

# Naviance Alternatives

For more information, please reach out to:

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# College Success With Cialfo

The modern, complete college access platform

# Cialfo Is...

- **A College Counseling/Application Platform used for:**
  - Sending **Electronic Documents** (Common App and Parchment)
  - Student **College Search** & Lists
  - Scheduling and Managing College Representative **School Visits**
  - Creating and Assigning **Tasks**
  - **Communicating** with Parents and Students (Email, SMS, Chat)
  - Student Engagement: Messaging, Surveys, Career Planning (Human eSources), Mobile App
- **A College Guidance/Application Platform known for:**
  - It works
  - Responsive customer service and partner experience
  - Easy to use and powerful tool
  - Very customizable for your school
  - Great college search tool
  - Lots of cool new features, updated often!

# Cialfo's Mission and Vision

## Counselors

We believe that your college guidance technology should be as simple and streamlined as possible to free up your time to work with students. Cialfo was made by counselors and educators to be a fully featured, modern platform that does just that.

## Students

We believe that every student deserves access to educational and career opportunities. We are on a mission to make college applications and career readiness simple, efficient and accessible to every student.

## Teachers

Letters of recommendation should be really, really easy. So we built it that way.

## Guardians

Regardless of family type or configuration, we aim to empower guardians and parents to stay engaged and informed at the right level.

# Cialfo at Glance

## 1. Designed For Counselors, By Counselors

Cialfo offers a vast amount of functionality and customization for schools including enabling or disabling your students ability to add schools to their applying list, setting task lists, sending out questionnaires, and generating customized reports.

In Cialfo, your counselors can also simply drag-and-drop bulk uploads, text students and guardians, and schedule college visits all within one platform.

## 2. Ridiculously Awesome Customer Service

Our team of experts do so much more than simply help you troubleshoot and learn the basics. We are here as your thought partner, resource, and helper during the most stressful times of the year.

## 3. Send Docs With Common App & Parchment

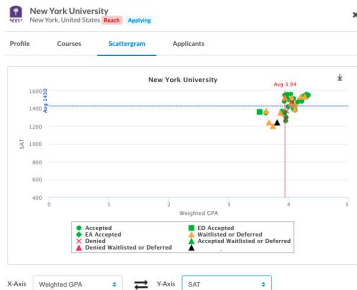
Cialfo integrates with The Common Application and Parchment to send transcripts, school profiles, and letters of recommendation directly to schools and universities! Never get told that a file size is too large again!

In addition, Cialfo is integrated with all of the major SIS platforms including PowerSchool, Blackbaud, Veracross, and more. We're even integrated into your email and calendar via Gmail and Outlook!

# Cialfo at Glance

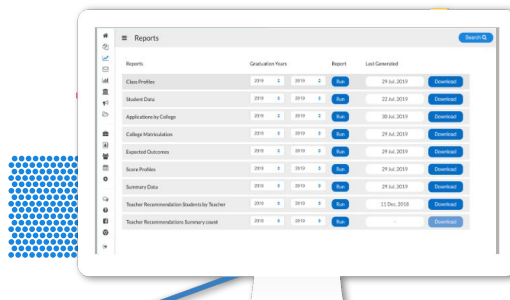
## 4. Refreshingly Modern & Engaging Student Interface

**Increase student engagement by 2x.** We've built Cialfo with that in mind. Cialfo is proven to decrease your admin time by 3x and increase student engagement by 2x. In addition, students get started on Cialfo in just 30 minutes! That's right: increase happiness, decrease hassle.



## 5. Reporting Capabilities For Schools

Drill deeper into your student data with Cialfo. Browse application history, student engagement, matriculation, and student outcomes in a clean and easy to use dashboard - or download in a handy spreadsheet.



## 6. More Than A Platform, A Community

Cialfo isn't just another college planning platform. We're a group of educators that share a mission to democratize education and help all students achieve higher educational and life goals. We believe counselors and students deserve better, and that drives us every day.

By joining our community, counselors get access to regular webinars, professional development opportunities, our private Facebook group, and local in-person events with fellow Cialfo users to grow and stay connected.

# Using Cialfo

**Beth Aileen** Profile Task List Meetings Notes **Schools** Assessments

Research Applications

Search Columns Preferences List ☐ All ☐ Longlist ☐ Shortlist ☐ Applying Regions 2 Selected - US - GB

**Search**

School Name  
Search schools by name

Courses & Majors  
Search courses & majors

**Filter Results**

☐ Popular on Cialfo (~200 US Colleges)

**Entrance Requirements**

☐ Acceptance Rate

☐ Application Round

☐ Deadlines

☐ Submission Portal

**Environment & Location**

☐ State

☐ College Size

☐ College Setting

☐ College Type

☐ City Type

**16 schools match of 19**

School Name	List	Acceptance Rate	Likelihood	Aug Fin
American University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 29.40 % Acceptance Rate	TARGET Cafe LIKELY Cafe	US
Auburn University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 75.43 % Acceptance Rate	TARGET Cafe LIKELY Cafe	US
Boston College	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 32.41 % Acceptance Rate	REACH Cafe LIKELY Cafe	US
Boston University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 25.11 % Acceptance Rate	REACH Cafe TARGET Cafe	US
Brown University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 7.67 % Acceptance Rate	REACH Cafe REACH Cafe	US
Bucknell University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 31.08 % Acceptance Rate	REACH Cafe TARGET Cafe	US
Columbia University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 5.89 % Acceptance Rate	REACH Cafe FAR REACH Cafe	US
Cornell University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 12.67 % Acceptance Rate	REACH Cafe FAR REACH Cafe	US
Emory University	<input type="button" value="Applying"/>	Albion Dumbeldore Jun 07, 2019 22.04 % Acceptance Rate	REACH Cafe TARGET Cafe	US
Julillard School	<input type="button" value="Applying"/>	Irene CS Dec 09, 2019 4.92 % Acceptance Rate	<input type="button" value="Add Likelihood"/>	US
Oberlin College of Arts and Sciences	<input type="button" value="Applying"/>	Irene CS Dec 09, 2019 33.72 % Acceptance Rate	REACH Cafe <input type="button" value="Add Likelihood"/>	US

**Students** Active Deactivated Unsigned

**VIEWS** All Students Task List All College Lists Seniors Assessment First Thing Mercedith's Students AAAAA My Athletics Grad-2020 Ethan's Students H-View test e CDI Summary Ye Old New View All Seniors - Applying Scho... App Mar

Search by name or email

**11 students match of 11**

☐ Name ☐ Last Name etc

**Colleges - Longlist**

Adelphi University Bates College Bowdoin College  
Cardiff University Abilene Christian University  
Arizona State University Birmingham City University  
Case Western Reserve University  
Aachen University of Applied Sciences Kenyon College  
480 Arizona Automotive Institute Aaker's Business College  
Aurilio Nakoda College ABCO Technology  
Abcott Institute Aberystwyth University ABI College  
Abingdon and Wilney College  
Abraham Baldwin Agricultural College  
Abraham Lincoln University Academia School of Nursing  
Academia Serrant Inc Academy College  
Academy of Florence Academy for Five Element Acupuncture

**Colleges - Shortlist**

Aston University Australian Catholic University  
Arson Slip Institute of Art King's College London Proctor Academy  
Carlton University Durham University  
London School of Economics and Political Science  
University of Cambridge

