



# **The 2016 Los Angeles Share, Learn, and Connect**

**Friday, February 5, 2016**

**8:30am to 2:00pm**

**at**

**Santa Monica College**

## 2016 WACAC Share, Learn, and Connect Los Angeles At-A-Glance

7:30am	<b>Registration</b> <i>In front of Main Stage (Theatre Arts)</i>						
8:30am-9:20am	<b>Opening Session</b> <i>Main Stage (Theatre Arts)</i> <b>Welcome:</b> Mr. Jeff Morrow, Director of College Counseling/Oaks Christian School, WACAC President Elect Mr. Jeff Shimizu, Santa Monica College President <b>Keynote Address:</b> Mr. Dan Nannini, Transfer Center Faculty Leader, Santa Monica College, WACAC Past-President						
	<i>HSS 103</i>	<i>HSS 104</i>	<i>HSS 105</i>	<i>HSS 106</i>	<i>HSS 153</i>	<i>HSS 156</i>	<i>HSS 205</i>
<b>Session 1</b> 9:30am-10:20am	The State of Public Higher Education in California	The Final Word on the New SAT and revised ACT	Dipping Beneath the Surface: College Application Essays In the Land of Selfies	CA Community Colleges Partner with Historically Black College and Universities	Expanding Parent Opportunities- Reaching out to First-Generation Parents	Reducing Anxiety in Standardized Testing and the College Admissions Process	Flight IA 101 to LAX: A Boarding Pass to International Admissions at California Universities
10:30am-11:20am	<b>Brunch</b> <i>Cayton Center &amp; Cafeteria</i>						
11:30am-11:50am	<b>College Fair &amp; Connecting</b> <i>Cayton Center &amp; Cafeteria</i>						
<b>Session 2</b> 12:00pm-12:50pm	Class of 2030: How Higher Education Will Change in the Next Decade and Beyond	The Redesignated SAT Suite of Assessments: Understanding Scores and Reporting	A Comprehensive Look at Comprehensive College Counseling Models - Public and Private	Financial Aid 101	Launching a Dreamers Resource Center	The ACT -- Paving the Way for Student College and Career Readiness Success	How Do I Make My Essay, Like, Deep?
<b>Session 3</b> 1:00pm-1:50pm	College Athletics: Advising the Non-Recruited Student-Athlete in a Blue Chip World	The Redesignated SAT Suite of Assessments: Understanding Scores and Reporting	You've Gotta Have Faith (Or Not!) - Faith and Fit in College Admission	From Surfing to Shakespeare: How Students Should Spend Their Summers	Talking WUE –We Update & Educate	The ACT -- Paving the Way for Student College and Career Readiness Success	
2:00pm-3:00pm	<b>Santa Monica College Campus Tour (Optional)</b> <i>Tour will begin in front of Main Stage</i>						

## **Registration: 7:30am**

*In front of Main Stage (Theatre Arts)*

## **Opening Session: 8:30am to 9:20am**

*Main Stage (Theatre Arts)*

### **Welcome**

Mr. Jeff Morrow, Director of College Counseling/Oaks Christian School, WACAC President Elect

Mr. Jeff Shimizu, Santa Monica College President

### **Keynote Address**

Mr. Dan Nannini, Transfer Center Faculty Leader, Santa Monica College, WACAC Past-President

"California Community College-A Personal Reflection, 1965-2015, And a Look at the Next 50 Years"



Nannini, has worked at the college for 28 years ever since he was hired as a general counselor in 1988. During his tenure, the Culver City resident has been assigned to several counseling divisions, including the Scholars Program, an honors transfer program. But he has made a particular mark in the past 17 years as the Transfer Center faculty leader, a role that is critical to the college.

Under his leadership, the college sponsors dozens of workshops for students on completing applications and navigating the transfer process. His office brings in four-year university recruiters to campus on an almost daily basis during the school year, conducts bus tours to universities statewide, and hosts the largest college transfer fair in the state, attracting more than 100 universities worldwide. In addition, he has helped develop transfer opportunities for SMC students with four-year institutions throughout the world, including the Ivy League Columbia University in New York.

But he doesn't stop there. Nannini uses his extensive contacts statewide to personally appeal on behalf of students who have not been admitted to a particular university when he believes the student should be given another shot.

On a larger scale, he is the author of the "Nannini Guide," which provides a road map to students and counselors that details the intricacies of the UC transfer admission process. And he has become active at the statewide and national levels, serving as president of the Transfer Center Directors Association and giving presentations throughout California and the U.S.

## **Session 1: 9:30am to 10:20am**

### **The State of Public Higher Education in California**

*Humanities and Social Science Building, Rm 103*

Attendees will receive an update on the state of public higher education and college admissions in California.

