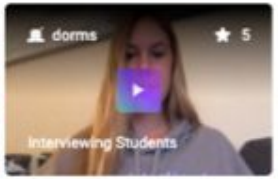
Overview Wall Analysis

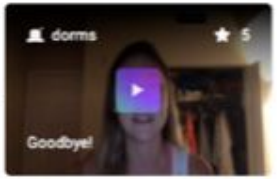
University of Miami

Coral Gables, FL

My Colleges

Student Life





No. Undergrads

11,100

Total No. Students 16,825

70%

Full-Time Undergrads

Retention

92%

Students returning Sophomore year

Diversity

Gender diversity

Female 51%

Male 49%

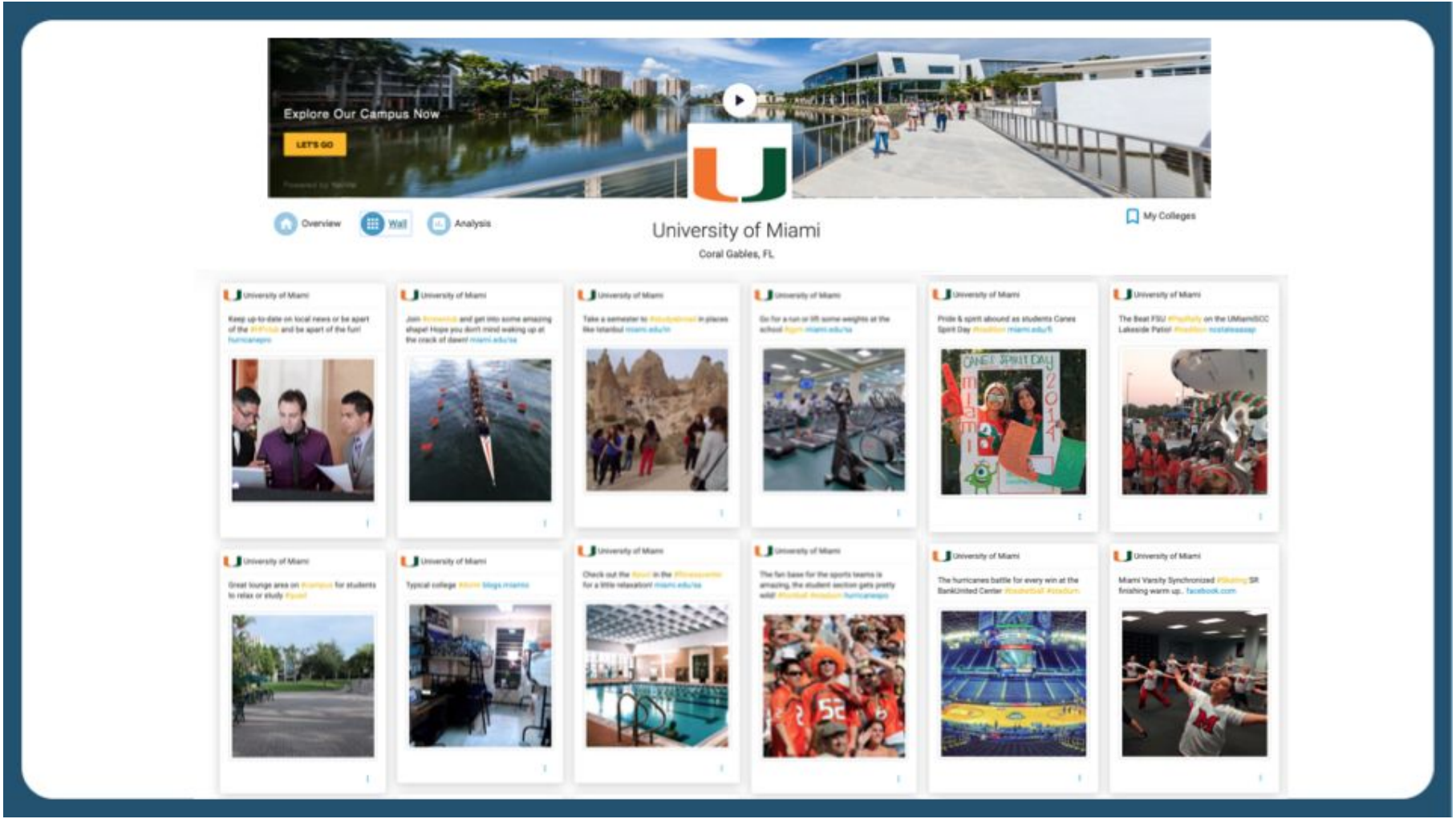
Ethnic diversity

White	41%
Hispanic/Latino	22%
Black/African American	8%
Asian	5%

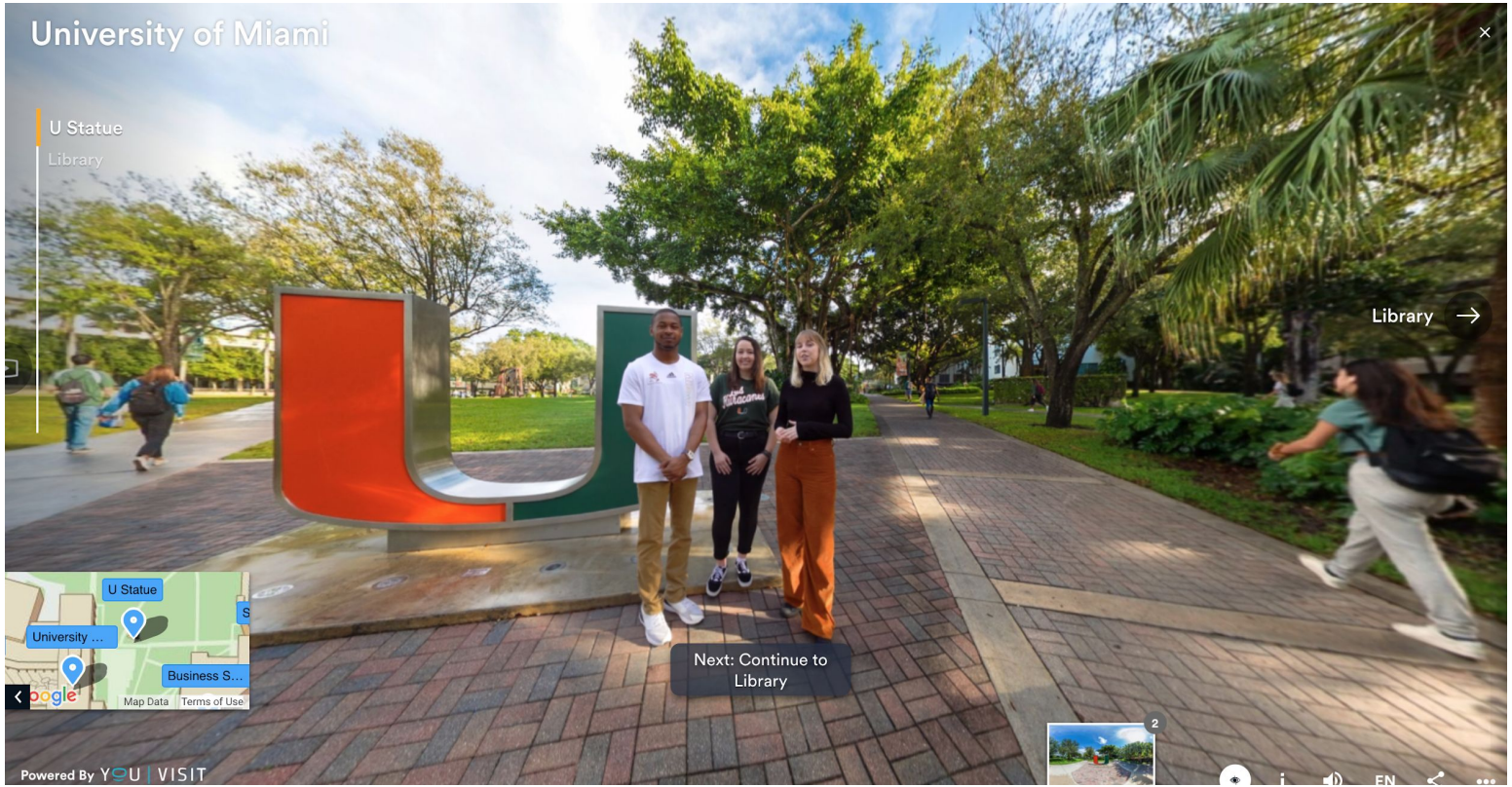
Geographic Diversity

Top states	% of Undergrads
Florida	30%
New Jersey	10%
New York	10%
Massachusetts	4%
California	3%

More Details


Explore Our Campus Now
LET'S GO
Overview
Wall
Analysis
My Colleges
University of Miami
Coral Gables, FL
University of Miami
Keep up-to-date on local news or be apart of the
and be apart of the fun!
University of Miami
Join
and get into some amazing shape! Hope you don't mind waking up at the crack of dawn!
University of Miami
Take a semester to
in places like Istanbul
University of Miami
Go for a run or lift some weights at the school
University of Miami
Pride & spirit abound as students Canes Spirit Day
CANES SPIRIT DAY
2014
University of Miami
The Beat FSU
on the UMiamiSCC Lakeside Patio!
University of Miami
Great lounge area on
for students to relax or study
University of Miami
Typical college
University of Miami
Check out the
in the
for a little relaxation!
University of Miami
The fan base for the sports teams is amazing, the student section gets pretty wild!
University of Miami
The hurricanes battle for every win at the BankUnited Center
University of Miami
Miami Varsity Synchronized
SR finishing warm up.. facebook.com