**Colleges - Applying**

American University Boston College Brown University  
Auburn University Columbia University Boston University  
Harvard University Emory University Bucknell University  
Texas A&M University Cornell University  
ArtCenter College of Design Oberlin Conservatory of Music  
Oberlin College of Arts and Sciences Julillard School  
University of Toronto University of Toronto - Undergraduate Only  
Rutgers, The State University of New Jersey-Camden Campus  
Rutgers University - New Brunswick Temple University Japan  
Pitzer College Aims Community College

**Beth Aileen**

**Andy Awesome**

**Colleges - Longlist**

Durham University King's College London  
University of Bristol University of British Columbia  
University of Waterloo  
Hong Kong University of Science and Technology  
Nazareth College North Carolina State University

**Colleges - Shortlist**

Anshert College Colby College Adelphi University  
Drexel University Agnes Scott College Ferris State University

**Colleges - Applying**

Anshert College University of British Columbia  
Acadia University Pomona College Brown University Carnegie Mellon University Duke University  
California Institute of Technology Stanford University University of California, Los Angeles  
Claremont McKenna College Cornell University Boston College University of Bristol Andrews University

# Student View



11 students match of 11

## Columns

Update Order ✕

### Column Order

Hide/Show

- ☒ Current Grade
- ☒ ACT
- ☒ SAT
- ☒ Date of Birth
- ☒ Email
- ☒ Estimated GPA
- ☒ Last Signed In
- ☐ Application Degree Type
- ☐ Application Regions
- ☐ Application Year
- ☐ Applications
- ☐ Citizenships
- ☐ Colleges - Applying
- ☐ Colleges - Longlist
- ☐ Colleges - Shortlist
- ☐ Counselors
- ☐ External Id

11 students match of 11

<input type="checkbox"/>	Name	Last Name abc	Current Grade	ACT	SAT	Date of Birth	Email	Estimated GPA	Last Signed In
<input type="checkbox"/>	Beth Aileen				1400	May 3, 2000	beth.aileen@sample.com	2.37	May 14, 2019
<input type="checkbox"/>	Andy Awesome		Grade 12	27	1210		andy@cialfo.com.sg	2.55	Mar 1, 2020
<input type="checkbox"/>	Roger Federer		Grade 11	27	1300	Feb 14, 2017	rogercialfo@gmail.com	3.74	Mar 4, 2020
<input type="checkbox"/>	Hermione Granger (Uber Genius)		Grade 12	29	1600	Nov 28, 2019	hermionecialfo@gmail.com	1.38	Oct 15, 2018
<input type="checkbox"/>	Douglas Howser (Doogie)		Grade 11	33	1400		angela+demostudent@cialfo.com.sg	1.25	Jul 15, 2018
<input type="checkbox"/>	Jack Noble		12				param+demous@cialfo.com.sg		
<input type="checkbox"/>	Peter Pan		12			Jun 28, 2003	peter.pan2@gmail.com		
<input type="checkbox"/>	Winnie Pooh		11			Dec 7, 2004	valpop25@gmail.com		
<input type="checkbox"/>	Harry Potter		Grade 12		1300	Feb 8, 2000	harry@potter.com	1.92	
<input type="checkbox"/>	William Shakespeare		Grade 11		1450	Feb 8, 2000		2.23	Sep 18, 2018
<input type="checkbox"/>	A Student		Grade 11	29	1500	Feb 6, 2018		3.4	May 14, 2019

## Filters

+Add Filter

Graduation Year  
is 2021

Group  
is Athletes


Report

Email Report



# Document Sending (cDocs) + Common App

Recommenders		Requested	Pending	
Joshua Adela		3	3	
Stanley Chia		6	6	
Francisco Mergulhao		9	9	
Bill Gates		1	1	
Neil deGrasse Tyson		13	13	
Add Recommender		Select Recommender	<input checked="" type="checkbox"/> All Applications	Add

**Roger Federer**  
Class of 2021 CA Unlinked FERPA Not waived

Documents Recommendations Submissions Application List Re-sync with CA

Upload Documents Prepare Forms Download Bundle View Checklist

**Initial Documents**

- Common App School Report
- NACAC School Report
- Letter of Recommendation
- Initial Transcript
- Secondary School Report
- Secondary School Report - Initial
- Letter of Recommendation-Counselor
- International Leaving Results
- Transcript
- Current Year Courses
- Counselor Recommendation
- Common App Teacher Evaluation

**Mid-year Documents**

- Common App Optional Report
- Common App Mid-year Report
- NACAC Mid-year Report
- Optional Transcript
- Mid Year Transcript
- Secondary School Report - Midyear

**Other Documents**


- Other
- Transfer Transcript

**Final Documents**

- Common App Final Report
- Transcript - Final
- Secondary School Report - Final

[Back to Documents List](#)

### Prepare Forms



Select Counselor (Required)  
Albus Dumbledore

Prepare Counselor Forms

Counselor Recommendation Prepared

School Report

Mid Year Report

Final Year Report

Optional Report

Prepare Teacher Forms

Teacher Evaluation








Common App Sending Enabled

Parchment Sending Enabled



Documents
Recommendations
Submissions

Application List
Re-sync with CA



### Applications

Parchment Applications	Issues	Rejected	Sent	Send
 California State University-Fresno			0 / 0	<a href="#">Send</a>
 Harvard University	1 Issue		1 / 202	<a href="#">Send</a>
 Kenyon College	1 Issue		4 / 132	<a href="#">Send</a>
 Pitzer College	1 Issue		4 / 132	<a href="#">Send</a>
 University of Florida	1 Issue		0 / 136	<a href="#">Send</a>
 University of Pennsylvania	1 Issue		3 / 133	<a href="#">Send</a>
 University of Texas, Austin	1 Issue		1 / 204	<a href="#">Send</a>

### Common App Applications

	Rejected	Sent	Origin
 Indiana University Bloomington		0	CIALFO
 Villanova University		0	CIALFO

### Direct Applications

	Issues	Rejected	Sent	Send
 University of California, Berkeley			133 / 133	<a href="#">Send</a>
 University of Texas, Dallas			3 / 136	<a href="#">Send</a>

# Noteworthy Points

- **No More Password Resets** - Cialfo features **Google Single Sign-On** for students. No more passwords needed (but they're still there!)
- ◀ **Cialfo is a Communications Platform** - iOS and Android app, private messaging, **broadcasts**, email integration, calendar integration, and **text messaging...for free**
- **Cialfo is a Task Management Platform** - create tasks and task lists customizable to students by grade, group, and trackable by counselors
- **Track Student Groups** - Customize how you see, track, and counsel and guide students by assigning **groups** - including for **tasks and communications** by group
- ▶ **Better Meetings** - Set up meetings through Cialfo, and keep all your notes in Cialfo
- **College/University Visits** - Manage individual and college fairs, and colleges can schedule meetings directly on Cialfo at your school!

