



Meet in the Middle Conference 50th Anniversary Celebration Sponsorship Information

Attendance Statistics from Past Conferences:

Nearly 1,000 attended last year.
Representation breakdown: 39% college/university, 28% high school, 21% independent counselors, 4% CBO, 8% exhibitor and other.

2017 Conference

Visalia is a 3 hour drive from Los Angeles and San Jose
Registration opens February 20th
Fresno Airport 40 minutes away
Exhibitors capacity = 55
Attendee capacity = 2,000

WACAC will be celebrating our 50th year at the *Meet in the Middle* Conference taking place in Visalia, CA June 13-15, 2017. We are preparing to build on the record-breaking attendance at last year's conference at Loyola Marymount. That event sold out, and as a result, we will be hosting this year's conference at the newly renovated Convention Center in Visalia. There are no limits for conference attendance and the exhibitor space will be in the main flow of the conference.

Here are the 2017 sponsorship levels along with ideas of what may be sponsored at each level. All sponsors will be prominently recognized throughout the conference. Thank you for helping to make our 50th year celebration amazing!

Platinum Level - \$7,000 *Includes exhibit booth

Wine and Cheese Reception
WACAdemy Awards Social Exclusive
Night 1 Dinner - Tuesday
Keynote Speaker

Gold Level - \$5,000 *Includes exhibit booth

Dodge Ball Tournament – Logo on Dodgeballs
Student College Fair
Conference Gift
Closing Session and Lunch
WACAC Business Meeting Lunch
Conference Wi-Fi
Mobile App

Silver - \$3,000

Counselor College Fair
Social Room Night 1 DJ/Karaoke (Partial Sponsor)
Social Room Night 2 DJ/Karaoke (Partial Sponsor)
IDEA Conference
Registration Area
Student College Fair Hospitality Room - Monday

Bronze - \$ 2,000

First Timers/Local Counselors Breakfast
Program Ads – Front and Back Cover
Lanyards/Badge Holders
Conference Wrist Bands
Dessert/Coffee Stations
Student College Fair Bags - Students
Student College Fair - Counselor Hospitality Bag
Dean and Directors Breakfast (10 minute presentation)
Pre-Conference/IDEA Breakfast

Sponsor - \$1,000

Session Rooms (colleges only) 10 available
Student Essay Scholarships (up to 10)
Program Ads – Social Ads
Decorations (napkins, coasters, noise makers etc.)
Awards and Raffle Giveaways
IDEA Lunch
Leadership Development Institute Lunch
Past Presidents Breakfast
Water Stations
Special Interest Group Meetings

Conference Scholarships

Local Counselor Day 1-Day Scholarships - \$145

Full Conference with Hotel Scholarships - \$500

(Recognition based on level of sponsorship. May include - program ad, logo promotion/signs, face time)

For other sponsorship ideas, or with questions, please email: wacacpresident@wacac.org

A member of our Sponsorship Team will respond by email or by phone if requested, to help set-up your sponsorship.