



COMMITTEE REPORT

Committee: Diversity, Equity and Access (DEA) **Prepared By:** Marlena Norman

Date Submitted: April 21, 2008 **Presented By:** Marlena Norman

Please check one:

- Report for Consent Agenda (updates, committee reports)
- Focus on Future
- Business Issues Requiring Discussion/Action (issues with fiscal impact)
- Current Trends and Future Issues

Priorities (be realistic but enthusiastic)

- **2008 IDEA Conference**
- **2008 DEA Grant Update**
- **2008 DEA NACAC GWI Scholarship**
- **DEA LGBTQ**
- **DEA Resource Guide for Immigrant and Undocumented Student**

Tasks (break them down)

2008 Inclusion, Diversity, Equity and Access Pre-Conference Workshop

- Chair: Marlena Norman, Loretto High School
 - Co-Chair: Nathan Falstreau, California College of the Arts
 - An e-blast was to both NACAC and WACAC as well as to individuals who presented last year inviting them to present at the 2008 IDEA. There are a total of 15 sessions for the 2008 IDEA. For the first time sessions had to be turned away!
 - Once again the committee decided not to select a theme this year because the workshop speaks for itself (Inclusion, Diversity, Equity and Access), and we did not want to take away from the theme of the Spring Conference.
 - Our Opening Session speaker has been identified, Beverly Wheeler.
 - The pre-conference gift is still under consideration.
 - Due to the increase of the cost to have the conference at a hotel we increased the cost of registration for IDEA (\$65) and there is now an additional fee of \$30 for non-members. The \$30 will include 2008-09 membership.

2008 DEA Sponsored Grant Update

- Subcommittee Chair: Jessica Benson, Villanova Prep HS
- Received seven (7) DEA Grant proposals. Our record number of grant proposals was in 2005 when we received eleven (11).
 - Three (3) \$1500.00 and one (1) \$2,000.00 grant available for members working with or serving diverse



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- populations.
- The 2008 recipients are: \$2,000 More MOSTE (Motivating Our Students Through Experience)
\$1,500 AICCON: Education in Action
\$1,500 Project TEAM
\$1,500 The Scholarship Club

Each recipient is REQUIRED to register and present at IDEA!

- A description of their program will be printed in the WACAC newsletter

Promoting the 2008 DEA NACAC GWI Scholarship

- Chair: Marlena Norman
- DEA Committee will be sending 3 WACAC members to attend the 2008 NACAC GWI to be held in Minneapolis, MN held July 22-24, 2008.
- The information about the scholarship was sent by e-blast twice, and was posted on the website as well as the Newsletter.
- \$3500 is available in funding. Scholarships will only cover registration, travel and lodging only (based on double occupancy)
- The committee received a total of 4 applications, significantly less than last year.
 - Recipients are: Ah-Young Chi, Loyola Marymount University
Jenna Payon, Mount St. Mary's College
Stephanie Nunez, Mount St. Mary's College
- Each recipient will be required to write an article in the newsletter about their experience.

DEA LGBTQ

- Chair: Randy Hernandez, University of Washington (formally with UC San Diego)
 - The committee has updated the information for the website and is currently posted.
 - Through the work of Randy and his committee WACAC co-sponsored a LGBTQ College Fair (which is the only western college fair for gay and lesbian students) on April 11, 2008. Thank you Randy!

DEA Resource Guide for Immigrant and Undocumented Student

- Subcommittee Contact: Lorenzo Gamboa, Santa Clara University
 - This is the largest subcommittee in the history of DEA
- The subcommittee is currently working on the following tasks and will have all three tasks completed by the end of the year

1. Network Resource Guide for Undocumented Students - A compilation of contact information for advocates for higher education and undocumented students. The guide will include info from higher education networks.

2. High School/College Counselor Suggestions - A guide for high school and college counselors, which outlines best practices and research pointers for undocumented students. Note, those with personal experience or connections will need to speak with high school counselors for suggestions. This guide will help those first encountering the issue of undocumented students in high school or college counseling offices better address their current issues.

3. Common Misconceptions/Student Suggestions - A helpful document that high school counselors and students can use to debunk all false accusations about issues regarding undocumented students.



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Gathering suggestions and compiling them for high school students to read can be powerful. We can ask questions of those who have succeeded and how did they do it?

4. Fundraising Ideas -Guide to assist students who are interested in fundraising for their own scholarship endeavors. Sounds simple, but everyone has different ideas. If we gather all this information in one area, it will help counselors who are overwhelmed with students trying to find ways to pay for their college education find solutions to some of their problems.