YouVisit Integration



Acceptance Heatmap

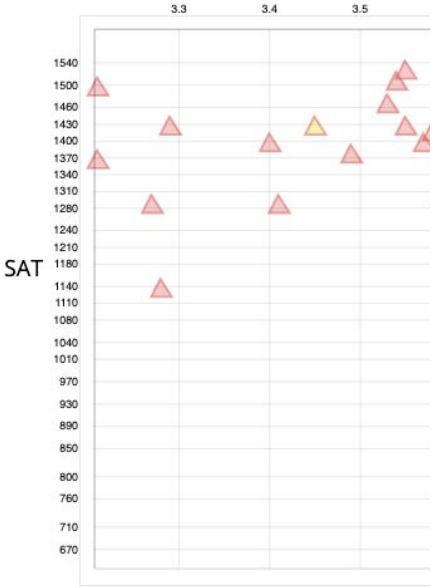
Hooks

Private mode

From Class 2014 To 2021

Outcomes

Accepted Not accepted Waitlisted Deferred



Acceptance Heatmap

Hooks

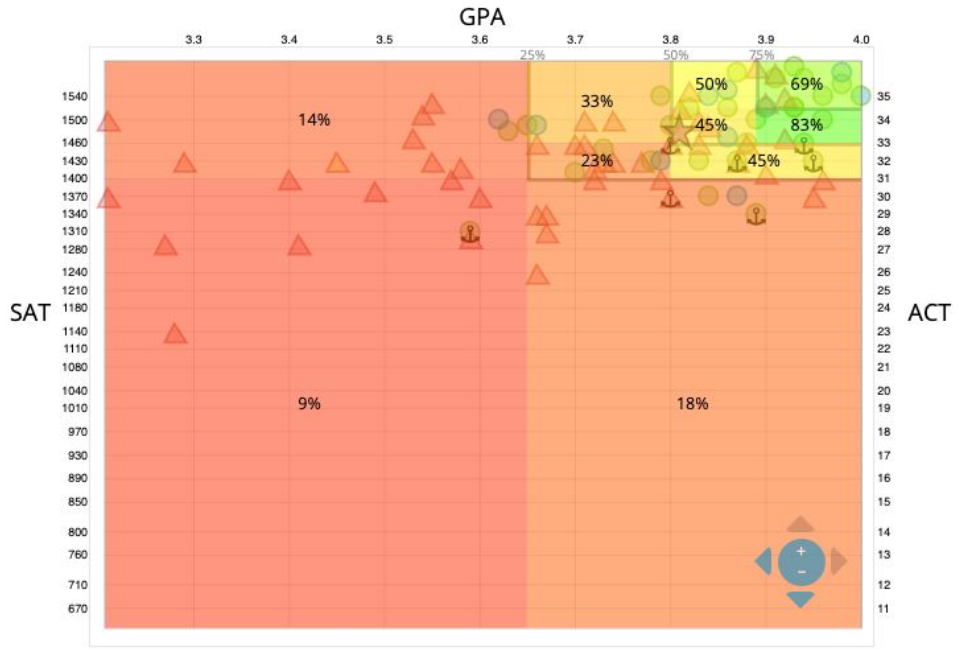
Private mode

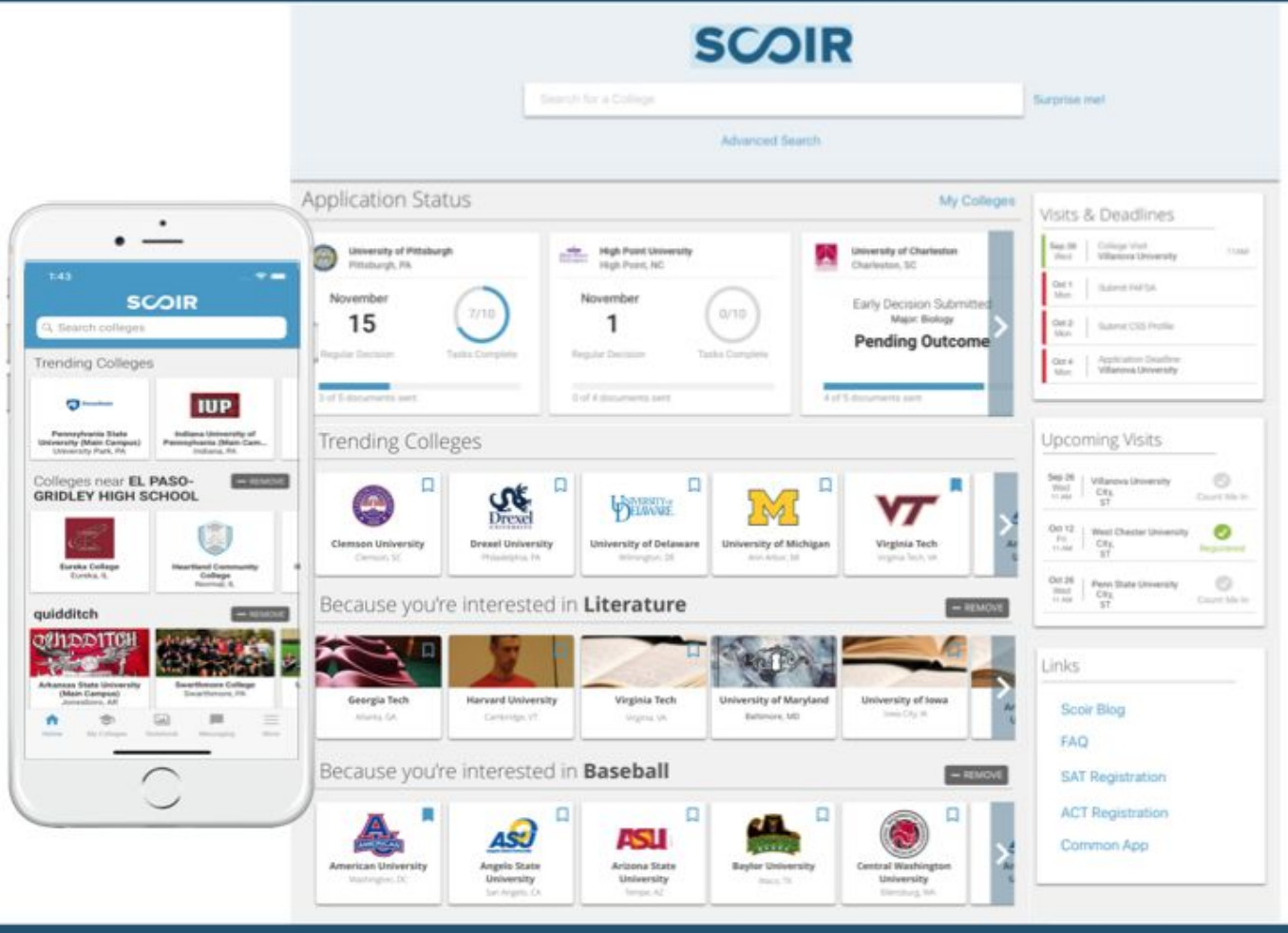
From Class 2014 To 2021

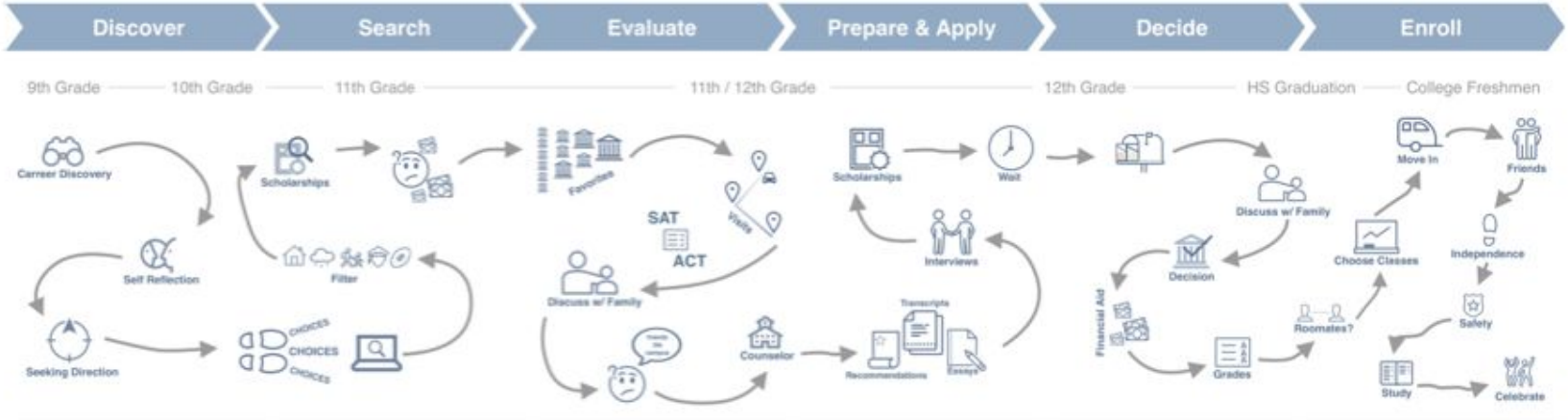
Application type

Outcomes

Accepted Not accepted Waitlisted Deferred




SCOIR
Search for a College
Surprise me!
Advanced Search
Application Status
My Colleges
University of Pittsburgh
Pittsburgh, PA
November
15
7/10
Tasks Complete
3 of 5 documents sent
High Point University
High Point, NC
November
1
0/10
Tasks Complete
0 of 4 documents sent
University of Charleston
Charleston, SC
Early Decision Submitted
Major: Biology
Pending Outcome
4 of 5 documents sent
Visits & Deadlines
Sep 08 Wed College Visit Villanova University 11AM
Oct 1 Mon Submit FAFSA
Oct 2 Mon Submit CSS Profile
Oct 4 Mon Application Deadline Villanova University
Trending Colleges
Clemson University
Drexel University
University of Delaware
University of Michigan
Virginia Tech
Upcoming Visits
Sep 26 Wed 11 AM Villanova University City, ST Count Me In
Oct 12 Fri 11 AM West Chester University City, ST Registered
Oct 26 Wed 11 AM Penn State University City, ST Count Me In
Because you're interested in Literature
REMOVE
Georgia Tech
Harvard University
Virginia Tech
University of Maryland
Baltimore, MD
University of Iowa
Links
Scoir Blog
FAQ
SAT Registration
ACT Registration
Common App
Because you're interested in Baseball
REMOVE
American University
Angelo State University
Arizona State University
Baylor University
Central Washington University
1:43
SCOIR
Search colleges
Trending Colleges
Pennsylvania State University (Main Campus)
IUP
Colleges near EL PASO-GRIDLEY HIGH SCHOOL
REMOVE
Eureka College
quidditch
REMOVE
Arkansas State University (Main Campus)
Swarthmore College



Youscience

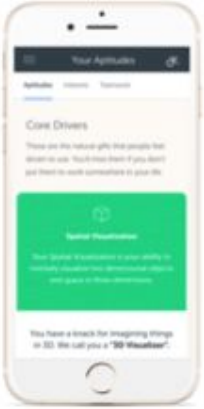
SCOIR

A digital aptitude-based assessment consisting of 9 different “brain-games” to assess innate aptitudes, 1 interest survey, and 1 interest profiler.

