

2010 WACAC Annual Conference, at a glance

WEDNESDAY, JUNE 9

IDEA . . . 8:00 a.m.

PRE CONFERENCE WORKSHOPS:

NACAC Certification Workshop in College Admission Testing . . . 9:00 a.m.

The Basics and Beyond: Maximizing Your Resources to Offer a Comprehensive College Counseling Program . . . 8:00 a.m.

A Guide to College Choices for the Performing and Visual Arts . . . 8:00 a.m.

Selective College Admission: A Case Study Program . . . 8 a.m.

Using and Creating New Technology in Admission Offices . . . 8 a.m.

EXHIBITS OPEN . . . 11:00 a.m. to 1:30 p.m.

ANNUAL CONFERENCE OPENING SESSION . . . 1:30 p.m.

EXHIBITS OPEN . . . 3:00 – 7:00 p.m.

SESSION I . . . 3:00 – 4:00 p.m.

The College Abroad Alternative

Communicating to the Digital Mindset Generation in Today's Recruitment Cycle

California Community Colleges: Your First Choice-Transfer Admission Guarantees and Honors Programs

What College Admission Officers Need to Know About Naviance

Interviewing in the Digital Age

Rational and Irrational Concerns about College Admission Testing

Stealth Applicants: Realities and Myths

What a Regional Can Do for You

What Happened to the Teaching Moment?

SESSION II . . . 4:15 – 5:15 p.m.

What's This WUE thing?

Beyond Asia: Recruiting in Canada, Europe and Latin America

Comprehensive College Counseling Programs: How to include Freshmen and Sophomores in the Program

Engaging Students Online: Leveraging Online Events in the Enrollment Process

Establishing a Presence in California: Establishing and Maintaining a Regional Office

Financial Aid 101

NCAA Division III: The Other Option

Small Public HSs with First-Generation Students: Addressing College Access

Understand First, Recruit Second: Insight into the Chinese Student Mindset and How Their Families Approach Higher Education in the United States

EXHIBITORS' WINE AND CHEESE RECEPTION . . . 5:30 p.m.

WEDNESDAY EVENING DINNER . . . 7:00 p.m.

WEDNESDAY EVENING SOCIAL . . . 8:00 p.m.

THURSDAY, JUNE 10

LOCAL COUNSELORS' AND FIRST TIMERS' BREAKFAST . . . 7:30 a.m.

EXHIBITS OPEN . . . 8:30 a.m. – 11:00 a.m.

SESSION III . . . 8:45 – 9:45 a.m.

Alphabet Soup: Making Sense Out of SAT, CEEB, and ETS

Asperger's 101 – What Admission and HS Counselors and Educational Consultants Need to Know

Planning Ahead to Pay For College

Budgeting 101- Applying budgeting from the business world to higher education

Closing the Gap Between Postsecondary Expectations and HS Curriculum

Common Application: What's New for Counselors for 2010-11

Conducting Effective Research to Enhance your Enrollment Productivity

Guiding Your Future Engineers

SESSION IV . . . 10:00 – 11:00 a.m.

Accountability Resources for Counselors: Helping Students Prep for College and Careers

The Charter School Challenge: Creating a College-Bound Culture from the Ground Up at Schools

Common Application: What's New for Students in 2010-11

Effective Counseling for the College-Bound Student-Athlete

Implementing a Regional Model of National Recruitment

It Takes a Village: Strategies for Student, Faculty & Alumni Involvement in Recruitment

Online Social Networking for Beginners

Transferring to a CSU

UC/CSU Update (note that this session will be repeated in session V)

COUNSELORS' COLLEGE FAIR & WACAC INVOLVEMENT FAIR . . . 11:15 a.m..

CONFERENCE LUNCHEON AND WACAC BUSINESS MEETING . . . 12:15 p.m.

EXHIBITS OPEN . . . 1:45 – 5:00 p.m.

SESSION V . . . 2:00 – 3:00 p.m.

Developing a Shared Agenda: Leaders Speak Out

Effective Marketing in a Down Economy

How to Maximize a Campus Visit: What students should look for and how guidance counselors can help

If We Knew Then What We Know Now

The Nuts and Bolts of Writing a Counselor Recommendation

Representing the Underrepresented-- how communities can effectively share information and resources to better ensure all students expect success

Universities Face(book) ing a Void: Implications on Using Social Medias as Marketing Techniques
What Are Your Plans for RE-tiring?
UC/CSU Update (note: this session is a repeat from the same session offered in Session IV)
Your First Choice: Transfer Process

SESSION VI . . . 3:15 – 4:15 p.m.

Ask the Deans and Directors
Write on! . . . The Effectiveness of the SAT Writing Component
Come Fly with Me: Making the Most of a Counselor Visit Program
Community College, Your First Choice: Debunking Transfer Myths
Got Plans? How to Host a District-Wide College/Career Night for 9-12 grades
Helping Students with Learning Disabilities Prepare for College
New Media Recruitment and Rhizomatic Thought
Why Do We Need to Write an Essay for College Anyway?
College Admission Ethics

WACAC OLYMPICS . . . 4:30 p.m.

THURSDAY NIGHT SOCIAL ON THE TOWN

FRIDAY, JUNE 11

“COME TOGETHER” MASS . . . 8:00 a.m.

SESSION VII . . . 8:45 – 9:45 a.m.

Deans and Directors Round Table
Transfer Center Directors Round Table
Analyzing Your Data and Putting It to Work for You
Campus Visit Mastery for the Visitor and the Visited
Writing a Successful IMAGINE Grant
Experienced Counselors Answer Your Questions
The Five and Six Year Plan is the New Four-Year Plan
Electronic Document Submission using Naviance eDocs
The Benefits to a Campus Partnership with a Test Prep Provider

SESSION VIII . . . 10:00 – 11:00 a.m.

Collaboration between University Departments Increases Diversity
Counseling Asian American Students and Families Who Do Not Fit the Academic Mold
Differentiated College Counseling: Serving a variety of students in a variety of ways
College Jump Start: A Case Study in How One College and One HS Worked Together to Help Students
The Developing Brain of Teenagers during the College Admissions Process
In Their Own Words: HS Students define the boundaries of Facebook and other Social Media
Show Me the Money: Trends in College Pricing and Student Aid
UC Eligibility in the Local Context: An Overview and Feedback from Evaluators
WACAC Legislative Update and Roundtable

**BRUNCH AND SUPER SESSION: THE STATE OF COLLEGE ADMISSIONS
REVISITED . . . 11:15 a.m.**

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