5. Legislative Component Research - We need two volunteers to fully commit to conduct research of the latest changes in higher education and undocumented student opportunities. Responsibilities include gathering information and articles that help and expand the knowledge of undocumented students in higher education. You will be required to submit at least one document per month but more are welcome. These documents will be forwarded to Lorenzo Gamboa to be posted. Note: The two individuals will only be responsible for legislative work. Articles that you may read occasionally and feel are important will be good.

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Committee Members (list them)

Marlena Norman, Loretto High School –Diversity, Equity and Access Committee Chair
Lorenzo Gamboa, Santa Clara University –Undocumented and Immigrant Student Resource Guides Subcommittee Chair
Randy Hernandez, University of Washington (formally with UC San Diego) – GLBTQ Subcommittee Chair
Jessica Benson, Villanova Prep HS – Chair of DEA Grant Subcommittee
Nathan Falstreau, California College of the Arts – Co-Chair of IDEA
Robynne Royster, California College of the Arts
Keion Morgan, CSU Long Beach
Gina Aguirre, California Lutheran University
Jasmin Escobar, Pitzer College
Ah-Young Chi, Loyola Marymount University
Karly Nelson, Oregon State University
Efrain Mercado, ACT, Inc.
Marisela Rubio, Santa Clara University
Jacob Larin, Los Altos H.S Counselor
Monica Jara, Loyola Marymount University
Jenna Payan, Mount St. Mary's College
Anthony Jimenez, University of San Francisco
Christina Rogers, Angeles Career Consulting
Barbara L. Barajas, California Lutheran University
Myungkee Min
Ramiro Flores, Willamette University
Rondalynne (Roni) McClintock, Scholars League
Katya Armistead, UC Santa Barbara
Karen Ransom, Stanford University
Jasmin Escobar, Pitzer College
Sherie Gilmore, University of San Francisco

Timeline (first year and second year)



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Budget (in your binder and attached)

Other/Special Notes



COMMITTEE REPORT

College Fairs Committee Year End Report Submitted by Rose Greeff, Committee Chair April 21, 2008

Reno, NV College Fair 2007

On November 4, 2007 - Reno Nevada held their first WACAC College Fair at the Reno Convention Center. I attended this fair and thought it was very well attended. Comments from college fair participants: "Wow what a crowd, students had many questions, I ran out of materials and I don't have much to take back!" Look for this college fair at the Nugget this year on November 4, 2008.

The 2008 NACAC college fairs began their fairs on April 7th and ended on April 17th in San Francisco. A BIG thank you to Ruth Heise for Inland Empire fair, Valencia Hamman, for San Diego County fair, Margaret Eszlinger and Michael Moss for Orange County fair, Bill Tetz for Los Angeles fair, Lorene Leyva for Ventura County fair, and Susan Lee for San Francisco fair. Thank you for all the hours you and your committees put into making all the college fairs a success!

The 2008 WACAC College fairs: Thank you to all the college fair chairs and their committees for all the many hours they dedicated in making their fair a success and they are: Gina Meneni for East Bay @ St. Mary's College, Gina Geck for North Bay @ Sonoma State, Nichelle Hoover for Marin County @ Dominican University, Susan Monahan for Santa Clara County @ Mission College, and Rose Greeff for East Bay @ CSU East Bay. This year East Bay @ CSU East Bay added a morning college fair and had approximately 20 buses that brought high school kids from all over the Bay area attend their morning fair. Although at the time of the submission of this report, only the CSU East Bay College Fair had taken place, I know that all the WACAC College Fairs will once again be successful.

Mandego Apparel of Hollister again provided the red sweat shirts, polo shirts and tee shirts that were used at the NACAC and WACAC college fairs and helped identify the college fair volunteers. A Big Thank you to them!

Ready for the Fall WACAC College Fair! WACAC Fall College fair will be at the John Ascuagas Nugget Hotel in Reno, Nevada on November 4, 2008 from 12:00 – 4:00pm. Chairing again is Katie Swanson.

Next Year for 2009:

NACAC and WACAC College Fair schedule:

NACAC 2009 SPRING COLLEGE FAIRS

Saturday, April 4: San Francisco
Tuesday, April 14: San Diego
Thursday, April 16: Ontario
Sunday, April 19: Anaheim
Monday, April 20-21: Pasadena
Wednesday, April 22: Ventura



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WACAC 2009 SPRING COLLEGE FAIRS REGISTRATION BEGINS IN JANUARY 2009

Friday, April 24: CSU East Bay
Saturday, April 25: St. Mary's - East Bay
Monday, April 27: CSU Stanislaus
Tuesday, April 28: Dominican
Wednesday, April 29: Sonoma State
Thursday, April 30: Mission College

Again as always it has been an interesting and fun year and look forward to the next year!