HOW IT WORKS| What Students Get

Brain Games
Real Measures of Aptitudes
Profile access for 10 years

Personal Discovery
Affirmative & personalized feedback
Real, actionable Results



Career Exploration
Custom, detailed data on 500 careers
Accessible on mobile and tablets

Youscience | SOLVING AMERICA'S **WORKFORCE GAP**

You have some serious talent and awesome career opportunities!

Click on each piece of the pie to explore more about your talents.

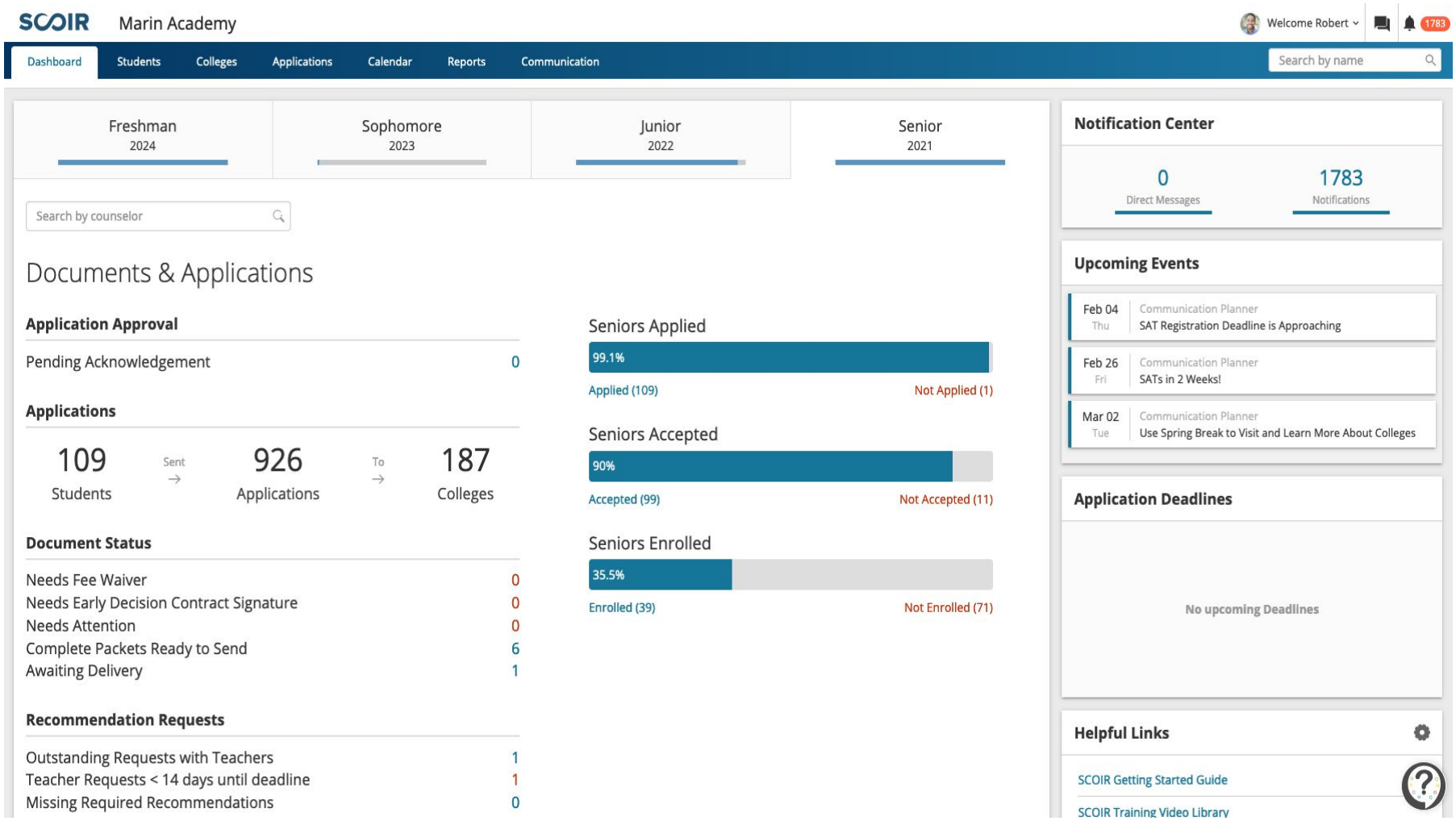
You are a 3D Visualizer

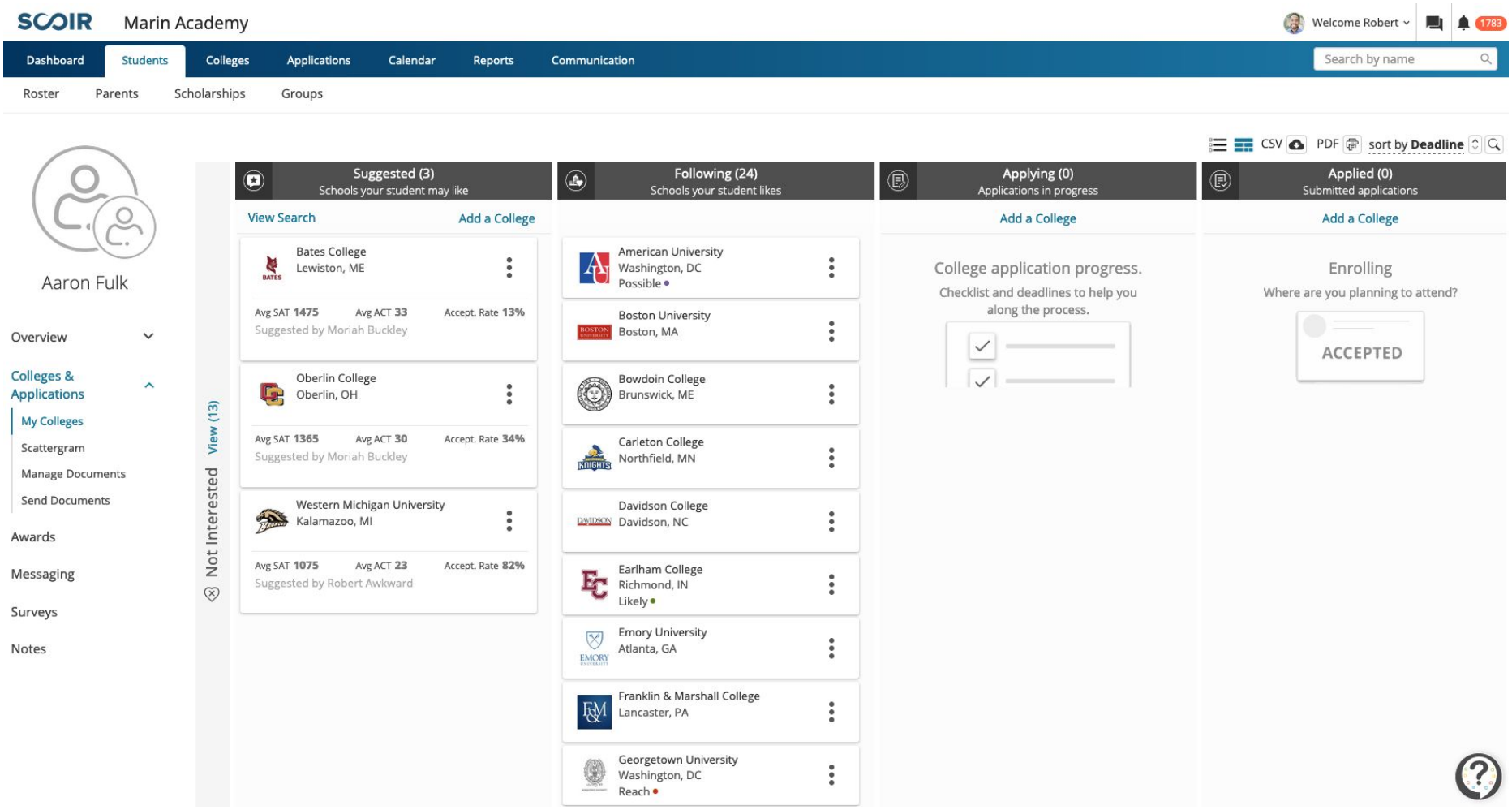
- You have a knack for imagining things in 3D.
- You may find that you excel in biology, physics, and design because you can mentally picture how systems work.
- You'll be most satisfied working with physical structures versus with ideas alone.