- Laura Macchia-Amescua, Associate Director of Admission, University of California, Los Angeles
- Dan Nannini, Transfer Center Faculty Leader, Santa Monica College
- Karen Alisca-Simpson, CSU Chancellors Office

### **The Final Word on the New SAT and revised ACT**

*Humanities and Social Science Building, Rm 104*

After years of anticipation, the redesigned, Common Core-aligned SAT is a mere month away from its launch. How will the changes, including harder math and reading, affect your students? Let's explore the new SAT and revised ACT to help you confidently guide your students through the new testing landscape. Rebecca Joseph, Associate Professor, CSU Los Angeles

- Jed Applerouth, Founder, Applerouth Tutoring Services

### **Dipping Beneath the Surface: College Application Essays In the Land of Selfies**

*Humanities and Social Science Building, Rm 105*

Students often struggle to write college application essays that provide unique insights into what they offer college campuses. From both sides of the admissions desk, we will share strategies to help applicants understand the purpose of the essays and learn about themselves in the brainstorming, writing, and editing processes.

- Rebecca Joseph, Associate Professor, Cal State LA
- Radia Alouche, Senior Associate Director, Loyola Marymount University
- Sylvia Juarez-Magana, Education Consultant and Outreach Expert, Juarez Consulting - Educational Services

### **CA Community Colleges Partner with Historically Black College and Universities**

*Humanities and Social Science Building, Rm 106*

The California Community College Chancellor's office has developed Guarantee Transfer Admissions Agreements with nine HBCUs. Information will be shared on how these agreements can increase bachelor degree attainment for CA. Community College students. In addition HBCU administrators and admissions directors will introduce their institutions and high light advantages of an education at their campuses.

- Helen Young, Transfer Center Director, WLAC

## **Expanding Parent Opportunities- Reaching out to First-Generation Parents**

*Humanities and Social Science Building, Rm 153*

This workshop will describe a variety of ways to involve and inform first-generation parents about high school success and college preparation. Also, come hear how high schools have partnered with RACC to increase college awareness for students and their families.

- Diana Salazar, New Horizons Director, Whittier High School
- Lou Munoz, Guidance Counselor, Whittier High School
- Gary K Bednorz, Student Recruitment Specialist, University of New Mexico

## **Reducing Anxiety in Standardized Testing and the College Admissions Process**

*Humanities and Social Science Building, Rm 156*

Nick Standlea discusses how growth mindset, learned optimism, mindfulness, selective attention, and grit can reduce the anxiety induced by standardized exams and the college admissions process.

- Nick Standlea, President, Test Prep Gurus

## **Flight IA 101 to LAX: A Boarding Pass to International Admissions at California Universities**

*Humanities and Social Science Building, Rm 205*

Representatives from a California community college, a California private university, the University of California and California State

- Olivia Chen, Assistant Director, University of California, Los Angeles
- Traci Lew, Associate Director of Admissions & Outreach, California State Polytechnic University, Pomona
- Kirstoffer Toribio, Assistant Director, International Admissions and Recruitment, Orange Coast College

## **Brunch: 10:30am to 11:20am**

Cayton Center & Cafeteria

## **College Fair & Connecting: 11:30am to 11:50am**

Cayton Center & Cafeteria

## **Session 2: 12:00pm to 12:50pm**

### **Class of 2030: How Higher Education Will Change in the Next Decade and Beyond**

*Humanities and Social Science Building, Rm 103*

Over the last decade skyrocketing tuition, technological innovation and increasing globalization have challenged the viability of the traditional university approach. During this presentation the North American Lead for Minerva, a new innovative university program, will review challenges facing higher education today and a few of the innovative solutions that will shape universities in the years to come.

- Michael Lai, Student Outreach Lead, North America, Minerva Schools at KGI

### **The Redesigned SAT Suite of Assessments: Understanding Scores and Reporting**

*Humanities and Social Science Building, Rm 104*

The redesigned PSAT/NMSQT was administered in October, and the redesigned SAT will debut in March. Come learn about the information the new assessments will provide to you and your students. Topics covered include understanding the new scores, using concordance information, getting the most out of the new reporting portal and creating personalized practice through Khan Academy.

- Alicia Ortega, Senior Educational Manager, The College Board

### **A Comprehensive Look at Comprehensive College Counseling Models - Public and Private**

*Humanities and Social Science Building, Rm 105*

Does waiting until spring of junior year to start college counseling still fit the needs of your students and community? Two local high schools with different comprehensive college counseling models will share similarities and highlights of their programs, how they were created, and how they are being received. There will be ample time for questions and sharing of best practices from the audience.

- PJ Petrone, Co-Director of College Counseling, Marymount High School
- AhYoung Chi, Dean of College Admission, Beverly Hills High School

### **Financial Aid 101**

*Humanities and Social Science Building, Rm 106*

Come learn the basics of the Financial Aid process. We will cover the financial aid equation, the different types of financial aid and their sources and the application process, including the implementation of 'prior-prior year' on the FAFSA.

- Jessica Medina, Senior Assistant Director of Financial Aid, University of Southern California.

## **Launching a Dreamers Resource Center**

*Humanities and Social Science Building, Rm 153*

Overview of how to establish a center that serves undocumented and DACA students & their families. A timeline that covers determining physical location, campus liaisons, services needed and legal recourse for those who visit the center. This includes identifying space for the center, creating a campus & community taskforce to engage all stakeholders for the projects' progress and activities that promote the awareness needed to include students who need to self-identify due to their immigration issues.

