



WESTERN ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

1967 • 2017

OUR MEMBERSHIP

WACAC is an organization of leaders in college admission and an affiliate of the National Association for College Admission Counseling.

2,154 MEMBERS | **52%** INCREASE SINCE 2006

University Professionals	39%
Private – 56% Public – 43%	
High School Professionals	27%
Private – 51% Public – 49%	
Independent Professionals	20%
Non Profit, student, retired	14%

COLLEGE FAIRS

Free to the public since 1972, the College Fair program allows students to interact with admission representatives from a wide range of postsecondary institutions to discuss course offerings, admission and financial aid requirements, and college life in general.

9 COLLEGE FAIRS IN NEVADA & CALIFORNIA | **9,857** STUDENTS ATTENDED IN 2016

MENTORING

Admission Practices After Hours

Gatherings held for enrollment professionals that include networking, best practices in admission, and other professional development topics.

Leadership Development Institute

A selective program that provides training and professional development to mid-level managers preparing them for leadership roles in the organization and profession.

LEGISLATIVE CONFERENCE

Trained members work with local and state Senate and Assembly members and committees to share our educational priorities, expertise, and personal stories.

WACAC OFFERS:

- Professional Development opportunities for our members on the transition from high school to college.

- Access to research and resources for our members.

WACAC ADVOCATES FOR:

- Participation of traditionally underrepresented, underserved populations in postsecondary education and in our profession.

- Student Rights in the college selection process.

WACAC.ORG

PROFESSIONAL DEVELOPMENT

Spring Conference

WACAC's annual signature event with workshops covering new ideas, best practices, and current issues around the college admission process.

3 DAYS IN JUNE | **913** HIGH SCHOOL, INDEPENDENT, TRANSFER, AND ADMISSION PROFESSIONALS ATTENDED IN 2016

Inclusion, Diversity, Equity and Access (IDEA) Conference

In conjunction with the annual conference, IDEA provides solutions for professionals serving underrepresented populations.

50 HIGH SCHOOL, ENROLLMENT MANAGEMENT, ADMISSION, OUTREACH, AND RECRUITMENT PROFESSIONALS ATTENDED IN 2016

Share, Learn, and Connect

For counselors who work with high school and community college students transitioning to college. Held in:

- Bay Area
- Inland Empire
- Los Angeles
- Orange County
- Sacramento

1,068 HIGH SCHOOL, TRANSFER, AND INDEPENDENT COUNSELORS ATTENDED IN 2016

California Dreamin' College Tour

Bi-annual summer tour of colleges in either Southern or Northern California. Tours include two to four visits per day, as well as professional development, networking, and evenings out at California's many tourist attractions.

1 WEEK SUMMER TOUR | **37** HIGH SCHOOL, INDEPENDENT, AND COMMUNITY COLLEGE COUNSELING PROFESSIONALS PER PROGRAM

District Directions

WACAC supports one public school district each year by providing comprehensive support and year-long professional development to its administrators and counselors on college and career readiness.