Explore >

View Career Matches

SCOIR Counselor View


SCOIR
Marin Academy
Welcome Robert
1783
Dashboard
Students
Colleges
Applications
Calendar
Reports
Communication
Search by name
Freshman
2024
Sophomore
2023
Junior
2022
Senior
2021
Search by counselor
Documents & Applications
Application Approval
Pending Acknowledgement 0
Applications
109 Students
Sent
926 Applications
To
187 Colleges
Document Status
Needs Fee Waiver 0
Needs Early Decision Contract Signature 0
Needs Attention 0
Complete Packets Ready to Send 6
Awaiting Delivery 1
Recommendation Requests
Outstanding Requests with Teachers 1
Teacher Requests < 14 days until deadline 1
Missing Required Recommendations 0
Seniors Applied
99.1%
Applied (109)
Not Applied (1)
Seniors Accepted
90%
Accepted (99)
Not Accepted (11)
Seniors Enrolled
35.5%
Enrolled (39)
Not Enrolled (71)
Notification Center
0 Direct Messages
1783 Notifications
Upcoming Events
Feb 04 Thu
Communication Planner
SAT Registration Deadline is Approaching
Feb 26 Fri
Communication Planner
SATs in 2 Weeks!
Mar 02 Tue
Communication Planner
Use Spring Break to Visit and Learn More About Colleges
Application Deadlines
No upcoming Deadlines
Helpful Links
SCOIR Getting Started Guide
SCOIR Training Video Library


SCOIR
Marin Academy
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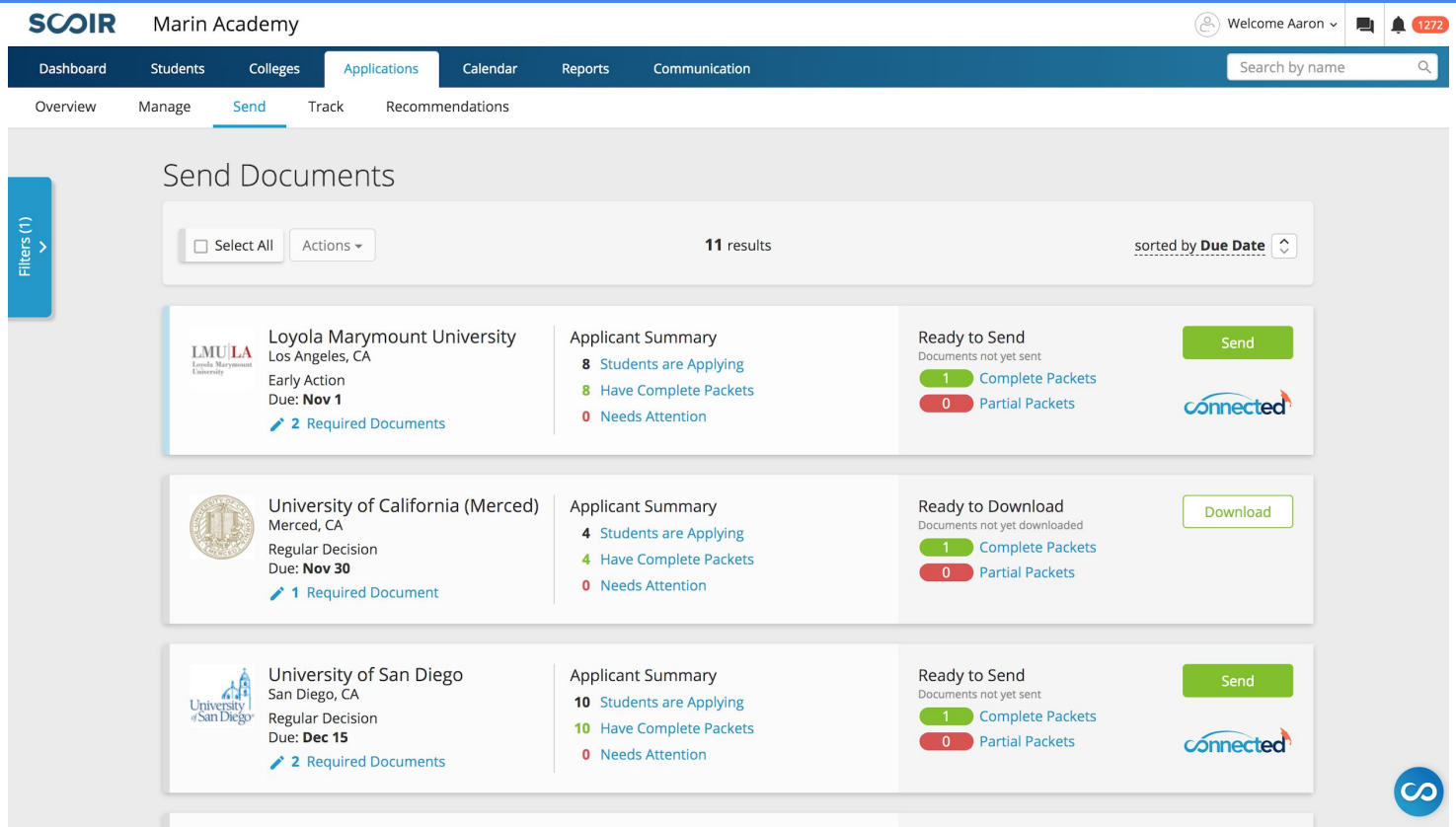
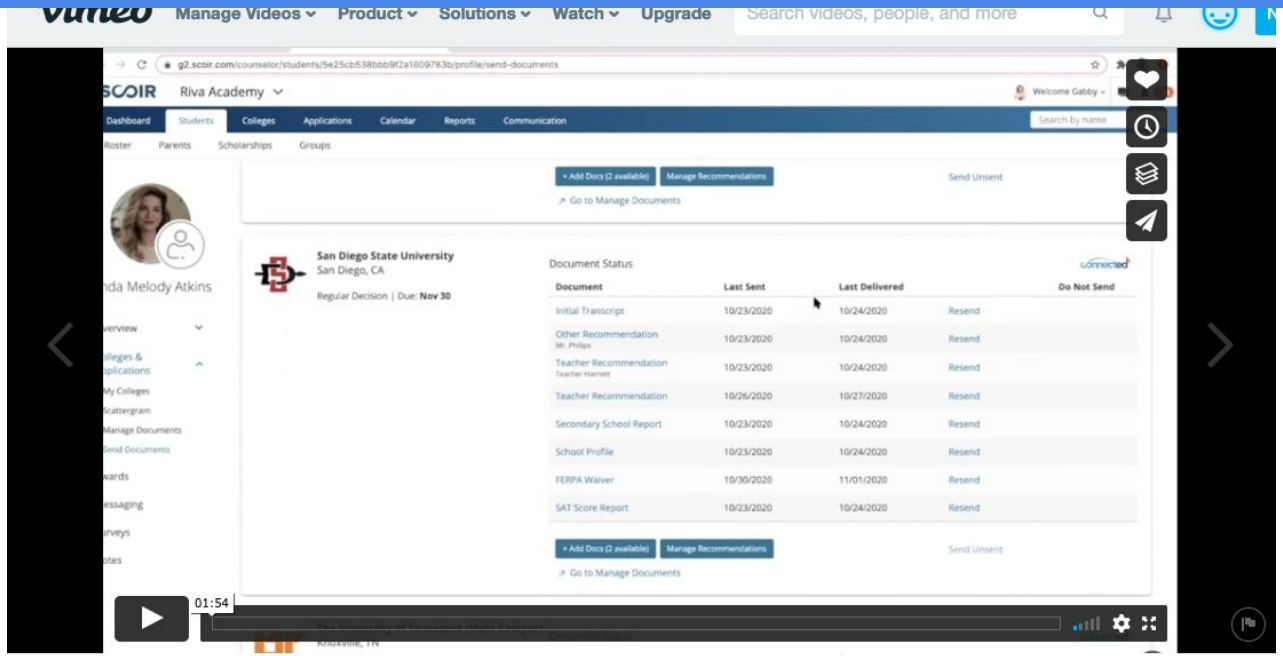
1783
Dashboard
Students
Colleges
Applications
Calendar
Reports
Communication
Search by name
Roster
Parents
Scholarships
Groups
CSV
PDF
sort by Deadline
Aaron Fulk
Overview
Colleges & Applications
My Colleges
Scattergram
Manage Documents
Send Documents
Awards
Messaging
Surveys
Notes
Not Interested
View (13)
Suggested (3)
Schools your student may like
View Search
Add a College
Bates College
Lewiston, ME
Avg SAT 1475
Avg ACT 33
Accept. Rate 13%
Suggested by Moriah Buckley
Oberlin College
Oberlin, OH
Avg SAT 1365
Avg ACT 30
Accept. Rate 34%
Suggested by Moriah Buckley
Western Michigan University
Kalamazoo, MI
Avg SAT 1075
Avg ACT 23
Accept. Rate 82%
Suggested by Robert Awkward
Following (24)
Schools your student likes
American University
Washington, DC
Possible
Boston University
Boston, MA
Bowdoin College
Brunswick, ME
Carleton College
Northfield, MN
Davidson College
Davidson, NC
Earlham College
Richmond, IN
Likely
Emory University
Atlanta, GA
Franklin & Marshall College
Lancaster, PA
Georgetown University
Washington, DC
Reach
Applying (0)
Applications in progress
Add a College
College application progress.
Checklist and deadlines to help you along the process.
Applied (0)
Submitted applications
Add a College
Enrolling
Where are you planning to attend?
ACCEPTED

Sending Documents



Sending Documents



Sending Documents for Individual Students - HelpDoc

3 months ago | More

SCOIR PRO + Follow

More from SCOIR

Autoplay next video

Sending Docume...

SCOIR

Implementation

Get Started in 3 Simple Steps!

