

# WHAT WE

# WACAC

# STAND FOR

WESTERN ASSOCIATION OF COLLEGE ADMISSION COUNSELING

## PROFESSIONAL DEVELOPMENT

opportunities for our members on the transition from high school to college.

## ACCESS

to research and resources for our members.

## PARTICIPATION

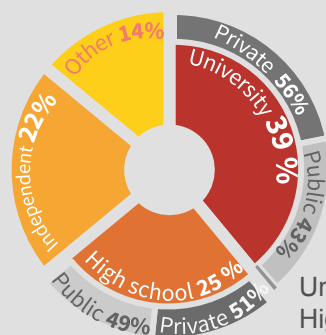
of traditionally underrepresented, underserved populations in postsecondary education and in our profession.

## STUDENT RIGHTS

in the college selection process.

## OUR MEMBERSHIP

The Western Association for College Admission Counseling is an organization of leaders in college admission. In existence for over 45 years, we are an affiliate of the National Association for College Admission Counseling.



**2,200** MEMBERS

A 55% increase since 2005

University Professionals..... 39 %  
High School Professionals..... 25 %  
Independent Professionals..... 22 %  
Non Profit, student, retired..... 14 %

## LEGISLATIVE CONFERENCE



Trained members work with local Senate and Assembly members and key members of Senate and Assembly committees. Our goal is to share our educational priorities, expertise, and personal stories.

## COLLEGE FAIRS

**9**

College Fairs in CA and NV

**9,600**

Students attended in 2015

The WACAC College Fair Program is free to the public since 1972, allowing students to interact with admission representatives from a wide range of postsecondary institutions to discuss course offerings, admission and financial aid requirements, and college life in general.

## MENTORING

### Admission Practices After Hours

Gatherings held for enrollment professionals that include networking, best practices in admission, and other professional development topics.

### Leadership Development Institute

LDI is a selective program that provides training and professional development to mid-level managers to prepare them for future leadership roles in the organization and the profession.

## PROFESSIONAL DEVELOPMENT

### ANNUAL CONFERENCE

**3** DAY  
SPRING  
CONFERENCE

WACAC's signature event with workshops covering new ideas, best practices, and current issues around the college admission process.

**MAY**

**884**

high school, independent, transfer, and admission professionals in attendance

### INCLUSION, DIVERSITY, EQUITY and ACCESS (IDEA) CONFERENCE

In conjunction with the annual conference, IDEA provides solutions for professionals serving underrepresented populations.

**100**

high school, enrollment management, admission, outreach, and recruitment professionals in attendance



### SHARE, LEARN AND CONNECT

**1** DAY  
CONFERENCE  
PROGRAM

For counselors who work with high school and community college students transitioning to college. Held on campuses in the Bay Area, Los Angeles, Orange County and San Diego.

**792**

high school, transfer, and independent counselors in attendance

### CALIFORNIA DREAMIN' COLLEGE TOUR

**1** WEEK  
SUMMER  
TOUR

Annual summer tour of colleges in either Southern or Northern California. Tours include 2 to 4 visits per day, as well as professional development, networking, and evenings out at California's many tourist attractions.



**37**

high school, independent, and community college counseling professionals per program

### DISTRICT DIRECTIONS

WACAC supports one public school district each year by providing comprehensive support and year-long professional development to its administrators and counselors on college and career readiness.