# Digitize your 4 year Counseling Curriculum

Quarter	9th Grade	10th Grade	11th Grade	12th Grade
1st	<ul style="list-style-type: none"> <li>► Understand strategies &amp; resources, self-advocacy</li> <li>► Review online resources</li> <li>► Graduation requirements</li> </ul>	<ul style="list-style-type: none"> <li>► Individual appointments</li> <li>► Small group sessions with identified students as needed</li> <li>► College and Career Day: PSAT</li> </ul>	<ul style="list-style-type: none"> <li>► Individual appointments</li> <li>► Small group sessions with identified students as needed</li> <li>► College and Career Day: PSAT</li> </ul>	<ul style="list-style-type: none"> <li>► Review of senior calendar</li> <li>► Grad review student transcripts</li> <li>► Post Secondary plan review</li> <li>► Discuss app timeline &amp; tasks</li> <li>► Positive choices and self advocacy</li> <li>► College &amp; Career Day</li> </ul>
2nd	<ul style="list-style-type: none"> <li>► Review of web &amp; campus resources</li> <li>► Review of graduation requirements</li> <li>► Cialfo introduction</li> <li>► Potential earnings discussion</li> </ul>	<ul style="list-style-type: none"> <li>► Review of resources &amp; transcript</li> <li>► Update 4 Year Plan in Clalfo</li> <li>► Revisit Career Inventory and further investigate 3-4 careers</li> </ul>	<ul style="list-style-type: none"> <li>► Individual appointments</li> <li>► Small group sessions with identified students as needed</li> </ul>	<ul style="list-style-type: none"> <li>► Individual appointments as needed</li> <li>► Small group sessions as needed</li> <li>► Additional support post-sec plans</li> </ul>
3rd	<ul style="list-style-type: none"> <li>► In class course selection</li> <li>► Review of graduation requirements</li> <li>► Individual course selection sessions with counselor, grad review</li> <li>► Discuss post-sec goals</li> </ul>	<ul style="list-style-type: none"> <li>► In class course selection</li> <li>► Review of grad reqs</li> <li>► Individual course selection mtg</li> <li>► Discuss post secondary goals</li> </ul>	<ul style="list-style-type: none"> <li>► In class course selection</li> <li>► Review of grad reqs</li> <li>► Individual registration</li> <li>► Discussion of post-sec goals</li> </ul>	<ul style="list-style-type: none"> <li>► Individual appointments with students</li> <li>► Additional support of post secondary plans</li> </ul>
4th	<ul style="list-style-type: none"> <li>► Individual appointments with students and families as needed</li> <li>► Small group sessions with identified students</li> </ul>	<ul style="list-style-type: none"> <li>► Individual appointments with students and families</li> <li>► Small group sessions with identified students</li> </ul>	<ul style="list-style-type: none"> <li>► Review of post sec resources</li> <li>► Final post secondary plan</li> <li>► Review of senior year &amp; application tasks</li> <li>► Graduation review</li> </ul>	<ul style="list-style-type: none"> <li>► Senior Exit Meetings with counselors</li> <li>► Small group sessions with students</li> <li>► Additional support of post-sec plans</li> <li>► Graduation prep and transition tasks</li> </ul>

# Moving to Cialfo



## Data Migration

Cialfo coordinates and does the heavy lifting to migrate decades of Naviance data so your student data shows up in Cialfo.



## Dedicated CS Manager

There is a full-time customer success manager dedicated to every school site and district



## Training and Onboarding

We work with you individually and as a group to make sure all counselors are fully trained and onboarded -- and students, parents, and teachers as well.



## Ongoing Prof. Dev.

Even after you are set up, Cialfo persists with the goal of providing ongoing seasonal professional development opportunities in person, regionally, and online



## 24/7 Support Online Chat

Our full-time team supports you 24/7/365 via our in-app chat. Any question, anytime!



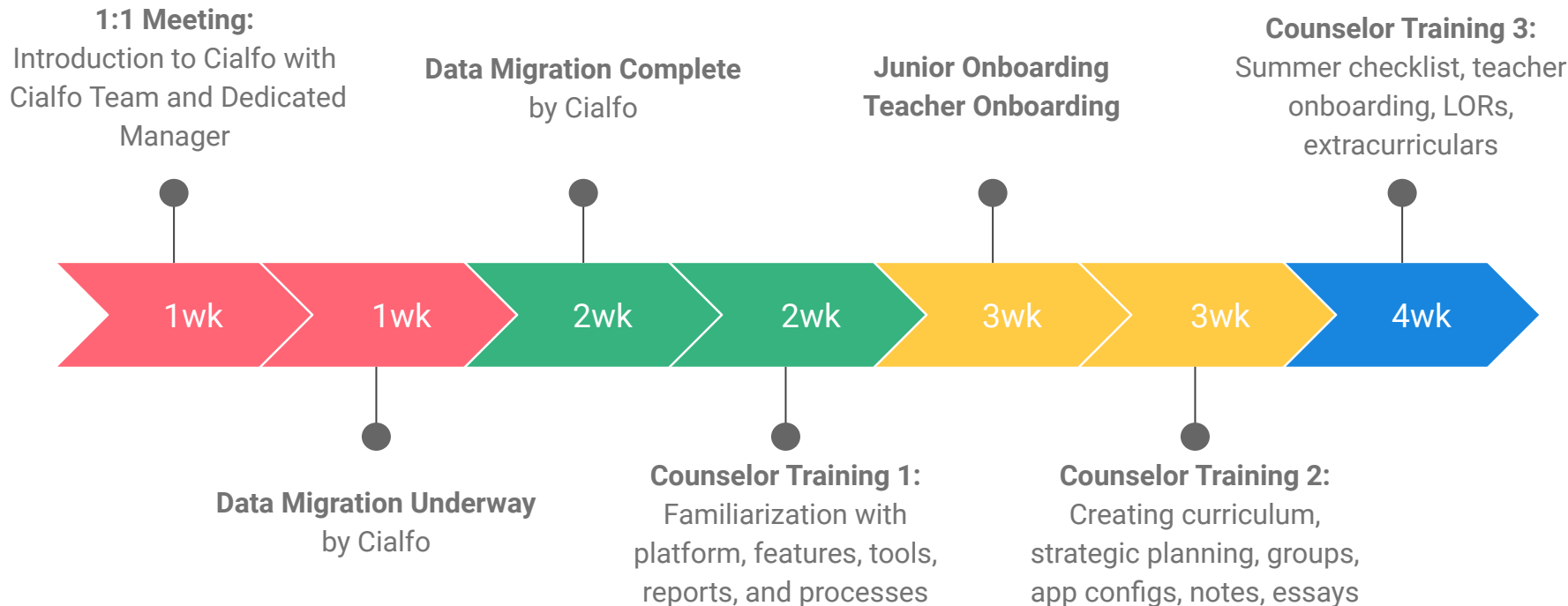
## Community

You will receive exclusive invites to join our online private groups on Facebook, listservs, and engage with the broader local and global community of Cialfolks

## Groups can include:

- AVID
- Humanities
- Music & Arts
- Dreamers
- NCAA Recruitable Athletes
- IB Diploma
- 504
- IEP
- Testing accommodations
- Etc...