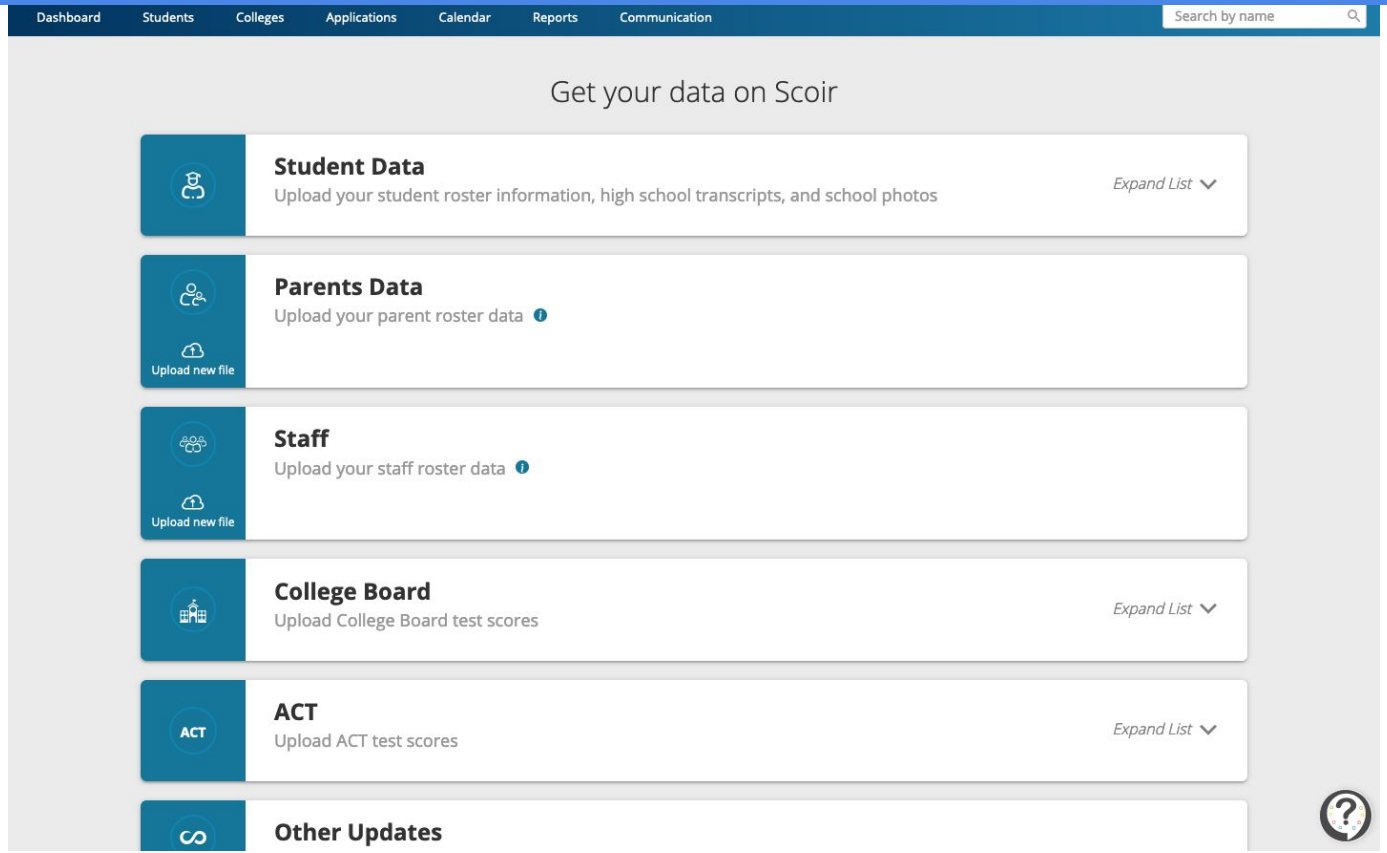
1. Provide Data for Account Setup *(time to complete: 30 mins)*
Using the information you just provided, we were able to customize instructions for gathering the data files we'll need to set up your account for how you intend to use it.

2. Complete Training Program *(time to complete: 2-4 hours depending on your preferences)*
Once your account is set up, we'll email you an invitation to schedule training for when it's convenient for you and your team. Our instructor-led, web-based training will get your team comfortable using SCOIR and fielding any questions your users might have.

3. Rollout to Stakeholders *(time to complete: 45 mins)*
Get the ball rolling efficiently and effectively using our onboarding guides, templates and best practices.

:-) Relax & Enjoy!
Your work life just got a bit easier...proceed with pleasure knowing that you have a wealth of resources and access to support if and when you need it.

Implementation



Ultimately...

The customer service is UNBELIEVABLE!!!

"Thank you for calling Customer Service.
If you're calm and rational, press 1.
If you're a whiner, press 2.
If you're a hot head, press 3...."

UNIVERSITY AND CAREER PLANNING

maialearning

Guiding Students Towards Thriving Futures

BENEFITS

Superior Guidance. Timely Data. Engaging Platform.

For Schools | For Students | For Universities

See the Big Picture

Get the data to make informed recommendations for student success.

Focus on the Student

Efficiently guide and manage student progress toward career and university goals.

Streamline College Applications

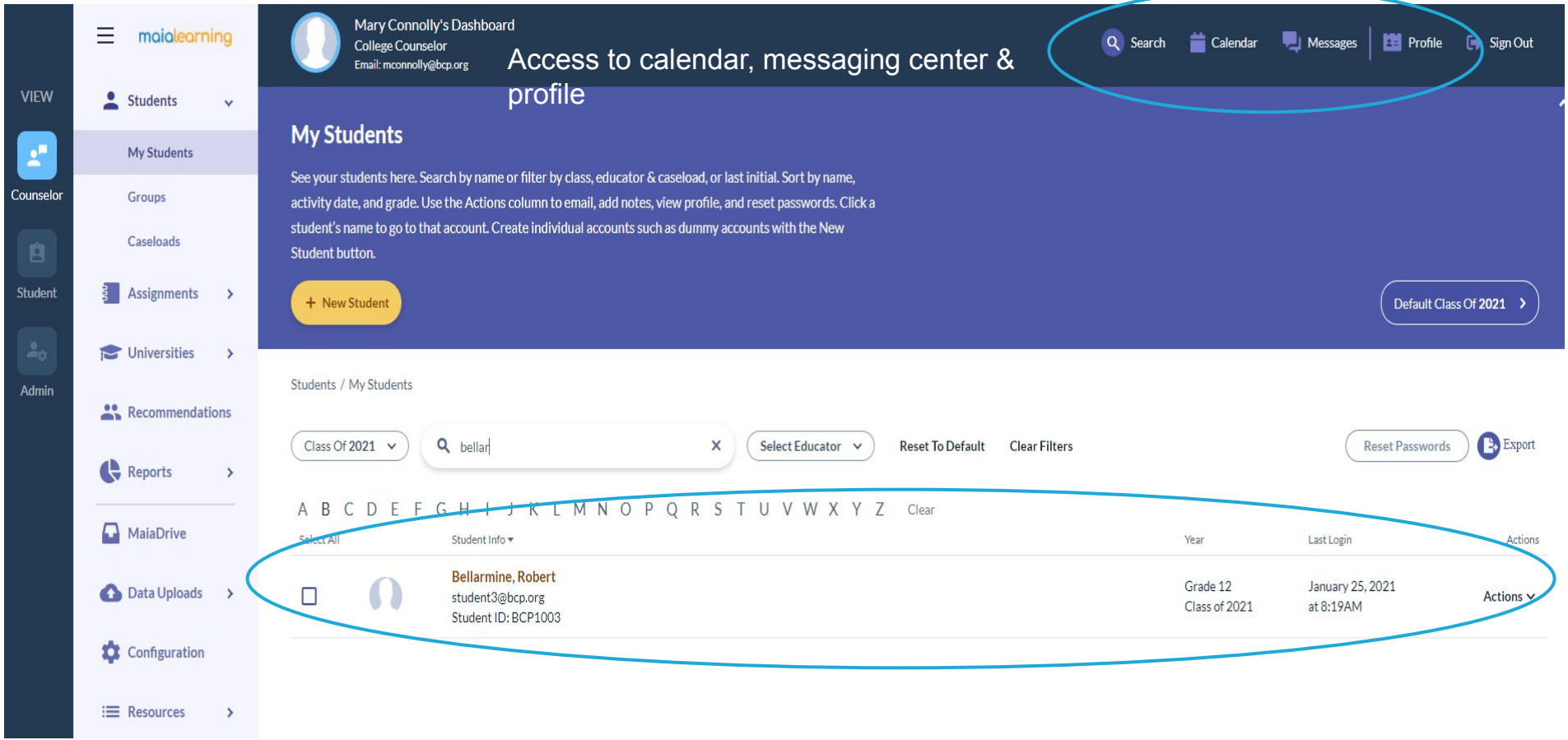
Seamlessly integrate with the Common App to manage university application documents.

Virtual Events

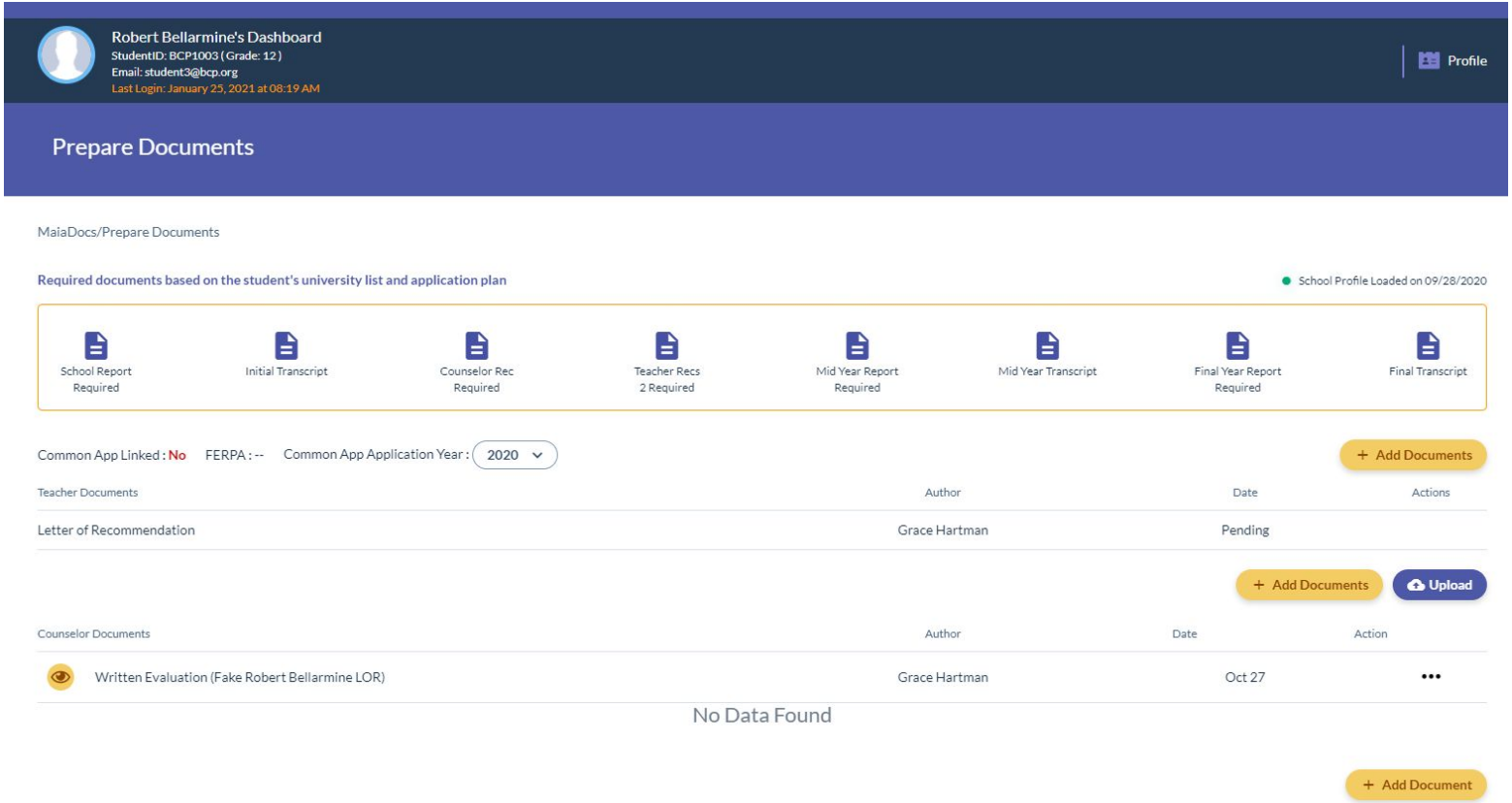
Connect with universities through webinars, virtual fairs, and virtual admissions offices.

