

SUPERACAC CONFERENCE 2015

Western Association for
College Admission Counseling

2629 Foothill Blvd. #124
La Crescenta, CA 91214

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HELP!

VOLUNTEERS NEEDED!

We need legions of SUPER VOLUNTEERS to help with a variety of tasks during the SuperACAC Conference! Get to know your fellow SUPER VOLUNTEERS and help us create the best SuperACAC conference yet. Please be sure to indicate that you are interested in volunteering when you register online for the conference.

Contact: Megan Diefenbach (PNACAC), Danielle Yepa Gunderson (RMACAC), or AhYoung Chi (WACAC) at SuperACACVolunteers@gmail.com.

ACCOMMODATIONS

The Atlantis Casino Resort Spa is proud to host the 2015 SuperACAC! Awarded Best Resort for its exceptional and friendly service, Atlantis is focused on making your stay a good one. The Atlantis is only 2 miles from the Reno-Tahoe International Airport, and is recognized for luxurious accommodations, dynamic casino action, award winning dining, a revitalizing spa and salon and state-of-the-art meeting facilities.

3800 S. Virginia Street, Reno, NV 89502
Visit www.atlantiscasino.com

Complimentary Airport Shuttle

The Atlantis shuttle runs from 4:30 am to 12:15 am. The shuttle departs the airport every 30 minutes, on the quarter hour, and can be found directly outside baggage claim. It departs Atlantis every 30 minutes, on the hour and half hour.

Conference Rates

- ◆ \$104 per night plus tax (13%);
 - Single/Double occupancy is the same price. Book early for the best rooms!
 - Third guest and fourth adult guests in a room: Add \$10 each
 - Resort Fee is waived upon departure
- ◆ Rates are valid Sunday through Thursday, May 17-21, 2015
 - Book by April 27, 2015 for group rate
- ◆ Additional nights may be available at:
 - \$139 per night, May 16, 2015
 - \$199 per night, May 22-24, 2015 (Memorial Day weekend)

Reservations

- ◆ Call: 800.723.6500
- ◆ Visit: atlantiscasino.com/superconf
(Note: when you book online your credit card will be charged first night's room and tax)
- ◆ Group Code: SWACAC

PNACAC • RMACAC • WACAC SUPERACAC II: RETURN to RENO

MAY 18-20, 2015

ATLANTIS CASINO RESORT SPA



THREE POWERFUL ACAC HEROES JOIN FORCES
ONCE AGAIN FOR ONE SUPER CONFERENCE

IDEA

The Inclusion, Diversity, Equity and Access (IDEA) Institute is designed to assist educational professionals at all levels who work with students from underrepresented populations. IDEA encourages dialogue and provides professionals with suggestions to tackle the issues they have in serving this population. This year's pre-conference overarching theme is "Undocumented: Understanding and Navigating the College Process." Our goal is to deliver presentations that focus on providing background information, resources, and support to help undocumented high school and transfer students understand their options as they go through the college application process.

REGISTRATION

Registration for the 2015 SUPER CONFERENCE opens on February 2, 2015. Visit your PNACAC, RMACAC or WACAC website to register.

PRE-CONFERENCE WORKSHOPS
\$75 IDEA & Pre-Conference Workshops

COLLEGE FAIR PARTICIPATION
\$75 1 booth per college

REGULAR CONFERENCE REGISTRATION

February 2 through March 31

\$225 Member
\$275 Non-member
\$100 One day; member
\$150 One day; non-member

LATE CONFERENCE REGISTRATION

April 1 through April 24

\$275 Member
\$325 Non-member
\$150 One-day; member
\$200 One-day; non member

ON-SITE REGISTRATION

\$325 Member
\$375 Non-member
\$200 One-day; member
\$250 One-day; non-member

Refunds: Conference registrations will be available for refund through April 24, 2015, minus a \$50 administrative fee. There will be no refunds after April 24.