- Sylvia Juarez-Magana, Educational Consultant, Juarez Consulting Inc.

## **The ACT -- Paving the Way for Student College and Career Readiness Success**

*Humanities and Social Science Building, Rm 156*

Come join us for a lively discussion on The ACT and College and Career Readiness for Student Success! This presentation will provide you with information about The ACT, and various programs associated with The ACT. Participants will get detailed information on how and what The ACT measures, and how the data can best be used to successfully guide your students

- Louise Saladino, Account Manager, Client Relations, ACT

## **How Do I Make My Essay, Like, Deep?**

*Humanities and Social Science Building, Rm 205*

Combining techniques from Nonviolent Communication and screenwriting, Ethan Sawyer (College Essay Guy) wants to equip you with tools to help your students bring emotional layers and complexity to their personal statements. It all begins by helping students identify their deeper needs. Sample essays and handouts provided. Come ready to work.

- Ethan Sawyer, College Essay Guy

## **Session 3: 1:00pm to 1:50pm**

## **College Athletics: Advising the Non-Recruited Student-Athlete in a Blue Chip World**

*Humanities and Social Science Building, Rm 103*

As DI recruitment plays out in publicly there are still a majority of high school students that go unrecruited. This session will provide an understanding of the collegiate system, and share tips to engage in the recruitment process in order to get a great education.

- Erik Ellefsen, Academic and College Counselor, Valley Christian High School.

## **The Redesigned SAT Suite of Assessments: Understanding Scores and Reporting**

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- Alicia Ortega, Senior Educational Manager, The College Board

## **You've Gotta Have Faith (Or Not!) - Faith and Fit in College Admission**

*Humanities and Social Science Building, Rm 105*

We'll provide solid, unbiased information so that counselors can make educated comparisons between religiously affiliated and secular colleges. We believe that students should be aware of all of their options while they search for the best-fit colleges for them. Which is the right fit for your students? Let's find out!

- Leigh Weissman, College Counselor, Collegewise - South Bay
- Lynn Maloney, College Counselor, Collegewise - Mission Viejo
- David Martinsen, Regional Representative and Assistant Director of Admission, Villanova University
- Laurie Callaway, Regional Admission Representative, College of Saint Benedict & Saint John's University

## **From Surfing to Shakespeare: How Students Should Spend Their Summers**

*Humanities and Social Science Building, Rm 106*

Kids get anxious about summer. Which programs are impressive and which are pay to play? How should students choose between a job lifeguarding and an online history class? We'll explain the variety of options available and how to help students find ways to make the summer both enjoyable and meaningful.

- Liz Marx, College Counselor, Collegewise
- Shanell Leggins, Director of College Counseling, Pilgrim School
- Grant Cushman, Regional Senior Assistant Director for Student recruitment, University of Richmond

## **Talking WUE –We Update & Educate**

*Humanities and Social Science Building, Rm 153*

WUE (pronounced “woo-wee”) is the Western Undergraduate Exchange, a regional tuition-reciprocity agreement that enables students from US Western states to enroll at participating two- and four-year public institutions at reduced tuition. The WUE program offered at 150+ institutions has some similarities among all and many variations causing confusion and misunderstandings. Panelists from WUE institutions will explain the commonalities and address the nuances. Counselors will be equipped to assist students look at out-of-state schools that offer WUE and ultimately reduced tuition!!

- Gary K Bednorz, Student Recruitment Specialist, University of New Mexico



- Makayla Hall, Senior Coordinator, Regional Admissions & Recruitment-Southern California, University of Nevada, Reno
- Keith Gissel, Senior Admissions Counselor, Colorado Mesa University

**The ACT -- Paving the Way for Student College and Career Readiness Success**  
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- Louise Saladino, Account Manager, Client Relations, ACT

**Santa Monica College Campus Tour (Optional): 2:00pm to 3:00pm**  
Tour will begin in front of Main Stage

## NOTES

**Thank you** to the 2016 Los Angeles Share, Learn and Connect planning committee for lending their talents, ideas, and energy.

**Conference Co-Chairs:**

Candy Navarro, Flintridge Sacred Heart Academy  
Andrea Zuniga, Flintridge Sacred Heart Academy

**Conference Committee:**

Claudia Leotaud – Carroll, Santa Monica College  
Rosa Mejia, Santa Monica High School  
Mackenzie Millan, Mount St. Mary's University  
Gregg Murray, Viewpoint School  
Dan Nanini, Santa Monica College  
Ashley Park, Village Christian High School  
PJ Petrone, Marymount High School  
Ariana Pistorino, Louisville School  
Janet Robison, Santa Monica College

**Thank you** to our speakers for sharing their wisdom and expertise with our attendees.

**Thank you** to the admission staff of Santa Monica College for their partnership and generous contribution towards scholarships for this event.



**Special thanks** to our Contributors: Regional Admission Counselors of California (RACC)