maialearning

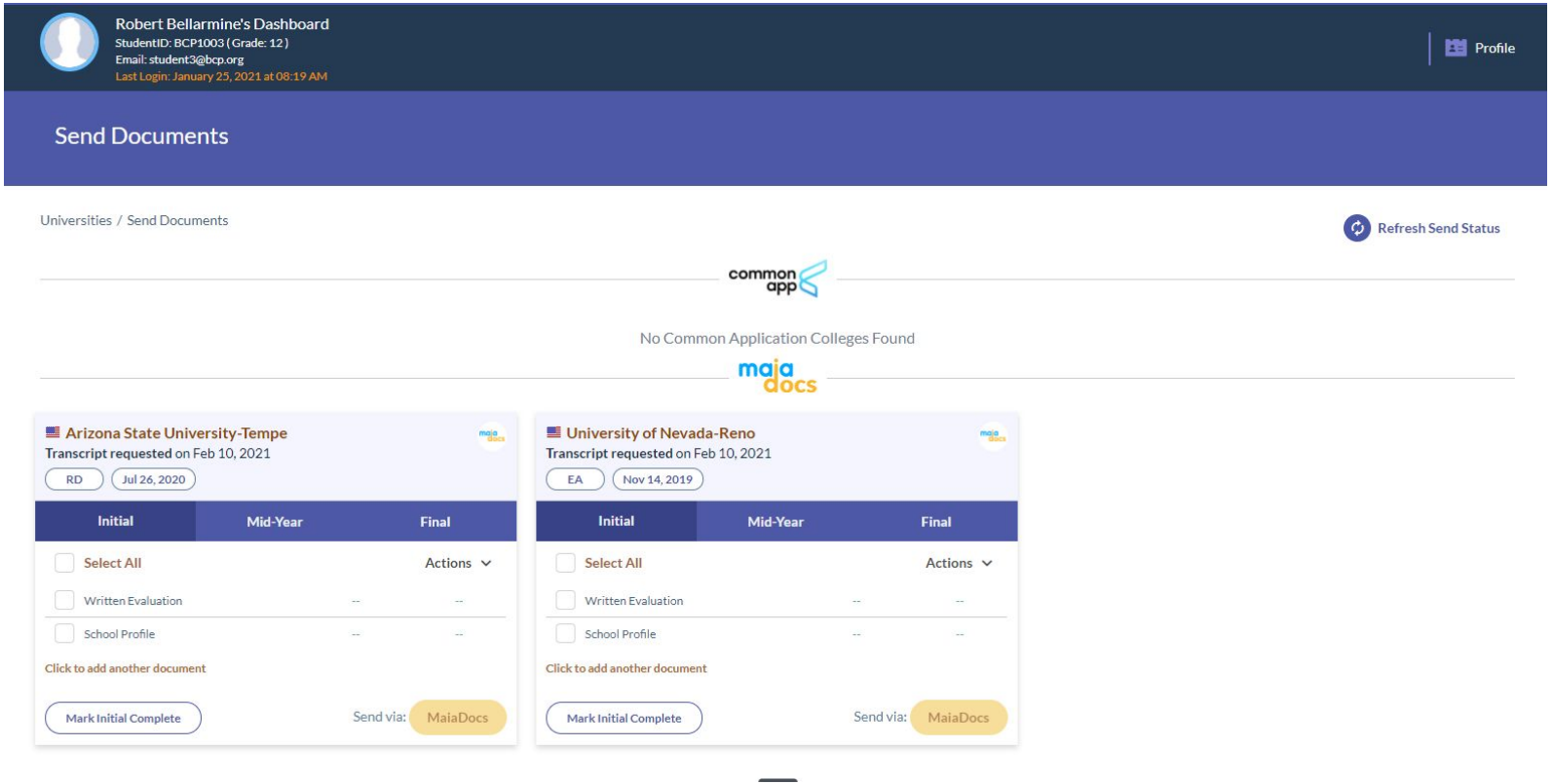
Counselor View


maialearning
VIEW
Counselor
Student
Admin
Students
My Students
Groups
Caseloads
Assignments
Universities
Recommendations
Reports
MaiaDrive
Data Uploads
Configuration
Resources
Mary Connolly's Dashboard
College Counselor
Email: mconnolly@bcp.org
Access to calendar, messaging center & profile
Search
Calendar
Messages
Profile
Sign Out
My Students
See your students here. Search by name or filter by class, educator & caseload, or last initial. Sort by name, activity date, and grade. Use the Actions column to email, add notes, view profile, and reset passwords. Click a student's name to go to that account. Create individual accounts such as dummy accounts with the New Student button.
+ New Student
Default Class Of 2021
Students / My Students
Class Of 2021
bellar
Select Educator
Reset To Default
Clear Filters
Reset Passwords
Export
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
Clear
Select All
Student Info
Year
Last Login
Actions
Bellarmine, Robert
student3@bcp.org
Student ID: BCP1003
Grade 12
Class of 2021
January 25, 2021
at 8:19AM
Actions