Rose Greeff
California State University, East Bay



COMMITTEE REPORT

Committee: Government Relations **Prepared By:** Gina Aguirre

Date Submitted: April 21, 2008 **Presented By:** Gina Aguirre

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- Report for Consent Agenda (updates, committee reports)
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- Current Trends and Future Issues

Priorities (be realistic but enthusiastic)

- 5th Annual Legislative Conference
- NACAC Legislative Conference Scholarship
The Government Relations Committee also had the opportunity to select Western members to attend the NACAC Legislative Conference March 9th – 12th, 2008. This year's Western ACAC Executive Board approved a scholarship program for five members to participate in the legislative advocacy efforts of NACAC in Washington, DC. Four Western ACAC members were able to attend. Every year each state/regional ACAC send their President, President-Elect, and the Government Relations Chair.

NACAC Legislative Conference Attendees

Terri Hart-Devine	WACAC President Elect
Gina Aguirre	Government Relations Chair
Esther Lopez	NACAC Government Relations Committee
Conner Keese	Scholarship Recipient
Jeff Morrow	Scholarship Recipient
Edgar Montes	Scholarship Recipient
Jennifer Payan	Scholarship Recipient

Tasks (break them down)

- 5th Annual Legislative Conference
This year the 5th Annual Legislative Conference was held on February 4th and 5th in Sacramento, CA. The conference is an opportunity for Western ACAC members to visit state legislators and participate in professional development activities to prepare for state wide and grass root advocacy. There were a total of 43 Western ACAC members from across the state. We had members from the public and private high schools, college/universities, independent counselors, and organizations.



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We honored our 4th recipient of Western ACAC “Legislator of the Year” award, Assembly member Cathleen Galgiani from the 17th Assembly district (central valley). She currently sits on the higher education committee. We also honored Arnold Kaminsky for his service to the Government Relations committee and re-starting the annual legislative conference. Nathan Falstreau, Terri Heart, Esther Hugo, Esther Lopez, Dewey Wilmot were also honored for dedication and service for the legislative conference.

This year we work with M & R Strategic Services. M & R Strategic Service was fund by the College Board’s Advocacy and Membership Department. M & R Strategic Services was used to help train the Western members as advocates and set up our legislative appointments

The group divided into teams of three or two to visit legislative office. We were able to set up a total of 20 appointments and a total of 15 drop off. We were able to raise awareness to representatives to whom education issues may not be a priority and also meet with supporters of education.

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Jeff Morrow	Scholarship Recipient
Edgar Montes	Scholarship Recipient
Jennifer Payan	Scholarship Recipient

Committee Members (list them)

Maureen Eagle-Gelberg	USC
Nathan Falstreau	CA College of the Arts
Conner Keese	University of San Diego
Esther Hugo	Santa Monica Community College
Esther Lopez	Justin-Siena High School
Jeff Morrow	Oak Christian High School
Marlena Norman	Loretto High School
Stephanie Nunez	Mount St. Mary’s College
Jennifer Payan	Mount St. Mary’s College



COMMITTEE REPORT

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Jeff Morrow	Scholarship Recipient
Edgar Montes	Scholarship Recipient
Jennifer Payan	Scholarship Recipient



COMMITTEE REPORT

Committee Year End Report: Membership **Dewey Wilmot, *Committee Chair***

Summary:

During WACAC's 2007-08 membership year, which runs from July 1, 2007 to June 30, 2008, our membership increased by 8.5% to over 1400 members strong (1411 as of April 21, 2008.) Additionally, as of March 2008 the number of WACAC members who are also NACAC members increased by 5.5% to 1048. This membership growth reflects the value of WACAC and NACAC membership and is due in part to outreach efforts with NvSCA to counselors in NV and in CA with help from AB 1802 funding and inter-association work with CASC, College Board, and CSCA. Some of the membership committee's goals for 2008-09 include maintaining membership growth of 5+%, piloting a joint NACAC/WACAC membership drive and proposing a new membership fee structure starting with the 2008-09 membership year.