# Cialfo Implementation Plan



# scoir

[www.scoir.com](http://www.scoir.com)

# SCOIR Student View



## University of Miami

Coral Gables, FL

### Admissions

#### SAT

Average SAT Score

1365

Composite 1270 – 1460  
Reading 640 – 720  
Math 630 – 740

#### ACT

Average ACT Score

30

Composite 28 – 32  
English 28 – 34  
Math 27 – 32

#### Acceptance Rate

38%

Applied 33,419  
Admitted 12,628  
Enrolled 2,084





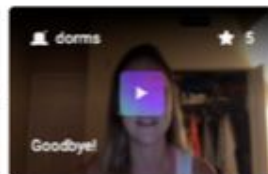
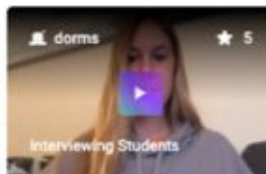
Overview Wall Analysis

University of Miami

Coral Gables, FL

My Colleges

## Student Life



### No. Undergrads

11,100

Total No. Students 14,825



70% Full Time Undergrads

### Retention



Students returning Sophomore year

### Diversity



Gender diversity

Female 51%

Male 49%



Ethnic diversity

White 41%

Hispanic/Latino 22%

Black/African American 8%

Asian 1%

### Geographic Diversity

Top states	% of Undergrads
Florida	30%
New Jersey	10%
New York	10%
Massachusetts	4%
California	3%

[View Details](#)



Overview



Wall



Analysis

University of Miami

Coral Gables, FL



My Colleges

University of Miami

Keep up-to-date on local news or be apart of the [#UofM](#) and be apart of the fun! [#UofM](#)



University of Miami

Join [#UofM](#) and get into some amazing shape! Hope you don't mind waking up at the crack of dawn! [#UofM](#)



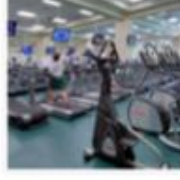
University of Miami

Take a semester to [#UofM](#) in places like Istanbul! [#UofM](#)



University of Miami

Go for a run or lift some weights at the school! [#UofM](#)



University of Miami

Pride & spirit abound as students Canes Sport Day! [#UofM](#)



University of Miami

The Best FSU [#UofM](#) on the UMIAMI!CC Lakeside Pylon! [#UofM](#)



University of Miami

Great lounge area on [#UofM](#) for students to relax or study! [#UofM](#)



University of Miami

Typical college [#UofM](#)



University of Miami

Check out the [#UofM](#) in the [#UofM](#) for a little relaxation! [#UofM](#)



University of Miami

The fun base for the sports teams is amazing, the student section gets pretty wild! [#UofM](#)



University of Miami

The hurricanes battle for every win at the BankUnited Center! [#UofM](#)

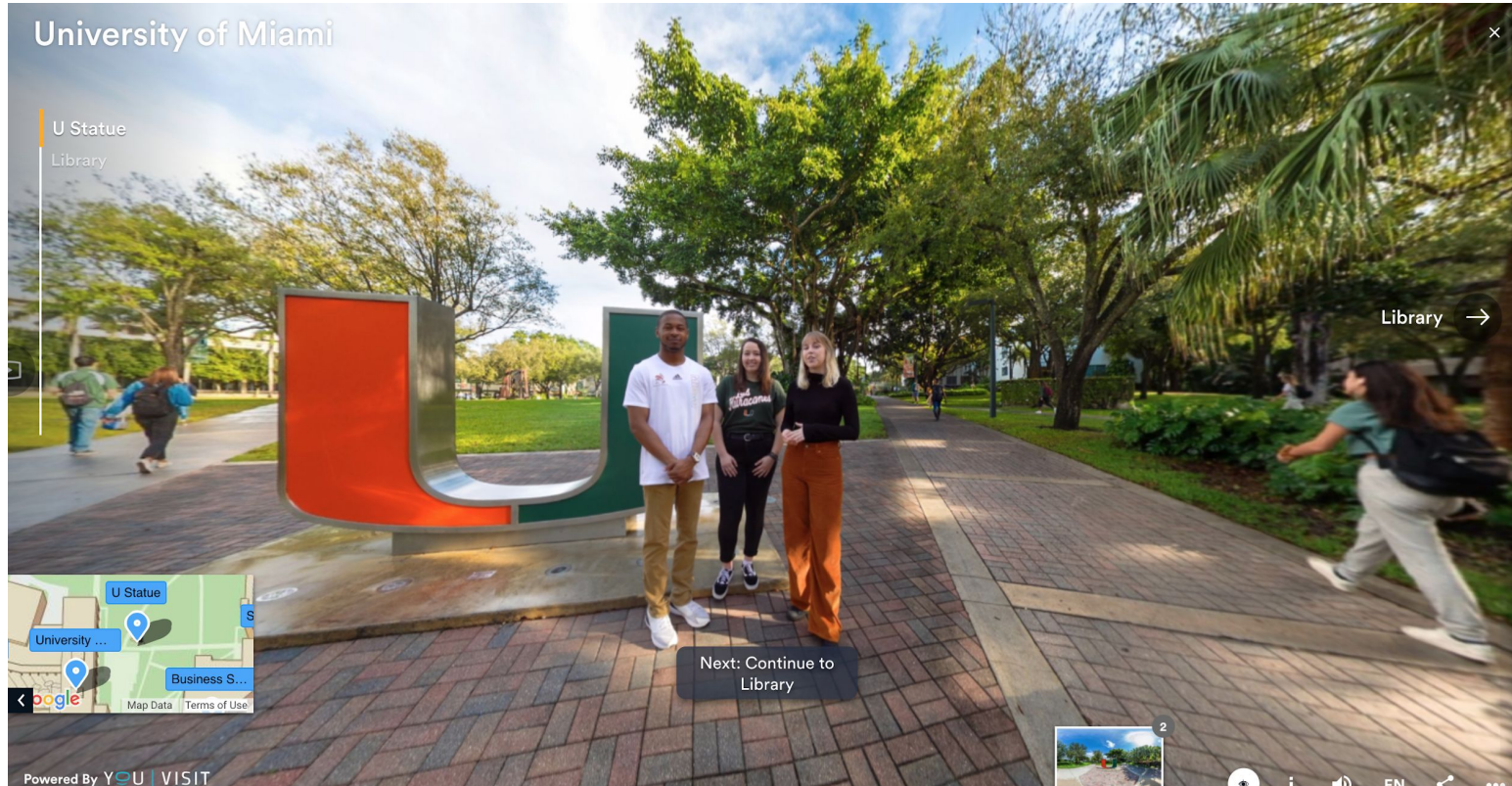


University of Miami

Miami Varsity Synchronized [#UofM](#) SR Freshman warm up. [#UofM](#)