Sending Documents: prepare

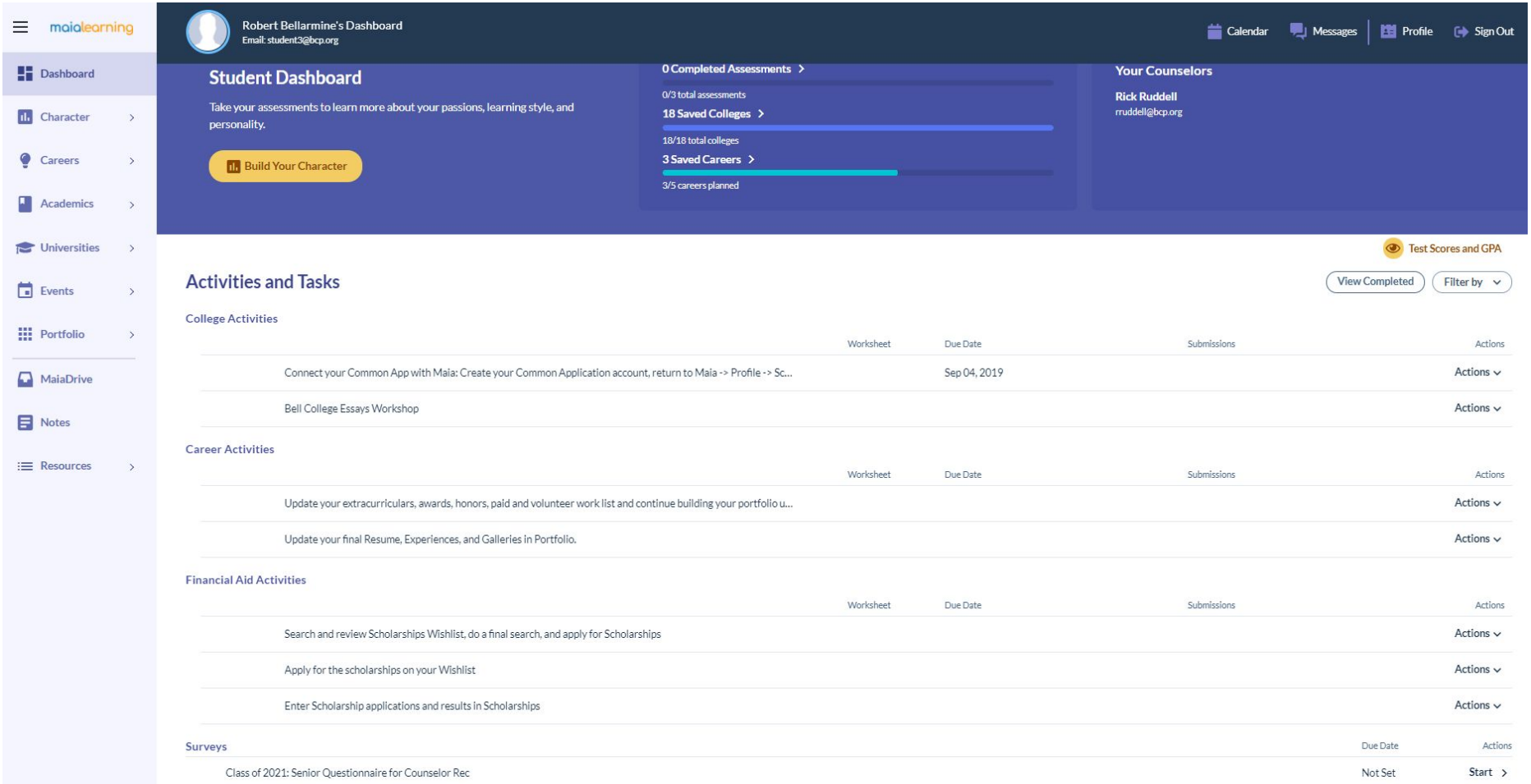


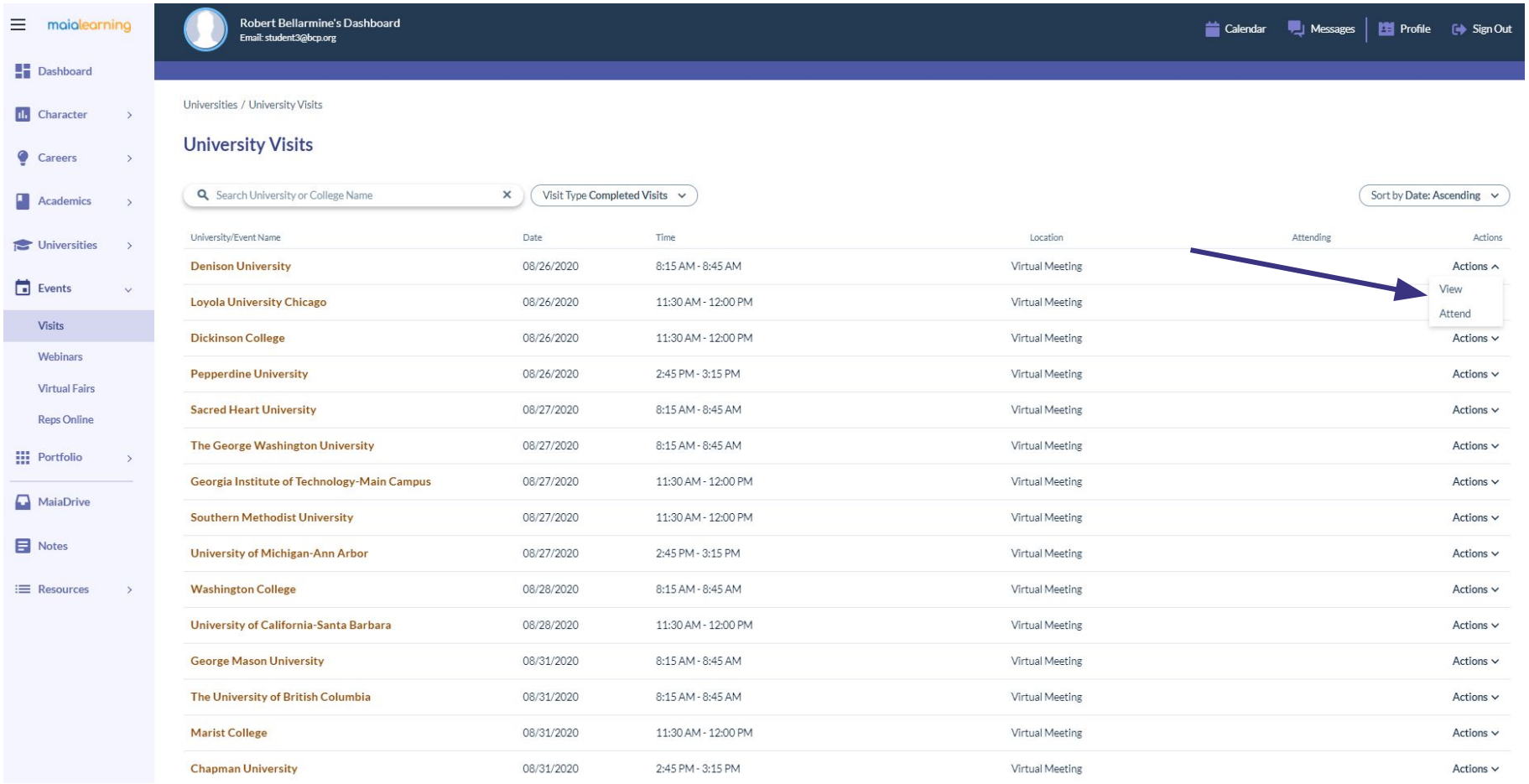
Sending Documents: send

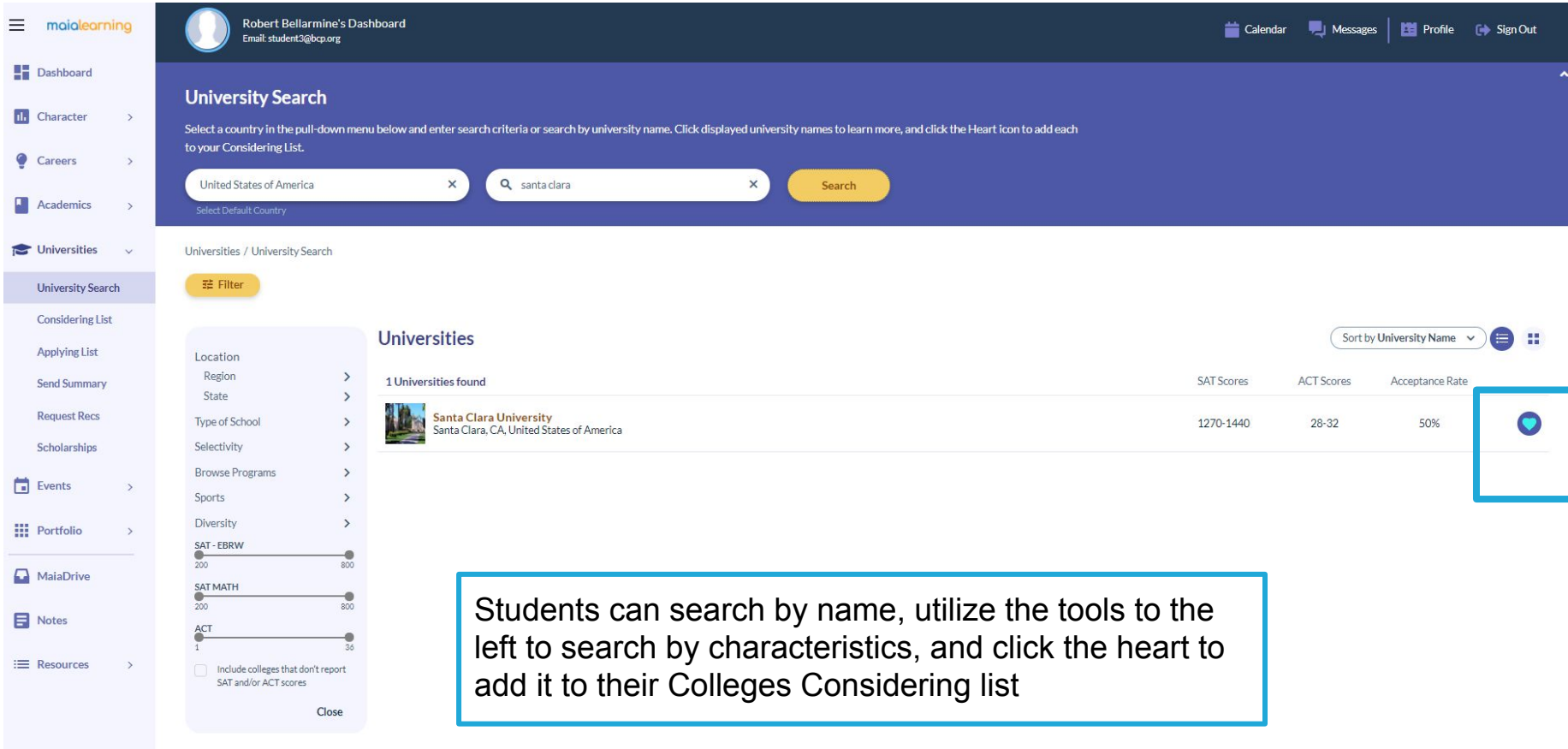


maialearning

Student View


maialearning
Robert Bellarmine's Dashboard
Email: student3@bcp.org
Calendar
Messages
Profile
Sign Out
Dashboard
Character
Careers
Academics
Universities
Events
Portfolio
MaiaDrive
Notes
Resources
Student Dashboard
Take your assessments to learn more about your passions, learning style, and personality.
Build Your Character
0 Completed Assessments
0/3 total assessments
18 Saved Colleges
18/18 total colleges
3 Saved Careers
3/5 careers planned
Your Counselors
Rick Ruddell
rruddell@bcp.org
Test Scores and GPA
Activities and Tasks
View Completed
Filter by
College Activities
Worksheet
Due Date
Submissions
Actions
Connect your Common App with Maia: Create your Common Application account, return to Maia -> Profile -> Sc...
Sep 04, 2019
Actions
Bell College Essays Workshop
Actions
Career Activities
Worksheet
Due Date
Submissions
Actions
Update your extracurriculars, awards, honors, paid and volunteer work list and continue building your portfolio u...
Actions
Update your final Resume, Experiences, and Galleries in Portfolio.
Actions
Financial Aid Activities
Worksheet
Due Date
Submissions
Actions
Search and review Scholarships Wishlist, do a final search, and apply for Scholarships
Actions
Apply for the scholarships on your Wishlist
Actions
Enter Scholarship applications and results in Scholarships
Actions
Surveys
Due Date
Actions
Class of 2021: Senior Questionnaire for Counselor Rec
Not Set
Start


maialearning
Dashboard
Character
Careers
Academics
Universities
Events
Visits
Webinars
Virtual Fairs
Reps Online
Portfolio
MaiaDrive
Notes
Resources
Robert Bellarmine's Dashboard
Email: student3@bcp.org
Calendar
Messages
Profile
Sign Out
Universities / University Visits
University Visits
Search University or College Name
Visit Type Completed Visits
Sort by Date: Ascending
University/Event Name
Date
Time
Location
Attending
Actions
Denison University 08/26/2020 8:15 AM - 8:45 AM Virtual Meeting Actions
View
Attend
Loyola University Chicago 08/26/2020 11:30 AM - 12:00 PM Virtual Meeting
Dickinson College 08/26/2020 11:30 AM - 12:00 PM Virtual Meeting Actions
Pepperdine University 08/26/2020 2:45 PM - 3:15 PM Virtual Meeting Actions
Sacred Heart University 08/27/2020 8:15 AM - 8:45 AM Virtual Meeting Actions
The George Washington University 08/27/2020 8:15 AM - 8:45 AM Virtual Meeting Actions
Georgia Institute of Technology-Main Campus 08/27/2020 11:30 AM - 12:00 PM Virtual Meeting Actions
Southern Methodist University 08/27/2020 11:30 AM - 12:00 PM Virtual Meeting Actions
University of Michigan-Ann Arbor 08/27/2020 2:45 PM - 3:15 PM Virtual Meeting Actions
Washington College 08/28/2020 8:15 AM - 8:45 AM Virtual Meeting Actions
University of California-Santa Barbara 08/28/2020 11:30 AM - 12:00 PM Virtual Meeting Actions
George Mason University 08/31/2020 8:15 AM - 8:45 AM Virtual Meeting Actions
The University of British Columbia 08/31/2020 8:15 AM - 8:45 AM Virtual Meeting Actions
Marist College 08/31/2020 11:30 AM - 12:00 PM Virtual Meeting Actions
Chapman University 08/31/2020 2:45 PM - 3:15 PM Virtual Meeting Actions