Priorities:

- **Online membership directory:** The WACAC membership directory has been offline (and unavailable to members during the current year.) This has saved our organization over \$3000 in printing and postage costs. The membership directory, and accompanying members only web feature, needs to be accessible to members as soon as possible.
 - **Needs:** Work with regonline, the website vendor and the technology committee to implement this important feature.
- **Joint NACAC/WACAC membership:** In collaboration with NACAC, WACAC plans to implement a joint membership program with a built in discount. This effort will be fiscally supported by NACAC.
 - **Needs:** Work with NACAC membership to implement program.
- **Restructure WACAC Membership fee structure:** Currently, WACAC has a flat rate \$30 fee for annual membership. The fee has been at this level for years. After comparing our current fee to that of other S/R's, we concluded that we were not only the lowest fee nationally, but also one of the few without any membership tiers. To maintain fiscal responsibility in the face of slow inflation of organization expenses, it has been determined that WACAC's fee structure should be updated.
 - **Needs:** Present proposal for executive board vote. As prescribed in our by-laws for this type of change, and if approved, this will be presented to WACAC membership for vote at the 2008 annual conference in Las Vegas.
- **Mentor Program:** A spike in interest in the mentoring program occurred at the 2007 spring conference in San Diego. However, the mentor program saw a decline in applications for both mentors and mentees during the ensuing 2007-08 year.
 - **Needs:** Streamline process of signing up for mentorship program via the current, online module; advertise the availability of the program and follow-up with participants.



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WACAC Membership Committee Volunteers 2007-2008

Jean Marie	Buckley	Buckley Ed Group	jmb@buckleyedgroup.com	650-455-9226
Lauren	Cook	Mt Holyoke College	lecook@mtholyoke.edu	413-538-2023
Joanne	Ehret	Beckman HS	jehret@tustin.k12.ca.us	714-734-2900
Ilene	Frommer	Healdsburg HS	ifrommer@husd.com	707-431-3455
Todd	Kuebler	Stanford	tkuebler1@mac.com	415-312-6187
Jill	Lasko	Oak Ridge HS	jlasko@eduhsd.k12.ca.us	916-933-6980
Carol	Lerman	Saddleback Valley USD	lerman@svusd.org	949-580-3222
Felicia	Linteau	Student	scribe33@sbcglobal.net	501-332-4668
Autumn	Luscinski	Pacifica Christian School	aluscinski@pacificachristian.org	310-829-5703
Kay	Manning	Damien HS	kay@damien-hs.edu	909-596-1940
Sonja	Montiel	College Confidence	sonja@collegeconfidence.com	805-407-7023
William	Moore	Western Wash U	tmoore@cc.wvu.edu	360-676-8545
Charles	Moore	CSU Fullerton	cmoore@fullerton.edu	949-936-1789
Marilyn	Morrison	Morrison Ed Consulting	moredcon@sbcglobal.net	818-781-3476
Brian	Myli	Clark County SD	mylibc@interact.ccsd.net	702-799-8441
Gerry	Oxx	Santa Ana HS	gerry.oxx@sausd.us	714-567-4923
Patty	Porter	Truckee Meadows CC	pporter@tmcc.edu	775-674-7584
Andrea	Rifkin	Choices Counseling	arifkin007@aol.com	805-879-1571
Terri	Stern	College Prospects	cprospects@aol.com	310-476-4642
Peggy	Wallace	Independent	peggy@makingconversation.com	760-803-2641
Anthony	Ybarra	Veritas Academic Cons	Anthony@veritasacademic.com	760-431-0005



COMMITTEE REPORT

Committee: Professional Development **Prepared By:** Maureen Eagle Gelberg

Date Submitted: April 23, 2008 **Presented By:** Maureen Eagle Gelberg

Priorities (be realistic but enthusiastic)

- Finalize plans for the rescheduled Admissions Middle Management Workshop for July or August
- Begin to plan for Toolkit for Counselors at Collegeboard and ACT workshops in the fall
- Plan for Share, Learn, and Connects in Northern and Southern California
- Explore option of having a Share, Learn, and Connect in Nevada
- Analyze outcome of Northern and Southern California Counselor College Tours and begin to plan for next year
- Analyze success of Middle Management Workshop and make plans for next year accordingly
- Explore other professional development opportunities for members; assess members' needs
- Make the Professional Development page on the WACAC website a well-known location for members to find professional development opportunities from around the country
- Increase use of committee members
- Advertise WACAC Professional Development workshops broadly
- Unify and brand marketing for WACAC Professional Development Workshops

