



**WESTERN**  
Association for College  
Admission Counseling

# WACAC CONFERENCE Sponsorship Information

This year's conference will bring new possibilities for sponsorship as WACAC looks to take advantage of all that both the University of San Francisco and the city itself have to offer. Exhibitor exposure throughout the conference will be excellent.

In addition to the accessible vendor hall, the Conference Committee has created many great opportunities for sponsorship. Below are ideas on some high visibility sponsorship opportunities that will be available.

<p><b><u>2009 WACAC Conference Attendance</u></b>  <b><u>Statistics:</u></b>          Total Attendance - 564          44% College Representatives, 33% HS Counselors,          23% Independent Counselors          84 Universities, 115 High Schools          20 states represented          Exhibitors: 34          College Fair: 58 colleges/universities represented          Pre-Conference Workshops: 80 attendees          IDEA Conference: 71 attendees</p>
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**Sponsorship Opportunities:**

WACAC Conference Bags	\$1000
WACAC Conference Program	
Full page	\$800
Half page	\$500
Quarter page	\$300
Back Cover	\$2000
IDEA Conference	\$3000
Exhibitors' Wine and Cheese Reception (Wednesday evening)	\$6000
Exhibitor Area Water and Coffee Station	\$1500
Wednesday Dinner	\$6000
Local Counselors' and First Timers' Breakfast (Thursday morning)	\$2500
Thursday Lunch	\$12,000
Hors d'oeuvres after WACAC Olympics (Thursday afternoon)*	\$4000
Friday Brunch	\$6000
Shuttle for Wednesday Conference Program and Evening Events	\$2000
Shuttle for Thursday Conference Program and Evening Social	\$2500
Shuttle for Friday Conference Program	\$750

Payment for all sponsorship opportunities must be made in full by credit card (no checks accepted) no later than May 8<sup>th</sup>. Refunds will not be available after April 15<sup>th</sup>. **Exhibitor registration closes on May 1<sup>st</sup>.**

To contract for sponsorship, please contact Greg McCandless at [mccandlessg@sagehillsschool.org](mailto:mccandlessg@sagehillsschool.org) or by phone at (949) 219-1390.

\* Those interested in sponsoring the hors d'oeuvres after the WACAC Olympics must notify Greg McCandless by April 1<sup>st</sup>.