# YouVisit Integration





☐ Acceptance Heatmap

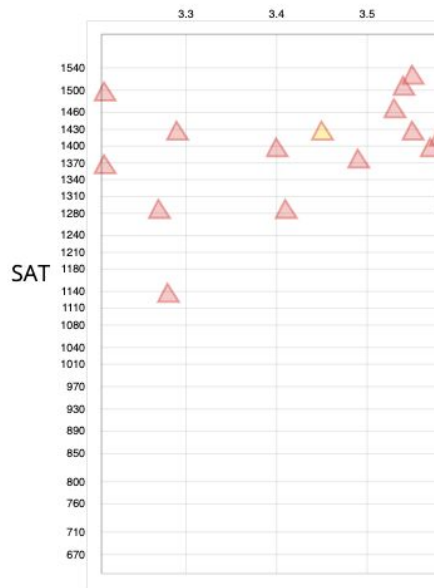
☐ Hooks

☐ Private mode

From Class 2014 To 2021

Outcomes

● Accepted ▲ Not accepted ● Waitlisted ● Deferred



☐ Acceptance Heatmap

☐ Hooks

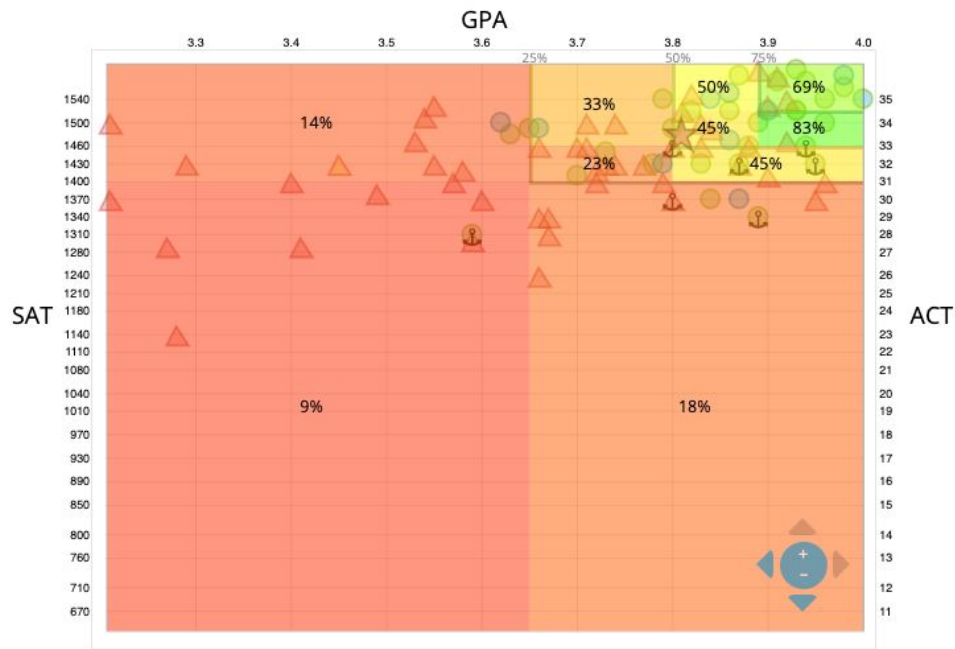
☐ Private mode

From Class 2014 To 2021

Application type

Outcomes

● Accepted ▲ Not accepted ● Waitlisted ● Deferred



[Surprise me!](#)
[Advanced Search](#)

## Application Status

[My Colleges](#)

University of Pittsburgh  
Pittsburgh, PA

November

15

Regular Decision



3 of 5 documents sent

High Point University  
High Point, NC

November

1

Regular Decision



0 of 4 documents sent

University of Charleston  
Charleston, SC

Early Decision Submitted  
Major: Biology  
**Pending Outcome**

4 of 5 documents sent

## Visits & Deadlines

Sep 26 Wed 11 AM	College Visit Villanova University	11 AM
Oct 1 Mon	Submit FAFSA	
Oct 2 Mon	Submit CSS Profile	
Oct 4 Mon	Application Deadline Villanova University	

## Upcoming Visits

Sep 26 Wed 11 AM	Villanova University City, ST	Count Me In
Oct 12 Fri 11 AM	West Chester University City, ST	Registered
Oct 26 Wed 11 AM	Penn State University City, ST	Count Me In

## Links

- [Scoil Blog](#)
- [FAQ](#)
- [SAT Registration](#)
- [ACT Registration](#)
- [Common App](#)

## Trending Colleges

Clemson University  
Clemson, SC

Drexel University  
Philadelphia, PA

University of Delaware  
Wilmington, DE

University of Michigan  
Ann Arbor, MI

Virginia Tech  
Virginia Tech, VA

## Because you're interested in Literature

[REMOVE](#)

Georgia Tech  
Atlanta, GA

Harvard University  
Cambridge, VT

Virginia Tech  
Virginia, VA

University of Maryland  
Baltimore, MD

University of Iowa  
Iowa City, IA

## Because you're interested in Baseball

[REMOVE](#)

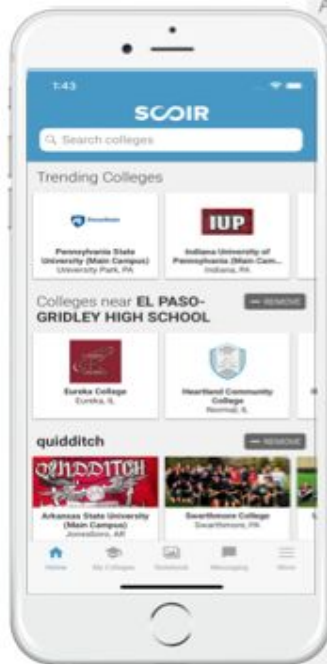
American University  
Washington, DC

Angelo State University  
San Antonio, CA

Arizona State University  
Tempe, AZ

Baylor University  
Waco, TX

Central Washington University  
Ellensburg, WA





9th Grade   10th Grade   11th Grade   11th / 12th Grade   12th Grade   HS Graduation   College Freshmen



youscience®

SCOIR



A digital aptitude-based assessment consisting of 9 different "brain-games" to assess innate aptitudes, 1 interest survey, and 1 interest profiler.

## HOW IT WORKS | What Students Get

**Brain Games**  
Real Measures of Aptitudes  
*Profile access for 10 years*



**Personal Discovery**  
Affirmative & personalized feedback  
*Real, actionable Results*



**Career Exploration**  
Custom, detailed data  
on 500 careers  
*Accessible on mobile and tablets*



National Salary Guide and Projected Job Openings for this Career		
Minimum wage \$9.500	Average growth rate for all careers is 4.5%	Growth rate 2%
Salary Guide (Based on U.S. National average)		Positions Held
\$50k	\$70k	\$100k
As of 2024		30,400
By 2024		30,000
Starting average		Top



SOLVING AMERICA'S WORKFORCE GAP



You have some serious talent and awesome career opportunities!

Click on each piece of the pie to explore more about your talents.



#### You are a **3D Visualizer**

- You have a knack for imagining things in 3D.
- You may find that you excel in biology, physics, and design because you can mentally picture how systems work.
- You'll be most satisfied working with physical structures versus with ideas alone.

Explore >

View Career Matches

# SCOIR Counselor View

Freshman  
2024

Sophomore  
2023

Junior  
2022

Senior  
2021

Search by counselor 

## Documents & Applications

### Application Approval

Pending Acknowledgement 0

### Applications

109 Sent → 926 To → 187  
Students Applications Colleges

### Document Status

Needs Fee Waiver 0  
Needs Early Decision Contract Signature 0  
Needs Attention 0  
Complete Packets Ready to Send 6  
Awaiting Delivery 1

### Recommendation Requests

Outstanding Requests with Teachers 1  
Teacher Requests < 14 days until deadline 1  
Missing Required Recommendations 0

### Seniors Applied

99.1%  
Applied (109) Not Applied (1)

### Seniors Accepted

90%  
Accepted (99) Not Accepted (11)

### Seniors Enrolled

35.5%  
Enrolled (39) Not Enrolled (71)

## Notification Center

0 Direct Messages 1783 Notifications

## Upcoming Events

- Feb 04 Thu Communication Planner SAT Registration Deadline is Approaching
- Feb 26 Fri Communication Planner SATs in 2 Weeks!
- Mar 02 Tue Communication Planner Use Spring Break to Visit and Learn More About Colleges

## Application Deadlines

No upcoming Deadlines

## Helpful Links



[SCOIR Getting Started Guide](#)  
[SCOIR Training Video Library](#)





Aaron Fulk

[Overview](#) ▾[Colleges & Applications](#) ▴[My Colleges](#)[Scattergram](#)[Manage Documents](#)[Send Documents](#)[Awards](#)[Messaging](#)[Surveys](#)[Notes](#)Not Interested [View \(13\)](#)

