



# WESTERN ASSOCIATION FOR COLLEGE ADMISSION COUNSELING

The following is a list of suggested contribution opportunities for the WACAC Annual Conference on June 1-3, 2016 at Loyola Marymount University

To discuss these or other options please contact Megan Carlier at [carlier@mailbox.sc.edu](mailto:carlier@mailbox.sc.edu), or Emily Wright at [wrighter@email.arizona.edu](mailto:wrighter@email.arizona.edu)

## Conference Events

*Sponsor a large scale Event to reach the maximum amount of attendees*

Wine and Cheese Reception	\$10,000	Networking social event prior to dinner
Conference Social	\$10,000	Nighttime networking and entertainment event
Final Brunch	\$10,000	Super Session
Conference Dinner June 1 <sup>st</sup>	\$7,500	Dinner for all attendees
IDEA Breakfast and Lunch	\$7,500	For Institute of Diversity, Equity, & Access
Membership Meeting	\$7,500	Meeting for all conference attendees
Host Opening Speaker	\$3,000	Guest speaker/session that opens the conference
Host Closing Speaker	\$3,000	Guest speaker/session that closes the conference
WACAC Olympics	\$3,000	Networking and competitive entertainment event
Local Counselor/First Time Breakfast	\$3,000	Breakfast for local counselors and first time attendees
Deans and Directors Breakfast	\$3,000	Deans and Directors meet privately to share ideas and discuss issues
Past Presidents Breakfast	\$1,000	Past Presidents of WACAC meet to share ideas and discuss issues

## Conference Areas

*Sponsor a specific area of the WACAC conference where you can meet with attendees*

Registration Area	\$5,000	All attendees must pass through in order to access the conference
Exhibit Hall refreshments	\$3,000	Beverages and snacks in exhibit hall
Water Station	\$2,500	Water station in session rooms and other high traffic areas
Session Rooms	\$1,000	Host a session room with logo/materials

## Conference Materials

*Give out your own branded items to attendees that they can use throughout the conference and beyond. Note: Sponsor to provide items as well as sponsorship fee*

Hospitality Gift	\$5,000	Gift given to all participants
Water Bottles	\$3,000	Given to all attendees to carry their own supply of water
Conference Notebooks	\$3,000	To be used conference-wide for note-taking
Tote Bags	\$3,000	A bag for attendees to carry their items
Lanyards and Badge Holders	\$3,000	A branded lanyard for access to badge
Pens	\$1,000	For note-taking at various conference sessions

## Other Sponsorship Opportunities

Ad in Conference Program	\$1,000	Customized ad in WACAC Conference program
Attendee Scholarships	\$1,000	Scholarship to cover registration/hotel for 3