KEYNOTE AND CLOSING SPEAKERS

KEYNOTE SPEAKER - JACQUES STEINBERG



Jacques Steinberg is the author of "The Gatekeepers: Inside the Admissions Process of a Premier College," a *New York Times* Best Seller and Times Notable Book first published in 2002. In commemoration of its 20th printing, the book was reissued in Fall 2012 with a new Afterword by the author. Steinberg was a journalist at *The New York Times* for nearly 25 years, most recently as its Senior Editor for Education Initiatives. Jacques left *The Times* in 2013 to join the senior leadership team at Say Yes to Education. It is a national non-profit organization based in New York City that seeks to organize and galvanize entire cities around the goals of making higher education accessible and affordable for all public high school graduates, especially those from backgrounds traditionally underrepresented on college and university campuses.

CLOSING SESSION - THE STATE OF HIGHER EDUCATION IN OUR REGION

Common Core, Community College Initiatives, Federal and State Financial Aid...Katy Murphy, Former NACAC Past President, will moderate a panel of key educational leaders in our region on these topics and more. Invited panelists include: Youlanda Copeland-Morgan, UCLA; Matt Fissinger, Loyola Marymount University; Amy Jarich; UC Berkeley; Steve Maples, University of Nevada, Reno; Jim Rawlins, University of Oregon; Todd Reinhart, University of Denver. Please make plans to join us for brunch and what will surely be stimulating conversation with some of the most senior leaders in our region.

CONFERENCE SESSION

PRE-CONFERENCE OPTIONS

- ◆ Middle Management Institute
- ◆ Essentials for New Independent Counselors
- ◆ Naviance: Maximize, Strategize, and Analyze
- ◆ Rookie Camp for High School Counselors
- ◆ Counseling the College-Bound Student-Athlete...A Whole Different Ball Game!
- ◆ Selective College Admissions—What Every College Applicant Should Know, A Case Study
- ◆ Making Sense Out of the Financial Aid Process

SAMPLE SESSION TOPICS

Just a sampling of session topics out of a total of over 70. You won't want to miss these!

- ◆ Best Advice We (N)ever Received
- ◆ We Are Still Here: Transfer Student Know How
- ◆ Social Media and the Independent Educational Consultant
- ◆ Women in Leadership
- ◆ Change the College Culture with Your Students
- ◆ Muddling Through the Middle: Developing Leaders
- ◆ College, the First Year Experience: Are We Finding Match
- ◆ Career Services and the College Selection

CONFERENCE HIGHLIGHTS

COLLEGE INVOLVEMENT FAIR

All conference attendees are invited to grab a drink (or two), exchange business cards, share updates, and learn more about opportunities to get involved in their affiliate through committee service. This dedicated time is a great opportunity for counselors to ask questions and network, and for colleges to share important admission and campus updates. Representatives of each affiliate committee will be available to provide information on their committee and talk about ways that members can become involved in their regional association. Questions? Contact Matt Ogawa at matt@oregonstate.edu.

LOCAL COUNSELORS

Local Counselors are invited to participate in the SUPER CONFERENCE on Tuesday, May 19th. Events include: Local Counselor's Breakfast, a wide selection of workshop topics, Exhibit Hall access, College Involvement Fair, Regional Lunch/Business meeting and awards, and the President's Reception.

GOLF TRIP



Want to get a round of golf in Monday morning before the conference begins? Tee it up at this year's SUPER CONFERENCE with friends and colleagues at LakeRidge Golf Course, continually named the best golf course in Reno.

Space will be limited, so hurry and grab a foursome (or we'll be happy to pair up individuals) before it's too late.

\$40, golf and cart included.

SCHOLARSHIPS

Conference scholarships are available on an application basis for conference attendees. See specific applications and deadline information on the websites of PNACAC, RMACAC, or WACAC.