### Suggested (3)

Schools your student may like

[View Search](#)[Add a College](#)

 **Bates College**  
Lewiston, ME

Avg SAT **1475**

Avg ACT **33**

Accept. Rate **13%**

Suggested by Moriah Buckley

 **Oberlin College**  
Oberlin, OH

Avg SAT **1365**

Avg ACT **30**

Accept. Rate **34%**

Suggested by Moriah Buckley

 **Western Michigan University**  
Kalamazoo, MI

Avg SAT **1075**

Avg ACT **23**

Accept. Rate **82%**

Suggested by Robert Awkward

### Following (24)

Schools your student likes

 **American University**  
Washington, DC  
Possible •


 **Boston University**  
Boston, MA

 **Bowdoin College**  
Brunswick, ME

 **Carleton College**  
Northfield, MN

 **Davidson College**  
Davidson, NC

 **Earlham College**  
Richmond, IN  
Likely •

 **Emory University**  
Atlanta, GA

 **Franklin & Marshall College**  
Lancaster, PA

 **Georgetown University**  
Washington, DC  
Reach •

### Applying (0)

Applications in progress

[Add a College](#)

#### College application progress.

Checklist and deadlines to help you along the process.

<input checked="" type="checkbox"/>	_____
<input checked="" type="checkbox"/>	_____

 sort by **Deadline**

### Applied (0)

Submitted applications

[Add a College](#)

#### Enrolling

Where are you planning to attend?

**ACCEPTED**

# Sending Documents

SCAIR

Marin Academy



Welcome Aaron ▾



1272

Dashboard

Students

Colleges

Applications

Calendar

Reports

Communication

Search by name



Overview

Manage

Send

Track

Recommendations

Filters (1) >

## Send Documents

☐ Select All

Actions ▾

11 results

sorted by Due Date ▾



Loyola Marymount University

Los Angeles, CA

Early Action

Due: **Nov 1**

2 Required Documents

Applicant Summary

8 Students are Applying

8 Have Complete Packets

0 Needs Attention

Ready to Send

Documents not yet sent

1

Complete Packets

0

Partial Packets

Send



University of California (Merced)

Merced, CA

Regular Decision

Due: **Nov 30**

1 Required Document

Applicant Summary

4 Students are Applying

4 Have Complete Packets

0 Needs Attention

Ready to Download

Documents not yet downloaded

1

Complete Packets

0

Partial Packets

Download



University of San Diego

San Diego, CA

Regular Decision

Due: **Dec 15**

2 Required Documents

Applicant Summary

10 Students are Applying

10 Have Complete Packets

0 Needs Attention

Ready to Send

Documents not yet sent

1

Complete Packets

0

Partial Packets

Send



# Sending Documents

The screenshot displays a web browser window showing the SCOIR Riva Academy interface. The user is logged in as Gaby. The interface includes a navigation menu on the left with options like Dashboard, Students, Colleges, Applications, Calendar, Reports, and Communication. The main content area shows a document status table for San Diego State University, with columns for Document, Last Sent, Last Delivered, and Do Not Send. The table lists various documents such as Initial Transcript, Other Recommendation, Teacher Recommendation, Secondary School Report, School Profile, FERPA Waiver, and SAT Score Report, all with dates and a Resend button. The video player controls at the bottom show a play button and a progress bar.

Document	Last Sent	Last Delivered	Do Not Send
Initial Transcript	10/23/2020	10/24/2020	Resend
Other Recommendation Mr. Phillips	10/23/2020	10/24/2020	Resend
Teacher Recommendation Teacher Hornet	10/23/2020	10/24/2020	Resend
Teacher Recommendation	10/26/2020	10/27/2020	Resend
Secondary School Report	10/23/2020	10/24/2020	Resend
School Profile	10/23/2020	10/24/2020	Resend
FERPA Waiver	10/30/2020	11/01/2020	Resend
SAT Score Report	10/23/2020	10/24/2020	Resend

## Sending Documents for Individual Students - HelpDoc

3 months ago | More



+ Follow

### More from SCOIR

☐ Autoplay next video



Sending Docume...  
SCOIR

# Implementation

## Get Started in 3 Simple Steps!

### 1. Provide Data for Account Setup *(time to complete: 30 mins)*

Using the information you just provided, we were able to customize instructions for gathering the data files we'll need to set up your account for how you intend to use it.

### 2. Complete Training Program *(time to complete: 2-4 hours depending on your preferences)*

Once your account is set up, we'll email you an invitation to schedule training for when it's convenient for you and your team. Our instructor-led, web-based training will get your team comfortable using SCOIR and fielding any questions your users might have.

### 3. Rollout to Stakeholders *(time to complete: 45 mins)*

Get the ball rolling efficiently and effectively using our onboarding guides, templates and best practices.


### **:-) Relax & Enjoy!**


Your work life just got a bit easier...proceed with pleasure knowing that you have a wealth of resources and access to support if and when you need it.


# Implementation


[Dashboard](#) [Students](#) [Colleges](#) [Applications](#) [Calendar](#) [Reports](#) [Communication](#)


Get your data on Scoir





**Student Data**  
Upload your student roster information, high school transcripts, and school photos [Expand List](#) 


  
[Upload new file](#)


**Parents Data**  
Upload your parent roster data 


  
[Upload new file](#)


**Staff**  
Upload your staff roster data 




**College Board**  
Upload College Board test scores [Expand List](#) 



**ACT**  
Upload ACT test scores [Expand List](#) 



**Other Updates**





# Ultimately...

The customer service is UNBELIEVABLE!!!



**"Thank you for calling Customer Service.  
If you're calm and rational, press 1.  
If you're a whiner, press 2.  
If you're a hot head, press 3...."**

UNIVERSITY AND CAREER PLANNING

maialearning

**Guiding Students Towards  
Thriving Futures**

## BENEFITS

# Superior Guidance. Timely Data. Engaging Platform.

### For Schools



#### See the Big Picture

Get the data to make informed recommendations for student success.

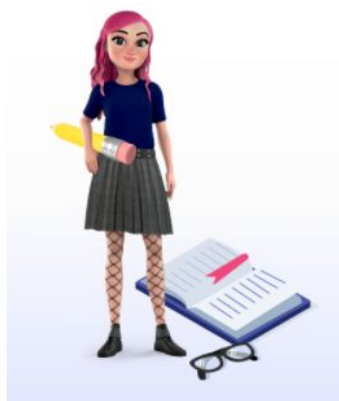
### For Students



#### Focus on the Student

Efficiently guide and manage student progress toward career and university goals.

### For Universities



#### Streamline College Applications

Seamlessly integrate with the Common App to manage university application documents.



#### Virtual Events

Connect with universities through webinars, virtual fairs, and virtual admissions offices.

maialearning

**Counselor View**

Mary Connolly's Dashboard

College Counselor

Email: mconnolly@bcp.org

Access to calendar, messaging center & profile

Search

Calendar

Messaging

Profile

Sign Out

My Students

See your students here. Search by name or filter by class, educator & caseload, or last initial. Sort by name, activity date, and grade. Use the Actions column to email, add notes, view profile, and reset passwords. Click a student's name to go to that account. Create individual accounts such as dummy accounts with the New Student button.