Tasks (break them down)

- Appoint a committee chair for each Professional Development event
- Update website as needed – Appoint member of committee to serve as website monitor
- Toolkit for Counselors – Finalize presenters for each event; Work with Collegeboard and ACT liaisons
- Share, Learn, and Connect – Find and appoint committee chair for each event; Book locations and catering contracts; Design and print mailers; E-mail advertising campaign; Secure presenters; plan for program evaluation
- Admission Middle Management Workshop (this summer) – Immediately advertise event to capture new registrants; Capture previous registrants of event; Create flyer to advertise workshop at WACAC conference; secure presenters; plan for program evaluation
- Admission Middle Management Workshop (2009) - Find and appoint committee chair for next year; Book locations and catering contracts; Design and print mailers; E-mail advertising campaign; Secure presenters; plan for program evaluation
- College Tours - Book locations and catering/housing contracts; Design and print mailers; E-mail advertising campaign; Secure presenters; plan for program evaluation
- Create liaisons with other ACAC organizations in order to both advertise WACAC events and to be able to advertise their events to WACAC members

Committee Members (list them)

Kay	Bell
Yvonne	Berumen
Valerie	Bordeaux
Ah Young	Chi
Andrea	Coupe



COMMITTEE REPORT

Eileen	Doctorow
Mae	Greenald
Peggy	Hock
Rob	Humbracht
Heather	Jacobus
Lyn	Jutronich
Paul	Kanarek
NaDean	Kras
Bonnie	Laughlin
Carolyn	Lawrence
Nicole	Mariella
Lynda	McGee
Claudine	Montes
Edgar	Montes
Katie	Murphy
Jaime	Pillasch
Rick	Renaker
Adam	Sapp
Barbara	Schultz
Linda	Zimring

Timeline (first year and second year)

- SUMMER: Find and appoint committee chairmen for each event; Plan and execute the Admissions Middle Management Workshop; Execute the Northern and Southern California College Tours; Analyze previous year's budget to plan for upcoming year; Secure dates, locations, contracts, and speakers for upcoming PD events throughout year; Update website as needed; Advertise Share, Learn, and Connect Southern California program.
- FALL: Execute Toolkit for Counselors; Execute Share, Learn, and Connect Program in Southern California; Continue to secure dates, locations, contracts, and presenters for upcoming PD events throughout year; Update website as needed;
- WINTER: Evaluate Toolkit and SLC programs from the fall; Continue to secure dates, locations, contracts, and presenters for upcoming PD events throughout year; Update website as needed; Advertise Share, Learn, and Connect Northern California program.
- SPRING: Execute Share, Learn, and Connect Program in Northern California; Plan for Admissions Middle Management Workshop for the Spring or Summer; Continue to secure dates, locations, contracts, and presenters for upcoming PD events throughout year; Update website as needed; Advertise for California College Tours program
- SUMMER: Execute Northern and Southern California College Tours; Plan for next year.

Budget (in your binder and attached)

- Base budget - \$25,000
- Individual programs are projected to break even



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Other/Special Notes

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COMMITTEE REPORT

Committee: Publications **Prepared By:** Mark Rasic

Date Submitted: April 16, 2008 **Presented By:** Mark Rasic

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Priorities (be realistic but enthusiastic)

- Continue publishing WACAC Newsletter three times each year.
- Recruit new committee members to help with the newsletter and to take over leaderships of the newsletter when the current chair cycles off next year.

Tasks (break them down)

-

Committee Members (list them)

- Mark Rasic

Timeline (first year and second year)

Budget (in your binder and attached)

No budget required

Other/Special Notes

Publication of the newsletter moved in house this past year with the purchase of Adobe Creative Suite. This move saves the organization a good amount of money each year.



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COMMITTEE REPORT

Committee: CASC Liaison to WACAC **Prepared By:** Nancy Schubb

Date Submitted: April 19, 2008 **Presented By:** Nancy Schubb

Priorities (be realistic but enthusiastic)

- Reach out to WACAC members who are not members of CASC and CASC members who are not members of WACAC
- Increase visibility of WACAC through CASC publications and conferences

Tasks (break them down)

- Promoted WACAC California Professional Development Opportunities
- Assisted in development of joint WACAC/CASC legislative priorities
-
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Committee Members (list them)

- n/a

Timeline (first year and second year)

- Be available to make presentations at WACAC Annual Conferences
- Submit article for WACAC Publications
-

Budget (in your binder and attached)

- n/a

Other/Special Notes

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