OPENING SOCIAL

The Super Girls & Boys are back in town! We're gonna blow up Krypton all over again as we rock the Bat Cave and make sure they hear us all the way back on Paradise Island! Come sing your favorite karaoke songs and jam with Reno's DJ Jamie G!

SUPER SOCIAL: SUPERACAC'S GOT TALENT

It's a tradition now! Another SUPER evening full of talent beyond your wildest imagination is set to get every star system buzzing from the energy our performers let loose on the cosmos! The finest performers of PNACAC, RMACAC and WACAC will give you plenty to cheer about. Plan to arrive early to get a good seat. Space will be limited. Light hors d'oeuvres, beer, and wine will be available for every Super Friend who attends.

EXHIBITORS AND SPONSORS NEEDED!

EXHIBITORS AND VENDORS

\$1,000 per exhibit space includes:

- 6' x 30" Exhibitor Table
- 1 Conference Registration
- Wi-Fi

SPONSORS

To maximize your conference experience, please consider becoming a Corporate Contributor. Visit: wacac.org/annual-conference/2015-superconference/

COLLEGE TOURS

Get the most from your conference experience with a visit to institutions of higher education in Northern Nevada and around Lake Tahoe—The University of Nevada, Reno and Sierra Nevada College. Tours of these campuses will provide insight into academic areas of specialty, campus and student life, admissions requirements, and scholarship opportunities.

Bus transportation will be provided from the Atlantis Hotel to each campus. Pre/post conference tour options are available. Reservations must be made at the time of registration and space is limited. Reservations must be made at least 48 hours prior to the tours for transportation purposes.

PRE-CONFERENCE TOUR AGENDA MAY 18, 2015

7:30am Prompt Departure from Atlantis Hotel
Tour Sierra Nevada College
Tour University of Nevada, Reno
12:45pm Arrive back at Atlantis Hotel

POST-CONFERENCE TOUR AGENDA MAY 20, 2015

1:00pm Depart from Atlantis Hotel
Tour University of Nevada, Reno
4:00pm Arrive back at Atlantis Hotel

GET CONNECTED AND JOIN US ONLINE!

#returntoreno #superacac

[/PNACAC/RMACAC/WACAC](https://twitter.com/PNACAC/RMACAC/WACAC)

[/PNACAC/RMACAC/WesternACAC](https://facebook.com/PNACAC/RMACAC/WesternACAC)

CONFERENCE SCHEDULE

MONDAY, MAY 18

7:00am – 5:00pm Conference Registration
8:00am – 12:00pm Pre-Conference Sessions
8:00am – 12:00pm IDEA Institute
11:00am – 1:00pm Exhibit Hall Open
1:00 – 2:30pm Opening Session
2:45 – 3:45pm Session I
2:45 – 6:30pm Exhibit Hall Open
4:00 – 5:00pm Session II
5:15 – 6:30pm Exhibitor Wine and Cheese
6:30pm President's Reception
8:00pm Opening Social

TUESDAY, MAY 19

7:00am – 2:00pm Conference Registration
7:00 – 9:30am Local Counselor and First-Timer Breakfast
8:00 – 11:00am Exhibit Hall Open
8:30 – 10:45am Dean and Directors Meeting
9:00 – 10:00am Session III
10:15 – 11:15am Session IV
11:30am – 1:15pm Business Lunches WACAC/PNACAC/RMACAC
1:00 – 5:00pm Exhibit Hall Open
1:30 – 2:30pm Session V
2:35 – 3:35pm Special Interest Roundtables
3:45 – 4:45pm Session VI
5:00 – 6:15pm College Involvement Fair
7:00pm Dinner On Your Own
8:30 – 11:00pm Super Social: Super ACAC's Got Talent

WEDNESDAY, MAY 20

7:30 – 8:45am Past Presidents Breakfast
9:00 – 10:00am Session VII
10:15 – 11:15am Session VIII
11:15am – 12:30pm Brunch & Closing Session