+ New Student

Default Class Of 2021

Students / My Students

Class Of 2021

bellar

X

Select Educator

Reset To Default

Clear Filters

Reset Passwords

Export

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Clear

Select All	Student Info	Year	Last Login	Actions
<input type="checkbox"/>	<div><div></div><div><b>Bellarmine, Robert</b> student3@bcp.org Student ID: BCP1003</div></div>	Grade 12 Class of 2021	January 25, 2021 at 8:19AM	Actions

# Sending Documents: prepare



**Robert Bellarmine's Dashboard**  
StudentID: BCP1003 (Grade: 12)  
Email: student3@bcp.org  
Last Login: January 25, 2021 at 08:19 AM

 Profile

## Prepare Documents

MaliaDocs/Prepare Documents

Required documents based on the student's university list and application plan

School Profile Loaded on 09/28/2020

 School Report Required

 Initial Transcript

 Counselor Rec Required

 Teacher Recs 2 Required

 Mid Year Report Required

 Mid Year Transcript

 Final Year Report Required

 Final Transcript

Common App Linked: **No** FERPA: -- Common App Application Year: 2020

+ Add Documents

Teacher Documents

	Author	Date	Actions
Letter of Recommendation	Grace Hartman	Pending	

+ Add Documents

Upload

Counselor Documents

	Author	Date	Action
 Written Evaluation (Fake Robert Bellarmine LOR)	Grace Hartman	Oct 27	...

No Data Found

+ Add Document

# Sending Documents: send



**Robert Bellarmine's Dashboard**  
StudentID: BCP1003 (Grade: 12)  
Email: student3@bcp.org  
Last Login: January 25, 2021 at 08:19 AM

Profile

## Send Documents


Universities / Send Documents

 Refresh Send Status



No Common Application Colleges Found



 **Arizona State University-Tempe**  
Transcript requested on Feb 10, 2021


RD Jul 26, 2020

Initial	Mid-Year	Final
<input type="checkbox"/> Select All		Actions ▾
<input type="checkbox"/> Written Evaluation	--	--
<input type="checkbox"/> School Profile	--	--

Click to add another document

Mark Initial Complete

Send via: MaiaDocs

 **University of Nevada-Reno**  
Transcript requested on Feb 10, 2021

EA Nov 14, 2019

Initial	Mid-Year	Final
<input type="checkbox"/> Select All		Actions ▾
<input type="checkbox"/> Written Evaluation	--	--
<input type="checkbox"/> School Profile	--	--

Click to add another document

Mark Initial Complete

Send via: MaiaDocs

maialearning

**Student View**



maiolearning

Dashboard

Character

Careers

Academics

Universities

Events

Portfolio

MaiaDrive

Notes

Resources

Robert Bellarmine's Dashboard

Email: student3@bcp.org

Calendar

Messages

Profile

Sign Out

Student Dashboard

Take your assessments to learn more about your passions, learning style, and personality.

Build Your Character

0 Completed Assessments

0/3 total assessments

18 Saved Colleges

18/18 total colleges

3 Saved Careers

3/5 careers planned

Your Counselors

Rick Ruddell

rduddell@bcp.org

Test Scores and GPA

View Completed

Filter by

Activities and Tasks

College Activities

	Worksheet	Due Date	Submissions	Actions
Connect your Common App with Maia: Create your Common Application account, return to Maia -> Profile -> Sc...		Sep 04, 2019		Actions
Bell College Essays Workshop				Actions

Career Activities

	Worksheet	Due Date	Submissions	Actions
Update your extracurriculars, awards, honors, paid and volunteer work list and continue building your portfolio u...				Actions
Update your final Resume, Experiences, and Galleries in Portfolio.				Actions

Financial Aid Activities

	Worksheet	Due Date	Submissions	Actions
Search and review Scholarships Wishlist, do a final search, and apply for Scholarships				Actions
Apply for the scholarships on your Wishlist				Actions
Enter Scholarship applications and results in Scholarships				Actions

Surveys

	Due Date	Actions
Class of 2021: Senior Questionnaire for Counselor Rec	Not Set	Start



Dashboard

Character &gt;

Careers &gt;

Academics &gt;

Universities &gt;

Events ▾

Visits

Webinars

Virtual Fairs

Reps Online

Portfolio &gt;

MaiaDrive

Notes

Resources &gt;

Universities / University Visits

## University Visits

Search University or College Name



Visit Type Completed Visits ▾

Sort by Date: Ascending ▾

University/Event Name	Date	Time	Location	Attending	Actions
Denison University	08/26/2020	8:15 AM - 8:45 AM	Virtual Meeting		Actions ▾ View Attend
Loyola University Chicago	08/26/2020	11:30 AM - 12:00 PM	Virtual Meeting		Actions ▾
Dickinson College	08/26/2020	11:30 AM - 12:00 PM	Virtual Meeting		Actions ▾
Pepperdine University	08/26/2020	2:45 PM - 3:15 PM	Virtual Meeting		Actions ▾
Sacred Heart University	08/27/2020	8:15 AM - 8:45 AM	Virtual Meeting		Actions ▾
The George Washington University	08/27/2020	8:15 AM - 8:45 AM	Virtual Meeting		Actions ▾
Georgia Institute of Technology-Main Campus	08/27/2020	11:30 AM - 12:00 PM	Virtual Meeting		Actions ▾
Southern Methodist University	08/27/2020	11:30 AM - 12:00 PM	Virtual Meeting		Actions ▾
University of Michigan-Ann Arbor	08/27/2020	2:45 PM - 3:15 PM	Virtual Meeting		Actions ▾
Washington College	08/28/2020	8:15 AM - 8:45 AM	Virtual Meeting		Actions ▾
University of California-Santa Barbara	08/28/2020	11:30 AM - 12:00 PM	Virtual Meeting		Actions ▾
George Mason University	08/31/2020	8:15 AM - 8:45 AM	Virtual Meeting		Actions ▾
The University of British Columbia	08/31/2020	8:15 AM - 8:45 AM	Virtual Meeting		Actions ▾
Marist College	08/31/2020	11:30 AM - 12:00 PM	Virtual Meeting		Actions ▾
Chapman University	08/31/2020	2:45 PM - 3:15 PM	Virtual Meeting		Actions ▾

## University Search

Select a country in the pull-down menu below and enter search criteria or search by university name. Click displayed university names to learn more, and click the Heart icon to add each to your Considering List.

United States of America

santa clara

Search

Select Default Country

Universities / University Search

Filter

## Universities

Sort by University Name

1 Universities found



**Santa Clara University**  
Santa Clara, CA, United States of America

SAT Scores

ACT Scores

Acceptance Rate

1270-1440

28-32

50%



Students can search by name, utilize the tools to the left to search by characteristics, and click the heart to add it to their Colleges Considering list

maialearning

Dashboard

Character

Careers

Academics

Universities

University Search

Considering List

Applying List

Send Summary

Request Recs

Scholarships

Events

Portfolio

MaiaDrive

Notes

Resources

Robert Bellarmine's Dashboard

StudentID: BCP1003 (Grade: 12)

Email: student3@bcp.org

Last Login: February 10, 2021 at 07:08 PM

Calendar

Messages

Profile

Sign Out

University Factsheet

Universities / University Search

Santa Clara University

Back to university search

Overview

Campus Community

Admission

Costs & Financial Aid

Degrees & Majors

Varsity Sports

Transfer

Support Services

Counselor Notes

About

106-acre campus in Santa Clara (population: 127,134), three miles from San Jose and 40 miles from San Francisco. Served by bus and train; major airport serves San Jose; other major airport serves San Francisco. Public transportation serves campus.