Students can search by name, utilize the tools to the left to search by characteristics, and click the heart to add it to their Colleges Considering list

Dashboard
Character
Careers
Academics
Universities
University Search
Considering List
Applying List
Send Summary
Request Recs
Scholarships
Events
Portfolio
MaiaDrive
Notes
Resources

University Factsheet

Universities / University Search

Santa Clara University

Back to university search

Overview | Campus Community | Admission | Costs & Financial Aid | Degrees & Majors | Varsity Sports | Transfer | Support Services | Counselor Notes

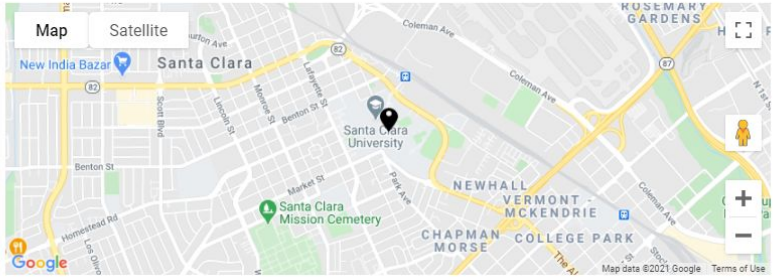
About

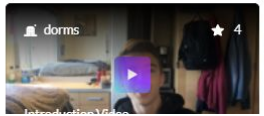
106-acre campus in Santa Clara (population: 127,134), three miles from San Jose and 40 miles from San Francisco. Served by bus and train; major airport serves San Jose; other major airport serves San Francisco. Public transportation serves campus.

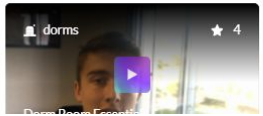
Web: www.scu.edu
Phone: 4085544000
Type of Environment: City: Midsize
Institution Type: Private not-for-profit, 4-year or above
Term Type: Quarter
Type of Degrees Offered: Bachelor's degree,Master's degree,Postbaccalaureate certificate,Doctor's degree - research/scholarship ,Doctor's degree - professional practice

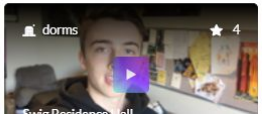
Location

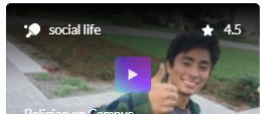
500 El Camino Real
Santa Clara
California
95053

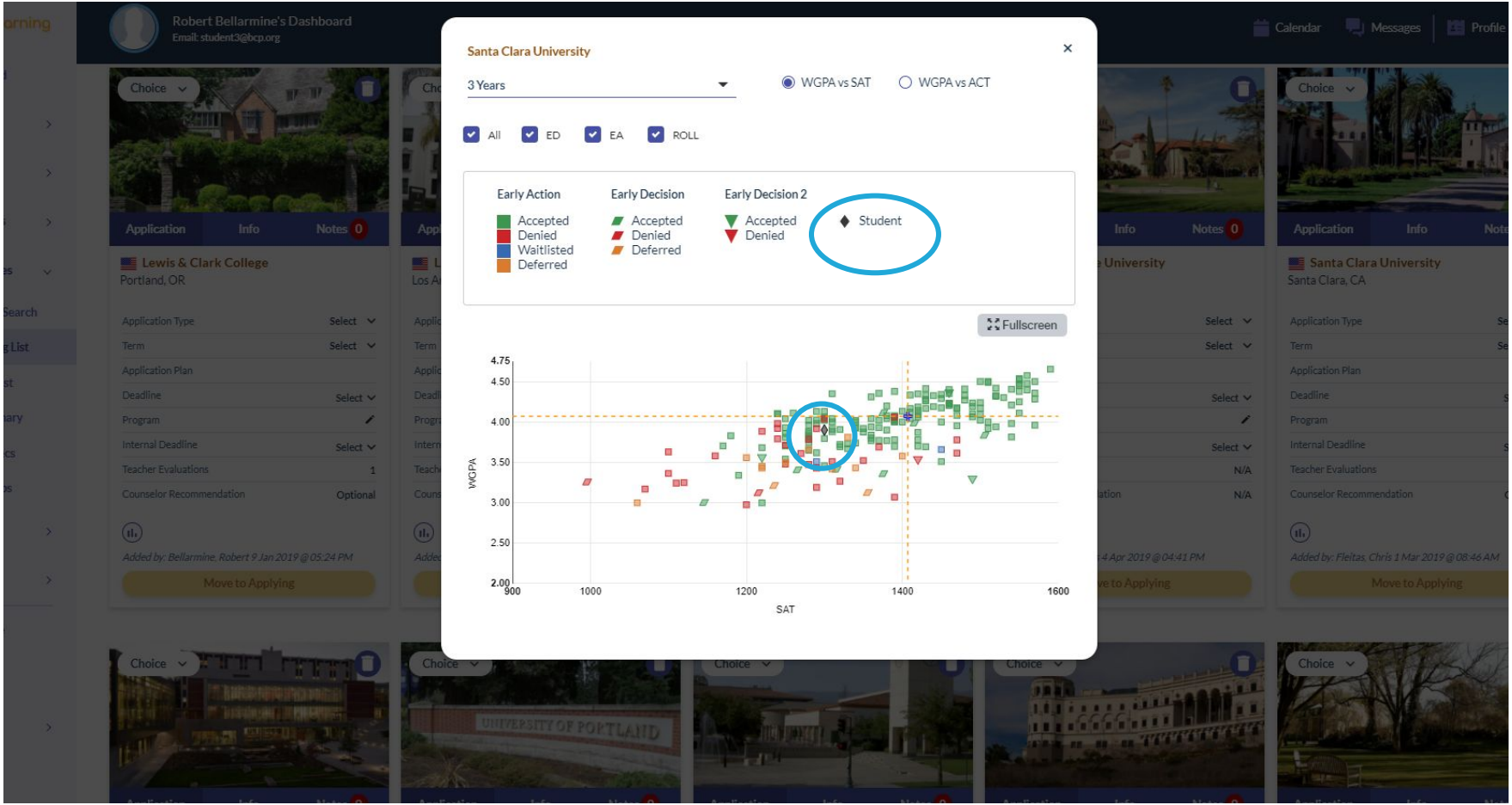











Robert Bellarmine's Dashboard
Email: student3@bcp.org
Calendar
Messages
Profile
Santa Clara University
3 Years
WGPA vs SAT
WGPA vs ACT
All
ED
EA
ROLL
Early Action
Accepted
Denied
Waitlisted
Deferred
Early Decision
Accepted
Denied
Deferred
Early Decision 2
Accepted
Denied
Student
Fullscreen
WGPA
SAT
4.75
4.50
4.00
3.50
3.00
2.50
2.00
900
1000
1200
1400
1600
Choice
Application
Info
Notes 0
Lewis & Clark College
Portland, OR
Santa Clara University
Santa Clara, CA
Move to Applying
UNIVERSITY OF PORTLAND

Key Features

- Common App Integration
- Parchment Integration via MaiaDocs
- MaiaDrive - a Google Drive type space within the platform for sharing documents
- Scholarship Search tool
- Student Friendly Interface
- Personality and Career Assessments
- Configuration options for
  - Single sign-on
  - Locking college planner
  - Defaults in student list
  - School specific information (rank, school profile, etc)
- Robust college search tool

CUSTOMER SERVICE!

- Dedicated Support Site
  - Knowledge base articles/how tos
- Response within 24 hours at most
- CEO is responsive to requests & implements suggestions quickly
- Private Facebook Group to share best practices & create crowd-sourced suggestions
- Advisory group comprised of high school counselors

Bellarmine's Implementation Timeline

Fall 2018:

- Decide enough is enough with Naviance
- Research possible options
  - Team of 3 researched, got demonstrations, and ultimately picked MaiaLearning
- Worked with MaiaLearning to move all student data (past & current) to platform

January 2019:

- Introduced MaiaLearning to Juniors (Class of 2020) as their platform
  - No more Naviance for them
  - Naviance contract wasn't cancelled immediately in order to retrieve data from their system & complete 2019 cycle

Bellarmine's Implementation Timeline

Spring 2019:

- Utilize Maia as College Counseling Platform for Class of 2020
- Continue Naviance use for Class of 2019

Fall 2019:

- Officially end contract with Naviance
- Introduce Maia to faculty
  - Host training sessions (x3 - 1 after school, 2 at lunch)
- Upload & send documents using Maia
- Introduce Maia to Class of 2021

Spring 2020:

- Conduct virtual meetings via Microsoft Teams (campus expectation), but Maia offered Zoom integration
- Seniors input admission decisions into their accounts

Fall 2020 and Spring 2021

- Adding majors to Compare Me feature
- College visits adaptability
- Bulk send ability for Mid-Year Reports and Transcripts

Moving forward...final thoughts

Naviance Alternatives

For more information, please reach out to:
Cialfo: Gabi McColgan (gmccolgan@castilleja.org)
SCOIR: Robert Awkward (rawkward@ma.org)
MAIA Learning: Mary Connolly (mconnolly@bcp.org)

SHARE, LEARN AND CONNECT