

## Western Association for College Admission Counseling

Board Meeting, June 6, 2009

Orange, CA

**In Attendance:** Gina Aguirre, Kavin Buck, Ed Devine, Terri Devine, Joel Scott Diamond, Eileen Doctorow, Maureen Eagle Gelberg Nathan Falstrau, Minh-Ha Hoang, Esther Hugo, Deanna Kilgour, Chris Krzak, Michele Larkrith, Greg McCandless, Sonja Montiel, Keion Morgan, Brian Myli, Dan Nannini, Marlena Norman, Jessica Pashkow, Mark Rasic, Ed Schoenberg, Rebecca Wandro, Dewey Wilmot, Laura Young, Linda Zimring

Chris Krzak moved to approve the Consent Agenda; Eileen Doctorow seconded the motion. Motion carried.

Terri reported that Pat McDonough, the NACAC Executive Board liaison from UCLA, and Pamela Bachilla, who will be giving the closing session at the conference on the CA State Education Budget, could not attend the board meeting. Nancy Caine is running for NACAC Board of Directors and will be at the Executive Board/Conference Committee dinner this evening.

### FOCUS ON THE FUTURE

**Professional Development:** Maureen Eagle Gelberg reported that she had received complaints from several colleges that were not invited to participate in the Northern California Tour this year. She will determine a process whereby colleges can “bid” to participate in the tours for future years.

**Governance and Nominations:** Kavin indicated that the elections are complete and that five individuals ran for the three available Secondary positions and five individuals ran for the three available Post-Secondary positions. President Elect is Katy Murphy from Bellarmine College Prep. New delegates from the Post-Secondary side are: Nichelle Hoover (Dominican), Belinda Sandoval (USF) and Falone Serna (Harvey Mudd). New delegates from the Secondary Side are: Terri Lewellen (Palos Verdes Peninsula HS), Rachel Livingston (Helen Bernstein HS) and David Webb (West Prep Academy/NV).

The following awards will be given out at the conference luncheon on Thursday: Steve Hankins (Teri Kuwahara); Emery Walker (Jessica Martin); WACAC Service Award (Sue DeRuyter and Marc Meredith); Joseph Allen (Alice Kleeman).

**Government Relations:** Gina Aguirre reported that NACAC plans to suspend the National Legislative Conference due to budget constraints. She strongly encourages WACAC and other western ACACs to sponsor a joint legislative conference in Washington D.C. so that the organizations remain prominent at the National Level. As she rotates off the WACAC Executive Board, Gina has been appointed to the National government relations task force.

**Conference Update:** Minh-Ha reported that the Annual Conference registrations looked good with 516 attendees and 34 exhibitors to date. There has been the last minute addition of a closing speaker, Pam Bachilla. She will talk about the state of the education budget in California. In addition, attendees will have the ability to email senators and representatives to “Save the Cal Grant.”

Terri Devine brought up her concern regarding and disapproval of the book sale by the Keynote speaker, Pash. She believes there is a conflict of interest because his wife, Jessica Pashkow, is the WACAC conference coordinator. She contacted the City of Orange and determined that any sales within the city limit require a permit which takes weeks to obtain. In addition, she is concerned that the book, Inspirability, is not offered for sale by the college bookstore, and that its sale may potentially open up WACAC and herself personally to legal action.

Minh-Ha checked with Conference Services on campus and was told that there would be no problem with the sale of the book. In addition, in the past WACAC has allowed other keynote speakers, notably Lloyd Thacker, to sell books. Pash is not accepting an honorarium for the keynote address.

At the end of the discussion, Jessica indicated that Pash would not offer his book for sale as previously planned.

**Diversity, Equity and Access/IDEA:** Keion indicated that the IDEA conference gift will be a business card holder with the WACAC logo on it. They are hoping to have a logo specific to IDEA for future years. The logo will be designed by High Tech High students,. Marlina Norman and Nathan Falstrau will assist Keion with the IDEA conference as Edgar Montes has had to re-focus his efforts on his school, High Tech High, where two students recently committed suicide.

WACAC awarded 4 DEA grants: \$2,000 to Summer Search; \$1,500 to DeMarillac Academy; \$1,500 to Helen Bernstein High School and \$1,500 to I Have A Dream.

Discussion regarding need to get more applicants for the GWI grants.

**Technology/Admissions Practices:** Discussion regarding the unauthorized use of the WACAC logo by member Ellen Richards and her last minute cancellation of conference exhibitor attendance as well as sponsorship of the back cover of the conference booklet. Her Facebook page included the WACAC logo and made reference to University of California "Chapman." Rebecca Wandro and Laura Young to explore issue from both Admissions Practices and Technology perspectives.

## **FISCAL POLICY**

**Financial Update:** Sonja Montiel passed out the Budget Review 2008-2009, Balance Sheet and Profit-Loss Statements for WACAC. She continues to have difficulty with Shawn Washington Accountancy Corporation in terms of coding WACAC income correctly; they recently entered \$97,950 as Other Income and \$68,610 as Miscellaneous Income when it should have been distributed into various WACAC accounts – conference, college fairs, membership and professional development.

## **CURRENT TRENDS AND FUTURE ISSUES**

**Transfer Center Directors Update:** Dan Nannini gave board update regarding the Transfer Center Association disbanding and joining WACAC. When it appeared the plan was a go, newer members of the Transfer Association voiced concern and wanted specific answers in terms of the benefits of merging with WACAC, whether there would be a specific board position guaranteed for a Transfer Center person, if there could be a 3 year trial period and the potential for paying Member dues for 110 community colleges representatives from existing Transfer Association funds. Their association determined more review is necessary before the merger.

**Inter-Association Update:** Esther Hugo looking for a WACAC member, preferably from the secondary side in Northern California, to testify tomorrow in Sacramento. Esther mentioned working with the Pupil Services Coalition and California Student Aid Commission regarding budget issues confronting California.

**Summer Retreat:** Minh-Ha indicated that the Annual Retreat will be in the Los Angeles area, near the airport, during the second or third week in August. More information to follow.

### **WRAP UP AND DINNER**

Terri indicated that the Executive Board and Conference Committee Dinner will be at 7:00 p.m. at Ralph Brennan's Jazz Kitchen in Downtown Disney.

Mark Rasic moved to adjourn the meeting. Eileen Doctorow seconded the motion. Meeting adjourned.