Web: www.scu.edu

Phone: 4085544000

Type of Environment: City; Midsize

Institution Type: Private not-for-profit, 4-year or above

Term Type: Quarter

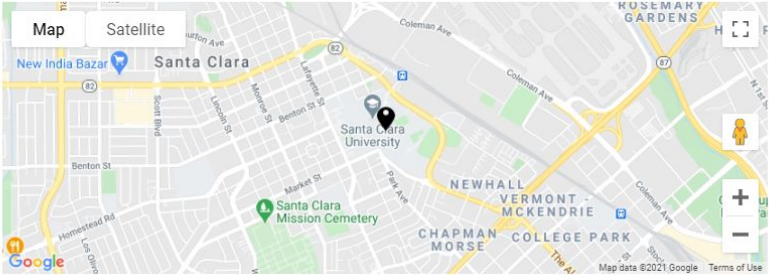
Type of Degrees Offered: Bachelor's degree, Master's degree, Postbaccalaureate certificate, Doctor's degree - research/scholarship, Doctor's degree - professional practice

Location

500 El Camino Real  
Santa Clara  
California  
95053

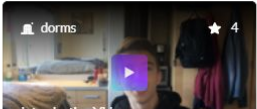
Map

Satellite



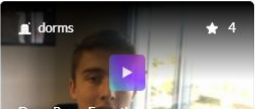
dorms

★ 4



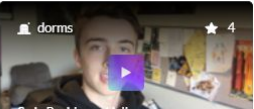
dorms

★ 4



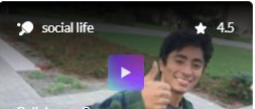
dorms

★ 4



social life

★ 4.5





Choice ▾

Application Info Notes 0

Lewis & Clark College  
Portland, OR

Application Type Select ▾  
Term Select ▾  
Application Plan  
Deadline Select ▾  
Program  
Internal Deadline Select ▾  
Teacher Evaluations 1  
Counselor Recommendation Optional



Added by: Bellarmine, Robert 9 Jan 2019 @ 05:24 PM

Move to Applying

## Santa Clara University



3 Years ▾

☒ WGPA vs SAT☐ WGPA vs ACT☒ All☒ ED☒ EA☒ ROLL

Early Action

Accepted  
Denied  
Waitlisted  
Deferred

Early Decision

Accepted  
Denied  
Deferred

Early Decision 2

Accepted  
Denied

◆ Student

Fullscreen



Choice ▾

Info Notes 0

Application Info Note

Santa Clara University  
Santa Clara, CA

Application Type Select ▾  
Term Select ▾  
Application Plan  
Deadline Select ▾  
Program  
Internal Deadline Select ▾  
Teacher Evaluations N/A  
Counselor Recommendation N/A



Added by: Fleitas, Chris 1 Mar 2019 @ 08:46 AM

Move to Applying

# Key Features

- Common App Integration
- Parchment Integration via MaiaDocs
- MaiaDrive - a Google Drive type space within the platform for sharing documents
- Scholarship Search tool
- Student Friendly Interface
- Personality and Career Assessments
- Configuration options for
  - Single sign-on
  - Locking college planner
  - Defaults in student list
  - School specific information (rank, school profile, etc)
- Robust college search tool

## CUSTOMER SERVICE!

- Dedicated Support Site
  - Knowledge base articles/how tos
- Response within 24 hours at most
- CEO is responsive to requests & implements suggestions quickly
- Private Facebook Group to share best practices & create crowd-sourced suggestions
- Advisory group comprised of high school counselors

# Bellarmine's Implementation Timeline

## Fall 2018:

- Decide enough is enough with Naviance
- Research possible options
  - Team of 3 researched, got demonstrations, and ultimately picked MaiaLearning
- Worked with MaiaLearning to move all student data (past & current) to platform



## January 2019:

- Introduced MaiaLearning to Juniors (Class of 2020) as their platform
  - No more Naviance for them
  - Naviance contract wasn't cancelled immediately in order to retrieve data from their system & complete 2019 cycle





# Bellarmine's Implementation Timeline

## Spring 2019:

- Utilize Maia as College Counseling Platform for Class of 2020
- Continue Naviance use for Class of 2019

## Fall 2019:

- Officially end contract with Naviance
- Introduce Maia to faculty
  - Host training sessions (x3 - 1 after school, 2 at lunch)
- Upload & send documents using Maia
- Introduce Maia to Class of 2021

## Spring 2020:

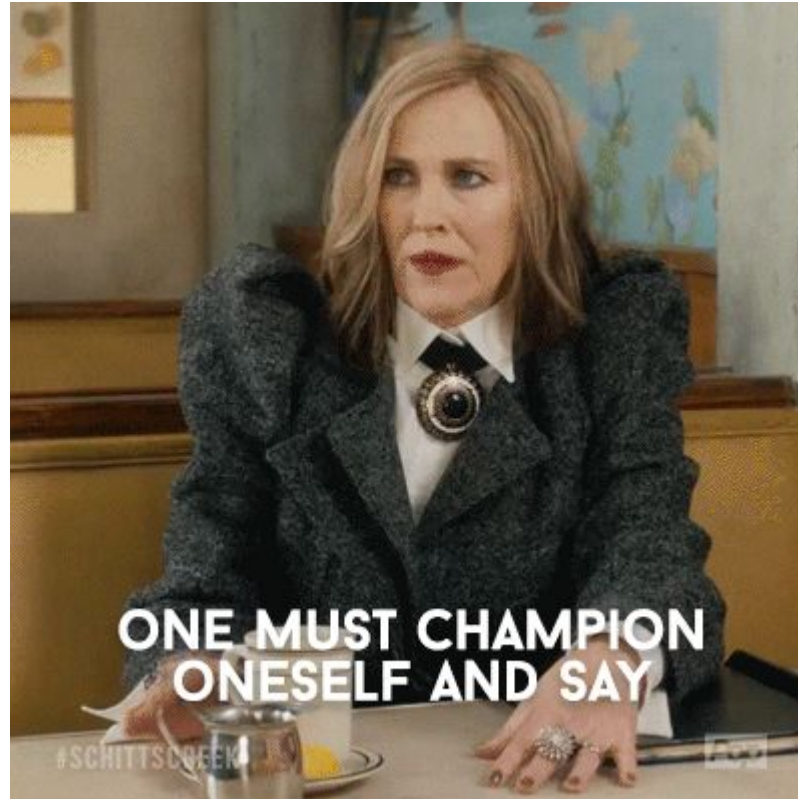
- Conduct virtual meetings via Microsoft Teams (campus expectation), but Maia offered Zoom integration
- Seniors input admission decisions into their accounts

## Fall 2020 and Spring 2021

- Adding majors to Compare Me feature
- College visits adaptability
- Bulk send ability for Mid-Year Reports and Transcripts



# Moving forward...final thoughts



# Naviance Alternatives

For more information, please reach out to:

Cialfo: Gabi McColgan ([gmccolgan@castilleja.org](mailto:gmccolgan@castilleja.org))

SCOIR: Robert Awkward ([rawkward@ma.org](mailto:rawkward@ma.org))

MAIA Learning: Mary Connolly ([mconnolly@bcp.org](mailto:mconnolly@bcp.org))

